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# EATON'S DAILY STORE NEWS

Visit the 40, 80, and  
12½ Counters in the  
Basement.

## Black Furs in Fashionable Demand

**Black Fox, Persian Lamb and Black Opossum at Special Prices for Tuesday**

The demand for black furs of every sort continues apace and lends a special interest to Fox, Persian Lamb and other furs of similar inkiness of tone. A further and very substantial interest is also added by the exceptional moderation of price that marks several productions that will be specialized for Tuesday selling.

**Black Fox Stoles**, square back trimmed with long tails and claws, long fronts finished with tails and claws; black shirred silk lining. Very specially priced . . . . . **33.50**

**25 Persian Lamb Muffs**, large empire block, good down bed, black satin lining and wrist cord. Made from best skins in large and medium curl. Special . . . . . **13.25**

Three or four distinct styles of neck pieces to match muffs, trimmed with heads, claws and tails; black satin linings . . . . . **10.50**

**10 Stoles in Black American Opossum**, a fur much used this season to replace Alaska Sable; very large stole with heads and paws in centre of back, long fronts trimmed with tails; black satin lining . . . . . **8.50**

**10 Large-Fancy Rug Muffs of American Opossum** to match above mentioned stoles, finished with large head and paws, and large tail; black satin lining . . . . . **8.25**

Second Floor—Albert St.

## Young Women's Broadcloth Suits Low-priced at \$22.00

Young Miss Canada would be vastly envied by her American cousin could the latter see this opportunity of obtaining a smartly tailored broadcloth suit at so small a price. Miss American, at present a sufferer from the suit-maker's strike, would be forced to pay double the amount for the same production. It is a reproduction of a high-class model, is plainly tailored in fine quality broadcloth, the coat semi-fitting, single breasted, silk lined, with plain sleeve, and the collar trimmed with velvet and touch of military braid. Skirt pleated to the knee line at side and back gored. Colors are blue, green, fox-glove, navy and black; skirt length 32 to 38; bust measure 32, 34, 36.

**Young Women's Coats, \$11.50**  
These coats are in fancy mixed tweed, full length, double-breasted, semi-fitting, with Dutch collar; fastened with six large buttons, body lined, a perfect fitting coat; bust measure 32, 34 and 36. Tuesday **11.50**  
—Second Floor, James Street North.

## Interesting Ribbon Items

**Satin Ribbon, Half Price**—Duchess satin, of an excellent quality, in an assortment of colors including rose, pink, cardinal, wine, brown, tan, cream, mauve, moss, Nile, myrtle, sky, Alice, navy and white; a beautifully finished ribbon for use in rosettes, trimming fancy work, etc.; widths up to 2½ inches. Reduced in some cases more than half, to, per yard . . . . . **.5**

**Special Black Taffeta Ribbons**—A pure silk taffeta, for bows, sashes, etc.; excellent black and good finish; a ribbon that will give very satisfactory wear; 5 inches wide and greatly reduced in price for quick clearing. Tuesday . . . . . **.12½**

## Special Prices in Women's Gloves, Tuesday

**Women's French Suede Gloves**—Made from soft, pliable skins, with two dome fasteners, over-sewn seams and Paris points; colors tan, brown, grey and black. Tuesday . . . . . **.59**

**Women's Fine Cashmere Gloves**, with two dome fasteners, silk-stitched points and half silk lined; black, grey, navy, tan, brown and white. Tuesday . . . . . **.35**

## Good Values in Hosiery

**Boys' School Stockings**—Made from selected English worsted yarns, bright and glossy, seamless finish, double sole, heel and toe; correct weight for present wear; sizes 6 to 10. . . . . **.28**

**Women's Fancy Colored Cashmere Hose**—Made from all-wool cashmere yarns; seamless feet and fashioned leg; double sole, heel and toe; in all the new shades, helio, amethyst, old rose, green, grey, brown and castor . . . . . **.50**  
—Main Floor, Yonge Street.

## Dinner Set for \$4.45

Seldom such values are offered at such reduced prices, but we are out for a busy day's selling, and haven't much considered values in reducing prices.

