

# TAPPING INTO THE TRADE SERVICES NETWORK

## DFAIT's Mandate

The Department of Foreign Affairs and International Trade (DFAIT) is the leading federal department responsible for Canada's international trade and export development.

About one third of DFAIT's personnel are employed in trade and economic policy work and in promoting Canadian exports, investment and tourism. In broad terms, DFAIT's trade responsibilities involve:

- enhancing Canada's access to foreign markets; and (through bilateral and multilateral trade negotiations);
- expanding Canada's share of export markets; and
- providing programs and services to Canadian companies to:
  - a) support their export marketing activities
  - b) help them obtain foreign investment and technology to improve their international competitiveness.

## InfoCentre

InfoCentre is the Department's information, reference and consultation service for Canadian exporters, companies interested in international markets and anyone interested in Canadian foreign policy.

For most beginning and many veteran exporters, InfoCentre is the best starting point for getting up-to-date export information.

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