

# LIFE ASSURANCE COMPANIES

## Confederation Life Association

Head Office - - - TORONTO, Canada

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Policies issued on all approved plans

## "PROFITS 1912"

A new Great-West Life Booklet, shows the first settlements under 20-year deferred dividend Policies—maturing in 1912.

Ask for a copy and observe why the reputation of being the "best dividend-payer" is enjoyed by

## THE GREAT-WEST LIFE ASSURANCE COMPANY

HEAD OFFICE - - - WINNIPEG



## The Home Life Association of Canada

Head Office:

Home Life Building, Toronto

Issues all POPULAR PLANS of Life Insurance, Free from Restrictions, with Liberal Privileges and Generous Guarantees.

Write for illustrative pamphlets.

H. POLLMAN EVANS, President

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## Among Christmas Gifts

for your family, at this season of the year, none is more suitable than a policy in the

## MUTUAL LIFE of Canada

It will stand as **An Evidence** of your **love and foresight** for those dear to you when other more transient gifts shall have been forgotten!

Policies in force, exceeding - \$70,000,000  
 Assets, all safely invested - 18,000,000  
 Surplus over liabilities - 3,000,000

Agencies in every City and Town in Canada.

HEAD OFFICE - - - WATERLOO, ONT.

## THE PRUDENTIAL LIFE INSURANCE COMPANY

Head Office - - - Winnipeg

Authorized Capital \$1,000,000 00  
 Capital Subscribed 900,000 00  
 Insurance in force over 6,000,000 00

We have one or two good openings for energetic agents alive to the opportunities of Western Canada.

G. H. MINER - Managing Director

## THE FEDERAL LIFE ASSURANCE COMPANY

Agents of character and ability wanted to represent this old established Company in Western Canada. To the right men liberal contracts will be given. Apply to

R. S. ROWLAND, Provincial Manager . . . Winnipeg, Man.  
 J. P. BRISBIN, " " . . . Regina, Sask.  
 T. W. F. NORTON, " " . . . Calgary, Alta.  
 T. MACADAM, " " . . . Vancouver, B.C.

or to the

HOME OFFICE at HAMILTON, ONT.

## THE EXCELSIOR LIFE INSURANCE COMPANY

Established 1889. Head Office, TORONTO, CANADA  
 Dec. 31st, 1910—Insurance in force - \$14,000,000.00  
 Available Assets - 2,552,863.49  
 1910 WAS A BANNER YEAR

Yet for the first ten months of 1911 Insurance applied for increased \$615,000. Expense Ratio decreased 15%. Death Claims decreased 35%.

Excellent Openings for First-Class Field Men.

Agents Wanted: To give either entire or spare time to the business.  
 E. MARSHALL, General Manager. D. FASKEN, President.

## SUN LIFE OF CANADA

At 31st December 1910

Assets - \$88,164,790 37  
 Surplus over all liabilities, and Capital  
 Hm 3½ and 3 per cent. Standard 3,952,437 54  
 Surplus Government Standard 5,319,921 18  
 Income, 1910 - 9,575,453 94  
 Assurances in Force - 143,549,276 00

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

Sun Life Policies are easy to sell

A Toronto Agency with continuous renewals to the RIGHT MAN. See CONTINENTAL LIFE-Contract. T. B. PARKINSON, Supt. of Agencies, Continental Life Bldg., Toronto.

## The Dominion Life

wants a few

Good Men for a Good Company in a Good Territory

Apply to; Fred Halstead, Superintendent, Waterloo, Ont.

## "Capital Investments in Canada."

By FRED. W. FIELD

Price \$2.50 post paid

MONETARY TIMES - - - TORONTO