This is a 95-piece Dinner Set, made of very durable ware, tastefully decorated in a rich electro blue floral and scroll bordered pattern, applied before the outer glaze had been put on, thus lengthening the wear of the pattern; it is an exceptionally strong ware with smooth, hard finish. Special Tuesday . . . . . **4.45**

## Cups and Saucers for 10c

**Strong and Well-finished Semi-porcelain Cups and Saucers**, in a rich floral border pattern and finished with a clear, even glaze; Cup and Saucer for . . . **.10**

7-inch Plates of same ware and decoration. Each . . . . . **.8**

## Lace Collars and Yokes Greatly Reduced

This line consists of Fine Quality Guipure Lace Collars; some in round style, others with jabot attached; also a number of Dainty Guipure Lace Yokes, suitable for the fashionable Dutch neck; all greatly reduced in price for Tuesday. Each . . . **.15**

## French Chiffon, 35c Yard

An extra-fine quality French chiffon, suitable for over-dresses, yokes, sleeves, millinery, etc.; 41 inches wide, and in a full range of colors, including white, black, sky, helio, champagne, cornelia, myrtle, navy, etc. Tuesday per yard . . . . . **.35**

## Women's Handkerchiefs, 8 for 25c

**Women's Satin Bordered Handkerchiefs**, finished with a neat hemstitched hem, and made of fine Egyptian cotton; a very neat and serviceable handkerchief. Tuesday . . . . . **8 for 25**

## Men's Irish Linen Handkerchiefs, 4 for 25c

**Men's Pure Irish Linen Handkerchiefs**, 17 inches square, every thread warranted pure Irish linen; finished with assorted hemstitched hems. Special value . . . . . **4 for 25**  
—Main Floor, Yonge Street.

## The Correct Corset

Miss Newport is still in attendance in the new corset fitting rooms, and those who understand the importance of securing stays that correctly fit, and that correctly meet the requirements of the particular figure concerned, should take advantage of this opportunity of obtaining her expert advice on the subject.



**AT 1.25**—Corsets of coutil, medium bust and long hip, hose supporters, lace and ribbon trimmed; color white; sizes 18 to 30.

**AT 1.75**—Corsets of fine quality coutil, medium bust and long hip, steel filled; hose supporters; lace and ribbon trimmed; color white; sizes 18 to 30 inches.

**AT 2.00**—Corsets of fine quality figured batiste, medium bust and long hip; lace and ribbon trimmed; hose supporters; color white; sizes 18 to 26 inches.

**AT 2.25**—Corsets of fine quality coutil, medium bust and long hip; steel filled; lace and ribbon trimmed; hose supporters; color white; sizes 18 to 30 inches.

**AT 3.50**—Corset of fine coutil, double filled, medium high bust and long hip; four extra good hose supporters in front; lace and ribbon trimmed; color white and drab; sizes 18 to 36 inches.

**AT 4.00**—Corsets of extra good twilled batiste, medium bust, and long hip, for average figures; hose supporters front and sides; color white; sizes 18 to 26 inches.

**AT 4.00**—Corsets of fine coutil, steel filled, medium bust, and long hip, for slight figures; four hose supporters; back resting strap; color white; sizes 18 to 26 inches.

**AT 4.50**—Corsets of fine coutil, medium high bust, and long hip; double steel filling; six hose supporters of heavy webbing; color white; sizes 19 to 36 inches.

**AT 4.50**—Corset of fine coutil, medium high bust, and long hip; double steel filling; six hose supporters of heavy webbing; color white. sizes 19 to 36 inches.

**AT 5.50**—Corsets of fine coutil, low bust and long hip and back; new self-reducing model, with Lastikops Bandlet, for stout figures; well boned; six hose supporters; color white; sizes 20 to 36 inches.

**Smart Set Corsets**, made of fine coutil, medium bust and long hip; whalebone filled; hose supporters front and sides; for medium and slender figures; lace and ribbon trimmed; color white; sizes 18 to 26 inches. Price . . . . . **10.00**

## Women's Underwear

**Women's Vests or Drawers**, fine quality ribbed cotton; vests are high neck, button front and long sleeves; drawers are ankle length, both styles; sizes 32 to 38 inches; color white or natural . . . . . **.25**

**Women's Vests or Drawers**, Velva, fine quality ribbed cotton; vests are high neck, button front, and long sleeves; drawers are ankle length, both styles; sizes 32 to 38 inches; color cream . . . . . **.50**

**Women's Vests**, fine quality loose knit, all wool; high neck, closed front and long sleeves; color cream; sizes 32 to 36 inches. Reduced on Tuesday . . . **.15**  
—Second Floor, Centre.

## Strong Trunk for \$2.95

Here's good news for the traveller who wants to economize yet secure good value. See these Trunks, that have heavy canvas covering with ½-inch hardwood slats, strongly bound with brass, with heavy sheet iron bottom, to which are attached two large straps that go around trunk. The interior has covered hat box and clothes tray. Tuesday, each **2.95**  
—Basement.

