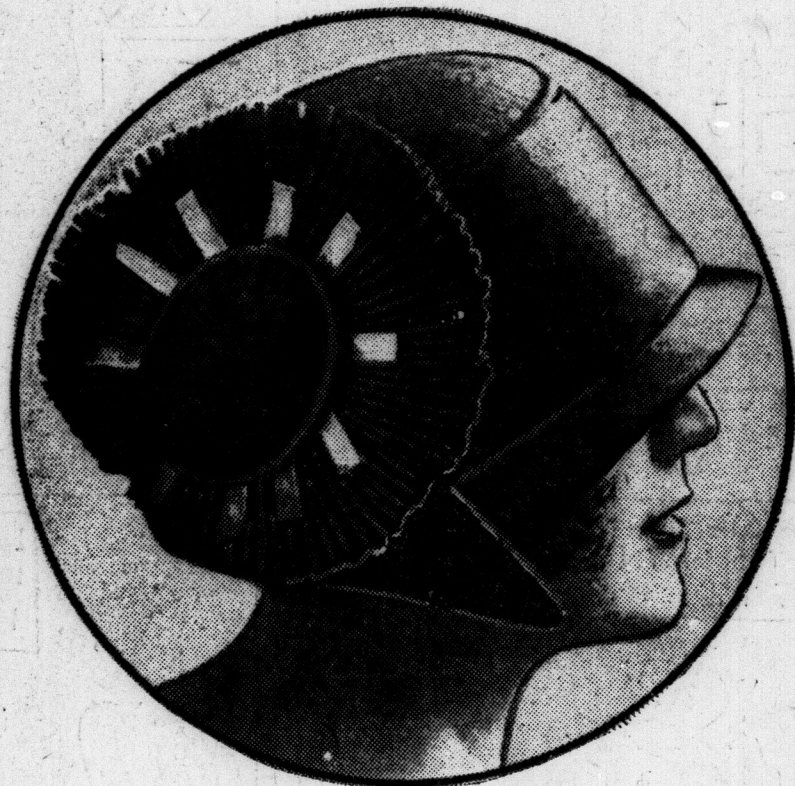


The ADVERTISER'S PICTORIAL PAGE



Niagara Falls is beautiful in the summer but it is a veritable fairyland in the winter time.



A chic turban from Paris. It is brilliant red with a mosaic effect rosette.



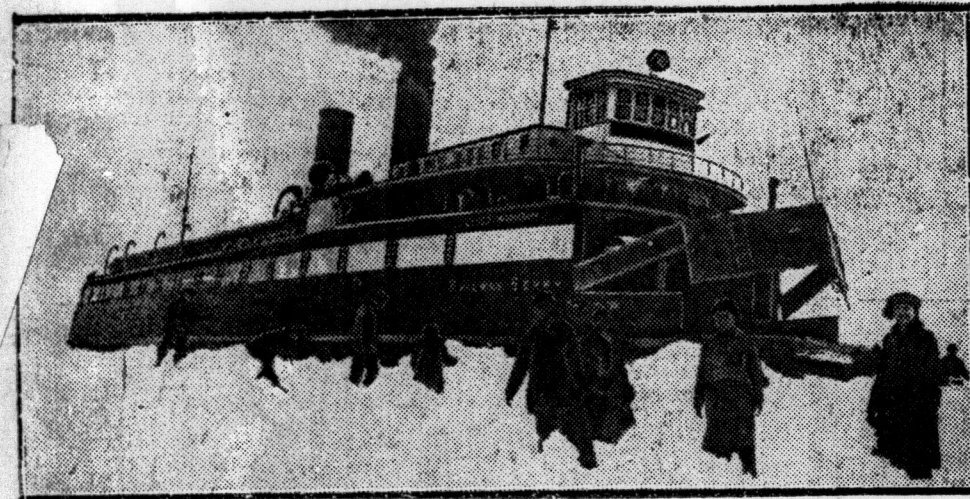
The Hord family, eleven strong, moved from Raleigh, N.C., to Puget Sound in mid-winter by motor truck. The trip took fifty days.



The type of British boy which the immigration department is bringing to Canada.



The prize headdress at a recent Mardi Gras Bal Masque at Long Beach.



Fast in the ice on Lake Michigan. The ferry plying between St. Ignace and Mackinaw City.



Princess Mafalda of Italy, who is to be married to Crown Prince Leopold of Belgium.



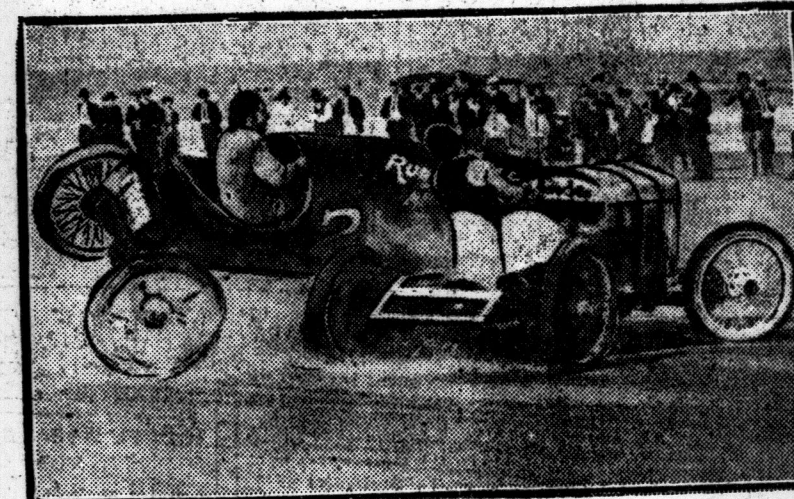
A 35-pound Amberjack caught at Long Key Fishing Camp, Florida.



This Parisian dance frock has a long waist of heavy lace with satin underblouse. Note the new French hair dress.



Large American radio broadcasting stations use the chime method of coming in and signing off. They are said to be a great aid to the listener tuning in.



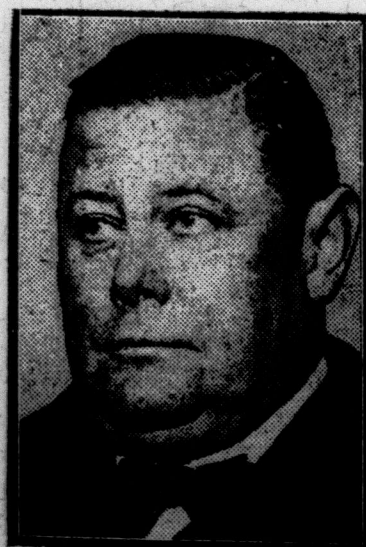
A photo taken at Daytona Beach, Florida, showing two racing cars colliding while going at a speed of 80 miles an hour. Both cars were wrecked and one driver seriously injured.



American tourists trudging along the road to the Ammon near Thebes in the Nile Valley.



Co-eds at the University of Minnesota who have formed a man-haters' club and hope to make their organization nation-wide.



Sir Eric Geddes, who is in America on business, snapped on his arrival in New York.



Miss Gervais of Montreal, trying on a live silver fox neck piece from a Prince Edward Island farm.



Joseph Stransky has suddenly resigned as conductor of the Philharmonic Society Orchestra after holding the post for twelve years.



"Ardur" and "Billie," the largest and smallest dogs at the annual show in Madison Square Garden, New York.