

## **Royal Agricultural Show (Core Area Stand)**

Stoneleigh, U.K. – July 2-5, 1990

### *Cattle*

Canada first exhibited at this major agricultural show in 1983. Some 200 000 visitors from over 100 countries visit the site. EAITC's objective is to offer a first-hand presentation of high-quality Canadian cattle to foreign buyers. The prestige of being in the show, and, if fortunate, winning an event can lead to big business for a Canadian breeder. For many of the exhibitors, the business resulting from this show provides most of their export earnings.

## **Hortexpo '90 (Information Booth)**

Florence, Italy – August 27 - September 1, 1990

### *Horticulture*

This event will be held in conjunction with the 23rd Congress of the International Society for Horticultural Science. The event should provide a good showcase for specialized sectors with less representation in other major Italian and European farm shows, and covers not only fruit and vegetable growing but also floriculture, nursery science, greenhouses, irrigation systems, etc.