## Jute Stable Blanket

**Fancy Striped Jute Blanket**, with buckle and strap at breast, lined throughout with best quality Dutch kersey, and firmly bound. This is a medium-weight blanket, and just the thing for Autumn use. Tuesday, each . . . . . **1.25**  
—Basement.

## The Indispensable Shirt Waist

**Our Autumn Stock is Replete with New Designs at Moderate Prices**

A prime essential to comfort and convenience, the popularity of the shirt waist knows no wane. With each new season it seems to prove its value afresh, the present autumn showing seems to invest it with a still greater attractiveness through the softness of material and the careful thought directed toward its design. In the tailored waists shown a smartness of finish is notably characteristic, and the most inexpensive flannellette productions are infinitely superior to those of former years. The following are leading lines in the Blouse Section.

**Women's Irish Linen Tailored Waists**, with clusters of wide and narrow tucking, also straight pleated fronts, plain backs, trimmed with large pearl buttons, another style in tailored Madras, in fancy design, with side fastening and large pleats; sizes 32 to 42 . . . **2.00**

**Women's Pure Irish Linen Imported Waists**, some with hand embroidery, numerous pleated styles, others perfectly plain with pocket and front pleat finished with buttons; sizes 32 to 42. **3.50**  
Others up to 9.50.

**Women's Flannellette Waists**, in black and white check, front daintily scalloped and piped with black, finished with covered buttons; sizes 32 to 42. A splendid little blouse for morning house wear . . . **.50**

**Women's White Madras Waists**, in fancy designs, in tailored style, wide pleat at shoulder, with fine tucking and pearl buttons down front, laundered collar, shirt cuff; sizes 32 to 42 . . . . . **1.00**

**Women's White Lawn Waists**, dainty all-over embroidered fronts, finished with cluster tucking and side pleats, tucked back, collar and cuffs, tucked and edged with lace, three-quarter sleeve, buttoned back; sizes 32 to 42 . . . . . **.75**

**Women's Black Mercerized Poplin Waists**, made in Gibson style with two side pleats in front, buttoned side, front with three large self-covered buttons, shirt sleeve; sizes 32 to 42 . . . . . **2.00**  
Second Floor—Centre.



## Extra Good Floor Covering Offers for Tuesday

**2500 Yards Imported Tapestry Carpet**—27 inches wide, being a manufacturer's clearance of dropped patterns; we were fortunate in securing these to sell at Tuesday's low price, as the price in this line of floor covering has advanced considerably at the mill; the range of designs and colorings large enough to suit any room. Special price, per yard . . . . . **.57**

**Heavy Scotch Printed Linoleum**—A new shipment has just arrived; now is the time to replenish your needs in this line of floor covering, when the stock is complete; a choice range of colorings, in floral, block, oak, plank, tile, parquetry and matting effects; this is a splendid wearing-quality at the price; 2 yards wide only. Square yard . . . . . **.35**

**A Snap in Tapestry Rugs**—This is a specially good buying chance; we bought a manufacturer's surplus stock in this line of goods at a very low price; the colorings are red, green, fawn, tan, in floral, Oriental, conventional and chintz designs; good, large range of patterns to choose from.

**Size 10-6 x 12**, Special price Tuesday . . . **8.87**  
**Size 12-0 x 12**, Special price Tuesday . . . **9.87**

**New Wilton Hearth Rugs**—These are a manufacturer's clearance of dropped patterns; all bright, new goods; the colorings are all in the deep, rich Oriental; good range of patterns; 27x54 inches; fringed on ends; special price, **3.75**; 18x36 inches, fringed on ends; price . . . . . **2.00**  
—Third Floor.

## Violin Bows

It will not pay to have your old bow repaired when you can buy a new one, a full length, well haired, well mounted bow, for . . . . . **.50 and .75**

Other prices on higher grade bows are **1.00, 1.25, 1.50, 1.75, 2.00, 2.25 and 3.50**. Such exceptional values as we have at these prices are to be had only at **EATON'S**. The reason—we buy these goods direct from the makers in Europe.  
—Third Floor.

