

REPORT 4
89/02/06

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :611-SEATTLE

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

FOOD PROCESSING

5 NEW COMPANIES INTRODUCED TO MARKET, EXPAND
LOCAL AWARENESS OF CDN SOURCES & \$75,000
SALES WITHIN ONE YEAR.

PACIFIC MARINE EXPO

10 EXHIBITORS. \$50,000 SALES IN FIRST YEAR.
AS A RESULT OF PROMOTING SEAFOOD.

SPECIALTY FOOD WEBS (SEPT 1988)

20 NEW COMPANIES. \$10,000 SALES WITHIN ONE
YEAR AS A RESULT OF INTRODUCING NEW EXPORTERS
TO TERRITORY.

FOOD PACIFIC 88 (EXHIBITOR AND ATTENDEE RECRUITMENT).

STRONG ATTENDANCE AND EXHIBITOR PARTICIPATION
IN LOCAL SHOWS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 Specialty Foods N.E.B.S. - September 88.
Food Pacific 88.

Plans were delayed due to inability of regional
office in Vancouver to assist at this time.
Assisted Food Pacific organiza'n in recruiting
exh./buyers. 23 exhib. fm the Pacific N.W. Break-
down of attendees not available until November.

QUARTER: 3 -----

QUARTER: 4 -----