REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 531-WELLINGTON

006-ELECTRONICS EQUIP. & SERV
NEW ZEALAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
PRODUCTS & COMPONENTS	
COLLECTION OF BROCHURES FROM CANADIAN EXPORTERS FOR TABLE TOP SHOWS.	INTRODUCTION OF 10 CANADIAN COY TO N. ZEALAND MARKET
2 TABLE TOP SHOWS	ESTABLISH 6 NEW CDN AGENCIES
UPDATE OF ELECTRONICS SURVEY	DISTRIBUTE SURVEY TO 50 CANADIAN COY AND RESULT IN 10 NEW AGENCIES
SURVEY OF INDUSTRIAL PROCESS CONTROL EQUIPMENT IN NZ	INITIAL INTRODUCTION OF NZ MKT TO 15 CDN COYS NOT PRESENTLY EXPORTING

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1 -----	
QUARTER: 2 -----	
QUARTER: 3 -----	
QUARTER: 4 -----	