## Birds, Bulbs and Flowers

We have received a new shipment of **German Roller Canaries** that are good singers. Each **3.00**

**Bulbs**—A few kinds of our new stock of Bulbs, which you will find on our counters at Flower Section on Fifth Floor for fall planting: Fancy Hyacinths of extra large size, in many colors, for growing in hyacinth glass. Each, **.10**; dozen . . . **1.00**

**Dutch Hyacinths**, in blue, red, white, or mixed, single or double. Each, **.5**; dozen, **.50**, or per hundred . . . . . **3.25**

**Daffodils** single and double mixed. Each, **.2**; dozen, **.20**, or per hundred . . . . . **1.50**  
—Fifth Floor.

## Nickel Plated Trays

**Strong and Neat Trays for Tea Service**, round style. Each . . . . . **.20, .25 and .30**

## Tea Kettles

**Heavy Nickel-plated Tea Kettles**, medium large size, warranted reliable and durable. Size No. 8 . . . . . **2.25**

## English China Tea Sets

Dainty and stylish enough for a wedding present; every piece perfectly shaped and decorated in a pink and green shaded floral pattern with gold tracings; 44 useful pieces complete the set.

10 only, and each one of high-grade English china, greatly reduced for quick early selling. Per set **4.95**

## Wool Blankets, Low Prices

We are offering extra good values in Pure Wool Blankets at sale prices, making it well worth your while to buy now for the colder weather.

**White All-Wool Blankets**, made from long clean stock, carefully scoured, perfectly napped; pink or blue borders; 8 lbs. size, 68x86 inches. Tuesday . . . . . **3.98**

**Unbleached or Factory Cotton**, strong even weave, free from specks; 36 inches wide. Tuesday . . . **.10**

**All Pure Linen Crash Roller Towelling**, strong weave, fine quality; 17 inches wide. Greatly reduced. Tuesday . . . . . **.9**

**Three-Quarter or Semi-Bleached Scotch Linen Table Damask**, good heavy quality, choice designs; 57 inches wide. Tuesday . . . . . **.40**  
—Main Floor, Albert Street.

## Dining Room Pictures

Pictures for the dining-room are usually chosen for their adaptability to the surrounding—pictures of fruit, fish and game are exclusive dining-room decoration—and in our new galleries a new lot is displayed, new colorings and new designed frames. Many have three separate openings, showing fruit, fish and game; others have gold lettering and gold ornaments. Many different frames in the lot, mostly dark hardwood finish, in small and larger sizes.

Prices range from . . . . . **.35, 49 to 13.50**

## Gold Plated Metal Frames, 25c

Best selling line of frames we ever had, so many wanted styles and sizes—from the small chic photo frame to a large cabinet-size—in plain and fancy designs of guaranteed gold plate. Tuesday special . . . . . **.25**  
—Third Floor.

## Candy for Cold Weather

The changeable Autumn weather is always productive of coughs and colds. We have a magnificent throat relief in **Gibson's Aniseed and Paragoric Cough Drops**. This is an English imported candy, sweet in taste, and fine flavored, giving quick and soothing relief from these annoying, throat-tickling coughs. Per pound . . . . . **.25**

**Italian Cream**, both plain and with nuts, very rich and palatable, splendid value at, per pound . . . **.20**

**Buttercups**, best quality, very rich and all nut centres. Per lb. . . . . **.25**

**Globe Chocolates**, with nice rich creamy centres, good value. Per pound . . . . . **.20**

**Old reliable Fry's Milk Chocolate Wafers**, a splendid high grade chocolate. Per pound . . . **.40**  
—Main Floor, Centre.

## Students' Study Lamps

To students, a Study Lamp is worth many times its moderate price, for it facilitates in reading, saving the eyes from over-strain, which is the usual result when studying by a light that is suspended from the ceiling. We have a large and varying stock, both gas and electric, with fixtures complete.

Our special \$5.75 Lamp is made of solid brass, and particularly adapted for a study lamp. Others from . . . . . **2.50 to 6.50**

## Lamp Shades

Prices for Study Lamp do not include shades; you have your choice from an extensive variety to suit the required lamp. Prices . . . . . **.50 to 5.00**  
—Basement.

