

SECTOR: Tourism
SUB-SECTOR: TOURISM DEVELOPMENT PROGRAM
Officer: J. Kern, Tel: (613) 944-8823

EVENT: Canada Salutes U.S. Seniors - Detroit, December 1993
PRODUCTS: Seniors Segment
SCOPE: Marketplace in Detroit Territory
ATTENDANCE: Canadian sellers and U.S. Seniors Infl. buyers
CONTACT: J. Rondeau (214) 922-9806

EVENT: Canada Salutes U.S. Seniors - Chicago, May 1993
PRODUCTS: Seniors Segment
SCOPE: Marketplace in Chicago Territory
ATTENDANCE: U.S. Seniors Infl. buyers
CONTACT: B. Bouma (312) 616-1860

EVENT: Adventure Canada - Boston, March 1994
PRODUCTS: Outdoor / Adventure Segment
SCOPE: Marketplace in Boston Territory
ATTENDANCE: Canadian Outdoor/Adventure sellers and U.S. buyers
CONTACT: R. Johansen (617) 536-1731

EVENT: Adventure Canada - Dallas, October 1993
PRODUCTS: Outdoor / Adventure Segment
SCOPE: Marketplace in Dallas Territory
ATTENDANCE: Canadian Outdoor/Adventure sellers and U.S. buyers
CONTACT: J. Rondeau (214) 922-9806

EVENT: Adventure Canada - Detroit, February 1994
PRODUCTS: Outdoor / Adventure Segment
SCOPE: Marketplace in Detroit Territory
ATTENDANCE: Canadian Outdoor/Adventure sellers and U.S. buyers
CONTACT: M. Rice (313) 567-2086

EVENT: Golf Canada - Washington, September 1993
PRODUCTS: Golf
SCOPE: Marketplace in Washington Territory
ATTENDANCE: Canadian sellers from Quebec, B.C., Alberta, and Ontario to meet U.S. buyers
CONTACT: S. Iris (202) 682-1740