The Representation of a Piano Advertised Like this is Much Sought After

A Challenge to the Most Fastidious Music-Lover

Some day, you have decided, the cheering sympathy of a piano's music will brighten your home.

On that day recall this fact: The purchase of a piano is the purchase of certain elements of musical satisfaction and mental enjoyment. Not least in your thoughts will be pride of ownership.

You'll want to see the Gerhard Heintzman—you know you would be proud to possess Canada's Greatest Piano.

You know its maker as one of Canada's pioneer builders a man who breathed music and nurtured an ideal.

In this piano there is the exquisite harmony of outline that comes only as a result of half a century's experience in producing goodness combined with beauty.

Its rich, deep tone is a revelation—due to its many exclusive tone-producing and tone-sustaining devices.

Its craftsmanship will bear the most careful and elaborate scrutiny.

Indeed, the Gerhard Heintzman Piano is, from every standard, a challenge to the most fastidious musiclover.

So its purchase is a proud moment—and the satisfaction of your choice permanent and lasting.

Gerhard Heintzman Limited

Sherbourne Street

Toronto.

Canada