

PROGRAM RESULTS: UNITED STATES

BUSINESS ACTIVITY

During the July - September 1989 period twelve posts reported the following business activities:

132 EXPORT SALES WORTH \$254.5 MILLION

185 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS

6 NEW JOINT VENTURES/LICENSING AGREEMENT \$57.6 MILLION

2 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$750 THOUSAND

9 CANADIAN INVESTMENTS IN TERRITORY ONE OF WHICH WORTH \$45 THOUSAND

0 TECHNOLOGY TRANSFER

HIGHLIGHTS:

\$ 23 million sale of women's apparel (New York)

\$ 6 million worth of sportswear sales (Cleveland)

\$ 3 million sale of cargo data terminals (Los Angeles)

\$ 2.7 million sale of rough terrain vehicles (Cleveland)

\$ 2.35 million sale of fasteners (Minneapolis)

\$ 1.6 million sale of automation systems (Buffalo)

KEY STATISTICS: for the twelve posts reporting workload information

		<u>Missions Reporting To</u>	
		UTE	UTW
No. Trade Enquiries	Cdn	2701	4091
	Local	1902	4775
No. Investment Enquiries	Cdn	265	72
	Local	404	448
No. Business Visitors	Cdn	463	666
	Local	208	1105