Bond Briefs. . .
What is a Bond?

There is no investment so solid, satisfactory and convenient as a Bond. It is a readily negotiable instrument, available at any moment.

A Bond is a first charge upon all the properties of the Company issuing it, secured by a mortgage, registered with a reputable Trust Company.

As the property upon which a Bond is secured develops and improves in value, so does the Bond itself. Every favourable incident in a Company's administration favourably affects its Bonds.

The interest on a Bond is a fixed and stated amount, and reaches its holders at regular periods.

Unusually advantageous is a Bond which is offered with a bonus of Stock of the Company issuing it, as in the case of the Bonds of the Newfoundland Slate Quarries, Limited, whereby the Bondholder is in the exceptionally good position of not only getting the whole of his money back, but he remains a permanent and substantial participater in the profits made by the Company. He shares in the prosperity his money has helped to create.