

this has not proved adequate. I consider that more lectures should be added to the training course to enable the junior officers to acquaint themselves even superficially with the techniques of mass communication. At a stage when time and personnel resources permit, the possibility that the Carleton University School of Journalism might be able to work out a two or three week course tailored to our specific training needs should be explored.

14. In this paper I have not directly discussed the organization and activity of cultural relations with other countries. Although this activity was until recently carried out within the Information Division, it was always recognized as a separate function from the general dissemination of information. The work of the new Cultural Affairs Division is essentially substantive and is akin, say, to the functions performed by the Department in the international, economic or commercial spheres. However, in carrying out its programmes of cultural exchange with other countries, the Cultural Affairs Division is inevitably providing a good deal of interesting information about Canada, although the Information Division has the general responsibility to let foreign peoples know something about Canadian culture as it does with regard to other important areas of Canadian life. I do not think a formidable problem of overlap or duplication need be expected but as time goes by a series of detailed definitions of span of responsibility will have to be established on the basis of experience and common sense. The Glassco Report has recommended and, I think, there is general concurrence that the press office and Information