

SCOPE OF THE STUDY

This study is designed to meet the requirements of Phase I of the General Review and it leads into the other two phases:

PHASE II: Capacity of the Canadian industry
to export its technology

PHASE III: U.S. market penetration strategy

Concerning the form of the study:

- 1- It gives a general overview of the wastewater management portion of the U.S. environmental market.
- 2- It is divided into four chapters dealing with:
 - . U.S. legislation and regulations on industrial wastewater;
 - . the main segments of industry affected by the regulations;
 - . the market potential generated by the regulations;
 - . potential U.S. partners.
- 3- The final report takes the form of four separate documents for distribution to the Canadian industry. The documents aim to raise Canadian interest in the U.S. market.