

responsibilities of the Travel and Excursion Bureau, the group committed itself to managing the business in a more organized and competent manner, thus ensuring that the cruiser be fully booked on each trip. In addition to this, the group also undertook to conduct excursions on the liner, and in the spring and fall to use it in Tyumen'. In 1987 the initiative group proposed to increase the operating time of the ship to 240 days and to pay the steamship company 350-400 thousand roubles in rent. And what is more, the group made yet another suggestion: based on this year's trial run, they would rent the "General Karbyshev" and two other motor ships of the "Moskva" type from the steamship company to be used for tourist excursions in the Tyumen' Region.

So, on April, 1988, the letter concludes, by a decision of the Executive Committee of the Municipal Soviet of People's Deputies in Tyumen', based on the leasing of the "Mikhail Svetlov", the co-operative firm "Kruiz" was founded. The steamship company agreed to collaborate with the co-operative firm.

The black clouds which had been gathering over the "Mikhail Svetlov" were carried away by the winds of our time. The new management machine swung into operation. In the words of V. Zuev and S. Bondarev, energetic and competent individuals, both professionally and economically speaking, were selected to work in the co-operative firm, and this is why they, without waiting to officially register the "Kruiz" with the Municipal Executive Committee, set to work tapping yet untouched reserves and finding new ways of perfecting tourist transportation and quality service. Hundreds of citizens reserved places and many organizations were ready to book entire excursions. 1500 passengers were to go on