

Interest in Globe '96

Over half (57%) of the exhibitors reported that they would attend Globe '96, while only 5% indicated they would not attend. Over one-third (38%) was undecided.

When asked what countries they would like to see invited, the top answers given were "all countries" (13%), "Europe" (12%) and "Asian countries" (11%).

In terms of what types of visitors, they would like invited to Globe '96, exhibitors were most likely to name "organizations from the public sector" (39%), followed by "private Canadian industry" (25%), and "Crown corporations such as Petro-Canada or CN" (20%).