

Export and Investment Promotion Planning System

BB/87 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 341 CAIRO

Market: 564 ARAB REPUBLIC OF EGYPT

Sector: 005 COMM. & INFORM. EGP. & SERV

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	0.00M	\$ 5.00M	\$ 10.00M	\$ 0.00M
Canadian Exports \$	0.00M	\$ 0.60M	\$ 0.90M	\$ 0.50M
Canadian Share of Import Market	0.00%	10.00%	9.00%	5.00%

Major Competing Countries

Market Share

i) 265 JAPAN	025 %
ii) 237 ITALY	020 %
iii) 112 FRANCE	020 %
iv) 577 UNITED STATES OF AMERICA	015 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 15-30 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects

Current Total Imports

	In Canadian \$
i) PBX & COMPONENTS TELEPHONE SWITCHES	\$ 5.00 M
ii) MICROWAVES AND RELATED PRODUCTS	\$ 0.00 M
iii) WORKPLACE AUTOMATION	\$ 0.00 M
iv) COMPUTERS & INFORMATICS	\$ 0.00 M
v) NAVIGATIONAL AIDS FOR CIVIL AVIATION	\$ 5.00 M
vi) REMOTE SENSING	\$ 0.00 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: IMAGE SATELLITE RECEPTION GROUND STATION
Approximate Value: \$ 40 M
Financing Source:
For further info. please contact:
CANADIAN EMBASSY

ii) Project Name: DEVELOPMENT & UPGRADING OF NAVIGATION
EGP & COMMERCIAL EGP FOR CIVIL AVIATION
Approximate Value: \$ 5 M
Financing Source:
For further info. please contact:
CANADIAN EMBASSY