## Attractive Fall Suits for Women at Moderate Price

The Costume Department continually adds to its display of smart productions, and no matter what may be the suit, skirt, or coat need of the customer, she's sure to find her one particular fancy; among the newest arrivals is an especially good Suit for \$20.00—strictly plain tailored, in fine diagonal frize suit, with trim jaunty coat and straight cut skirt; the collar, cuffs and pockets being outlined with narrow soutache. Obtainable in heather mixtures, in greys, brown, wine, also black . . . . . **20.00**

## Clearance of Autumn Suits at \$12.50

As a special inducement for early buying on Tuesday, there will be placed on sale 150 Women's Fall Suits, representing four distinct styles, made of fine French worsteds, pearl serges, and diagonal chevrot; the coats silk lined; mostly plain tailored styles; skirts showing the fashionable narrow lines. Clearing at . . . . . **12.50**

## Battenburg Lace Dresses

These pleasing novel gowns are in princess style, in handsome Battenburg patterns, suitable for wear over silk or muslin slip; high neck and long sleeves. Very specially priced at **3.50 and 10.00** for white; Ceylon, green, navy and black at **13.50**, and black at . . . . . **15.00**

## Dressy Voile Skirts, \$4.98

Skirts made of fine all-wool black voile, in a stylish design, neatly trimmed with bands of taffeta . . **4.98**

## Black Plush and Velvet Coats at Moderate Prices

**Women's Imported and Domestic Made Coats**, in pony plush, plain plush, and sealtie; double-breasted, plain collar and cuffs; also with college and storm collars. Each . . . . . **15.00 and 17.50**

**In Sealtie and Velvet Plush**, satin lined, with fancy braiding on collar and revers, and large frog fastenings; a very attractive and appropriate coat for elderly or middle-aged women . . . . . **22.50**  
—Second Floor, James Street.

## Wall Paper Attractions Specializing in Room Lots

Two of the best values the Wall Paper Department has offered in some time—**\$7.50 and \$9.50 Room Lots**—which means you have choice of dozens of new designs for wall, border and ceiling, which we will place on walls with neat picture-moulding, finishing work completely to your satisfaction. Rooms to be not more than 12x14 feet and 9 feet high, and within city limits.

**High-Grade English Imported Wall Hangings**, in new designs and colors, cream, green, ivory, for parlors; browns, old blue, dark green, red, yellow, for sitting-rooms and dining-rooms; light floral and medium colored papers for bedrooms. They give a fine selection of papers for all rooms in the house, and with your choice of these imported hangings we will supply 1½-inch mouldings to divide from ceiling, and paper ceiling with an English fancy ceiling or moire. Room complete . . . . . **9.50**

**Our \$7.50 Offer**—From an assortment of French, German, English, Canadian or American wall papers we give a choice of many papers suitable in colorings for any room; the designs are the newest; with these papers your choice of white or imitation oak mouldings, and, for the ceilings, white or colored moire or fancy designs suitable for paper. Complete . . . **7.50**

## Wall Paper Less Than Half Price, 8c

**750 Rolls German Papers**, in neat designs for rooms or halls; brown, green, pink, rose, blue, red and green, balances of lines clearing in quantities of from 16 to 36 rolls each. Tuesday, single roll, away less than half price . . . . . **.8**

## Good Values in Imported Wall Papers

Our assortment of High-grade English Drawing-room Papers is most complete, an excellent range of pretty new shades and fine artistic patterns. Single roll . . . . . **.75**

**New Foreign Wall Coverings**, for halls, dining-rooms, sitting-rooms; our large variety of colored wall hangings gives every choice; many beautiful wall hangings are shown now at, single roll **.60, .75** and . . . . . **1.00**  
—Third Floor.

## Men's Muskrat-lined Coats

We've a dozen or so of them, that were purchased to such an advantage in price that we offer them at very close to the cost of materials.

Shell made from fine black English beaver cloth, and cut in approved 1910 fashion; muskrat lining is of evenly-furred whole skins; collar (in shawl style) is of good dark otter. The coats are well-tailored and neatly finished. Excellent value at . . . . . **35.00**

## Men's Golf Caps, 29c

Made from assorted tweeds, in a medium weight, suitable for Fall and early Winter. Inside turn band to cover ears.  
—Main Floor, Queen Street.

## Fancy Baskets

Large shipment of Fancy Baskets just in; many beautiful designs, in various colorings, for offices, sitting-rooms, nursery, etc.

**Waste Paper Baskets**, **.20, .25, .35, .75** and . . . . . **1.00**

**Baby Linen Baskets**, **.20, .25, .35, .50, .75** and . . . . . **1.00**

**Baby Hampers**, with tray, fine white goods. Each . . . . . **5.00**

**Hampers for Soiled Linen**, **2.50, 3.00, 3.50**

**Fruit Baskets** . . . . . **.20, .25, .30 and .35**

**Stand Baskets** . . . . . **1.75, 2.00, 2.25, 2.75** and . . . . . **3.50**

**Willow Clothes Baskets**, of fine German make . . . . . **.50, .60 and .75**

THE T. EATON CO. LIMITED