

# GREAT CHALLENGE SALE

The Graphic pages have been crowded with Clearance, Reduction and Holiday Sales, so we are prepared to go one better and after carefully inspecting our stock, have decided to issue a

## CHALLENGE TO ANY STORE

to meet our prices. Profits have been thrown to the winds as we must reduce our stock before New Year.

These low prices are not on a few lines, but include everything in our store and we know that you can save dollars by buying here.

We invite you to take our adv. and compare the prices quoted therein with the prices quoted by other stores. Ours are away lower and our goods are as good or better.

Sale starts **SATURDAY, DEC. 20**, and closes **WEDNESDAY, DECEMBER 31ST**.

### JUST READ THESE PRICES:

#### LADIES' WEAR

Ladies' Vests, worth 25 and 30c for 18c  
 Ladies' Fleece-lined Underwear, worth \$1.00 and 1.25 each for 35c  
 Ladies' Woolen Hose, worth 35c for 25c  
 Ladies' House Dresses for winter wear, \$1.30  
 Ladies' Flannelette Waists, warm winter garments, all colors and sizes, sale price 50c  
 Ladies' Sateen Waists, reg. \$2.00 for 75c  
 Ladies' Silk Waists, white, for 90c  
 Ladies' Overlace and Silk Waists, worth \$6.00 for \$3.50  
 We will clear all Lawn Waists at 75c  
 Ladies' Night Gowns, extra good quality, to clear at 68c  
 Ladies' White Night Gowns, nicely embroidered, for \$1.00  
 Ladies' Kimonos, reg. \$3.00 for \$1.58, Reg. \$2.50 for \$1.25  
 Ladies' Skirts, reg. \$2.00 for \$1.25 and reg. \$4.00 for 2.95  
 Ladies' Woolen Shawls, white, red and black, \$1.10  
 Ladies' Silk Ties, reg. 35c for 25 and 20c.

Ladies' Handkerchiefs, per doz. 25c  
 Ladies' Underskirts, black sateen, reg. \$1.50 for 75c  
 Ladies' Coats, beaver cloth. This is a snap to clear. Reg. \$12.00 for \$6.50; \$9.00 for 4.00. \$15.00 for 7.00  
 Bedspreads for double beds, 85c  
 Woolen Blankets, reg. \$5.00 for \$3.00  
 Ladies' Corset Covers, reg. 60c for 40c  
 6 pieces Wrappette, per yd. 7c good for women and children's waists and dresses.  
 200 yards Plaid, worth 50c for 20c  
 300 yards Gingham, very cheap, to clear per yd. 7c  
 Prints, about 500 yards to clear at 8 1/2c  
 Flannelette, all colors, from 9 to 12c  
 Apron Prints, worth 17c for 11c  
 5 webs Towelling, to clear at 7c per yard.  
 Ribbons, 1000 yards, all colors, to clear at 8 1/2c  
 20 pieces Dress Goods, nice for Christmas purposes, worth 95 and 85c for 20c per yard.

#### MEN'S WEAR

Men's Top Shirts, very good quality, reg. \$1.85 for 1.20; also Fleece-lined Top Shirts, reg. \$1.00 for 59c  
 Men's Underwear pure wool, from 1.35 to 1.75. Fleece-lined 75c  
 Men's Oxford and Tweed Pants, in blue and black Serge and other different patterns, all sizes, reg. \$3.50 for 2.25  
 Men's Overalls, all colors and sizes from 55 to 75c  
 Men's Sweaters, all colors, pure wool, for \$1.50, 1.65 and 2.00  
 Men's Mitts from 19 to 25c  
 Men's Ties, a new range just received, all colors, silk and crochet, from 15 to 25c  
 Men's Sunday Gloves, from 75c up to 90c  
 Men's Sunday Shirts, from 38 to 85c, all sizes and colors.  
 Men's Caps, in different styles and full range of colors, 50 to 75c  
 Men's Tweed Suits, reg. \$10.50 for \$5.50  
 Men's Blue and Black Serge Suits, reg. \$12.00 for \$6.00  
 Men's Socks, worth 35c for 20c  
 Men's Overcoats, worth \$18.00 for 7.25  
 Men's Suit Cases \$1.25

Men's Lined Overcoats, with Otter collar, worth \$14.50 for 9.25; \$23.00 for 15.00  
 Braces for 15c  
 Men's Winter Hats, worth \$2.25 for 95c. All colors.  
 Velvet Hats, worth \$2.50 for 1.50  
 Men's hard Hats, worth \$2.50 for 1.75  
 Men's American Waltham Watches, 7 jewels, for \$5.00  
 Men's King Cutter Razors, price \$3.00 for 1.50  
 Men's Queen Cutter Razors, price \$2.25 for 1.00  
 Men's Separate Fur Coat Collars, worth \$6.00 for 1.95  
 Men's Boots and Shoes, all sizes, at half prices.  
 Men, Women and Children's Felt Boots at half price.  
 Men's Overshoes at half price.  
 Boys' Fleece-lined Underwear, per suit 65c  
 Boys' Woolen Underwear, per suit 75c  
 Infant's Vests, pure Lamb's wool, each 20c  
 Children's Hose, per pair 18c  
 Boys' Bloomer Pants for \$1.40.

Some of the above are worth far more than we are asking. All Goods Guaranteed. Money back if you are not satisfied. We are sure we can please you and we invite you to call at our store.

Sale Starts **SATURDAY** and Ends **NEW YEAR'S EVE**.

# DAVID & SHALALA

Opposite Jos. Boudreau's

Water Street.

A Handsome Calendar Given With Every Purchase.

FIREMEN'S SUCC

Campbellton An Enjoy

The firemen's their rooms last the Murray bl impromptu affair Thirty-two gues well laden table of cheer prevail D. P. de Laverie and not to indicate that the After satisfy E. O'Donnell, si of toast master the King was loy lowed the toast which was respo drew, Councillor Alexander and F or Andrew comp ade upon their t so well equip trained for the than now.

The toast t brought to the Matheson, ex-si ton; Robert Bell berst, and other a reminiscen: ve of the old brigad handicapped as satisfactory qual and he congrat his new equipm matters when and make prope more secure.

Our Guests Harry Miller, John, and S. W The Ladies' pr guson, was very by R. J. Lavoie, Lutz and Harry sic was rendere Miles and Harry

The guests o Mayor Andrew, Robert Bell (Ar S. W. Dimock, J Alexander, J. M J. C. McDonald, Ferguson, Judge White, S. D. Ch F. C. Lutz, Ha McRae, George geant, Reuben ) Trevor White, E Young, W. H. Lu P. de Laverie, Ferguson—St. J At the regular about a week r supper, the foll officer the Fire B year:—

Chief, A. E. O First Lieut. J. Second Lieut. Third Lieut. B Secretary, H.

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Ladies Aviation 50 Child years, Childre A few I \$7.00 25 per Men, W

Water