Field lecturers, working through schools and churches and clubs of business men.

Direct action with governments to secure better forest laws and reforms in administration, this feature being especially endorsed by the Dominion Director of Forestry, who states that most of the forestry progress has been due to the Canadian Forestry Association.

School essay competitions, school lectures, travelling lecture sets, etc.

A junion league of 100,000 Canadian boys, systematically educated to play an intelligent role as forest conservators.

The foregoing are our main channels of activity, but scores of other propagandist devices are utilized,

The point of view of most of our supporters is that unless an informed and vigilant <u>public opinion</u> on forest protection is secured in the next few years, there will be few commercial forests east of the Rockies, with economic consequences too disastrous to contemplate.