

DATE 07/16/97

774005

SCR. Q.6 In which of the following industry sectors does your company operate?

REPORT 7

	COUNTRY								CURRENTLY CONSIDER N. AMERICAN INVESTMENTS		CONSIDER INVESTING IN CANADA (NEXT 3 YRS)		NORTH AMERICA IS MOST ATTRACTIVE INVESTMENT LOCATION		OVERALL MOST ATTRACTIVE INVESTMENT LOCATION			% NORTH AMERICAN REVENUE		
	TOTAL	U.K.	Ger-many	Fra-nce	Italy	Swe-den	Switz-erland	Nether-lands	Yes	No	Yes	No	Yes	No	Can-ada	U.S.	Mex-ico	None (0%)	1-9%	10% Plus
TOTAL INTERVIEWS	704	100	104	100	100	100	100	100	156	543	111	584	87	613	77	466	98	166	212	249
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Aerospace	32	6	2	10	6	3	2	3	10	22	4	27	6	26	4	23	4	1	12	14
	4.5	6.0	1.9	10.0	6.0	3.0	2.0	3.0	6.4	4.1	3.6	4.6	6.9	4.2	5.2	4.9	4.1	.6	5.7	5.6
Automotive	57	10	13	7	7	9	-	11	11	46	6	50	7	50	3	39	12	14	14	21
	8.1	10.0	12.5	7.0	7.0	9.0	-	11.0	7.1	8.5	5.4	8.6	8.0	8.2	3.9	8.4	12.2	8.4	6.6	8.4
Biomedical	13	5	1	1	-	1	1	4	4	9	3	9	2	11	1	12	-	4	2	7
	1.8	5.0	1.0	1.0	-	1.0	1.0	4.0	2.6	1.7	2.7	1.5	2.3	1.8	1.3	2.6	-	2.4	.9	2.8
Chemicals	50	11	7	5	7	6	2	12	16	33	10	39	6	42	1	38	7	7	14	18
	7.1	11.0	6.7	5.0	7.0	6.0	2.0	12.0	10.3	6.1	9.0	6.7	6.9	6.9	1.3	8.2	7.1	4.2	6.6	7.2
Electronics	82	20	15	1	4	13	14	15	22	60	8	71	12	70	6	61	10	13	31	31
	11.6	20.0	14.4	1.0	4.0	13.0	14.0	15.0	14.1	11.0	7.2	12.2	13.8	11.4	7.8	13.1	10.2	7.8	14.6	12.4
Environment	57	7	6	6	-	17	9	12	15	42	8	49	7	50	5	39	7	17	14	24
	8.1	7.0	5.8	6.0	-	17.0	9.0	12.0	9.6	7.7	7.2	8.4	8.0	8.2	6.5	8.4	7.1	10.2	6.6	9.6
Financial	28	2	-	4	1	-	-	21	6	20	6	19	2	25	8	14	1	13	3	8
	4.0	2.0	-	4.0	1.0	-	-	21.0	3.8	3.7	5.4	3.3	2.3	4.1	10.4	3.0	1.0	7.8	1.4	3.2
Food	72	8	10	24	7	6	6	11	7	65	5	67	4	67	8	47	8	32	23	13
	10.2	8.0	9.6	24.0	7.0	6.0	6.0	11.0	4.5	12.0	4.5	11.5	4.6	10.9	10.4	10.1	8.2	19.3	10.8	5.2
Forest products	16	2	-	3	3	5	-	3	6	10	4	12	4	12	5	7	1	4	4	7
	2.3	2.0	-	3.0	3.0	5.0	-	3.0	3.8	1.8	3.6	2.1	4.6	2.0	6.5	1.5	1.0	2.4	1.9	2.8
Information technology	63	16	8	12	6	5	4	12	13	49	11	52	6	57	5	50	5	13	14	27
	8.9	16.0	7.7	12.0	6.0	5.0	4.0	12.0	8.3	9.0	9.9	8.9	6.9	9.3	6.5	10.7	5.1	7.8	6.6	10.8
Life sciences	50	3	7	4	16	11	7	2	12	38	8	41	11	39	3	37	8	8	16	20
	7.1	3.0	6.7	4.0	16.0	11.0	7.0	2.0	7.7	7.0	7.2	7.0	12.6	6.4	3.9	7.9	8.2	4.8	7.5	8.0
Machinery	133	15	7	4	21	35	28	23	30	103	27	106	21	111	16	85	19	20	47	59
	18.9	15.0	6.7	4.0	21.0	35.0	28.0	23.0	19.2	19.0	24.3	18.2	24.1	18.1	20.8	18.2	19.4	12.0	22.2	23.7