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# Statements and Speeches

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## PROSPECTS EXCELLENT FOR CANADA-EUROPE CO-OPERATION

A Speech to the Canadian Petroleum Association, the Independent Petroleum Association of Canada and the Canadian Association of Oil-Well Drilling Contractors, by Mr. Marcel Cadieux, Head of the Mission of Canada to the European Communities, Calgary, February 4, 1976.

Having undertaken the task of leading our Mission accredited to the EC [European Community], after 20 years in North America (15 in Ottawa and more than five in Washington), I find myself in Brussels in a European environment. The change was sudden and considerable. I am now again overwhelmed by the charm of old Europe, even if somewhat restrained by a combination of inflation and austerity. I am fascinated by the process of European construction and by the prospect of observing the new features of Europe, of stimulating new links between Europe and Canada.

These new elements -- the growing unity of Europe as well as growing links between European countries and integrated Europe, on the one hand, and Canada, on the other -- have considerable significance for us, in terms of diversification as well as economic prospects. And they have, I believe, particular significance -- indeed potential -- in a number of respects for the members of this audience, whose interest it must be to foster and develop all profitable opportunities for further expansion of business relations, including [those] with Europe. (The interest of this province in Europe was thoroughly brought home to me last fall, when one of my first encounters with visiting Canadians, and among my earliest official duties, was to receive an Alberta delegation to Europe, and in particular to accompany Premier Lougheed in his call on President Ortoli of the European Commission.) I shall come back to this aspect later in my remarks.

First, however, you would no doubt expect me briefly to situate our policy towards and relations with the European communities in the context of our foreign policy and relations as a whole.

It will not be necessary before this distinguished and outward-looking audience to dwell on the major developments in Canadian foreign policy over the past few years. Suffice it to recall that out of the foreign-policy reviews of the late Sixties and early Seventies came the decision to diversify our external relations in the interest of a healthier and more rewarding situation for Canada