



## Only Cleans

In washing dishes, as in all personal and household cleaning, Ivory Soap does nothing but clean. It can not injure your hands because there is nothing in it that can do harm. It is pure, high grade soap in the strictest sense of the term.

**IVORY SOAP**



**99  $\frac{44}{100}$  % PURE**

IT FLOATS

Made in the Procter & Gamble factories at Hamilton, Canada

