TELEPHONE 49L BIRTHS, MARRIAGES A BORN,
In London, on Thu
he wife of Geo. Burns

1897, the wife of or of a daughter.

DIED. BUTHERLAND-In this city street, on March II, Barb relict of the late Benjamin Woodstock, aged 18 years.

Balsam o: F for the cure Coughs, Colds, A. Bronchitis, and A. ANDERSON & N



Avann, Kellai NEW ST FOR BARGA In Ordered Cloth tains, Dress G all household r See our All-Wool cents per yard Installments take

348 RIDOUT

DOMINION

R.K.C

STOR For Furniture and chandise. Appl SLAT

FRESH CUTI Wedding and Fu s. s. wo

Telephone 519, Prices moderate.

1892 A CA TO THE

Spring & Su

Stylish Ladies' Stylish Men's Stylish Ladies' Stylish Ladies' (
Stylish Men's 0 ALD THE LATE

POCOCK 140 DUND

PURE

Maple Sugar, Maple Syrup, prime quality.

Telephone or send your orders to

C. J. WALL, Grocer, Market Square.

PROMPT DELIVERY. PHONE 420

BIRTHS, MARRIAGES AND DEATHS

PDONNELL.—At her residence, 211 Oxford street, city, on March 17, Catherine, relict of the late Edward O'Donnell, aged 76 years. Tueral at 9 a.m. on Saturday, March 19, for St. Peter's Cathedral.

DO YOU INTEND TO DECORATE YOUR HOME? If so, do it now. We are show-

ing all new goods. PAPERS, CEILING DECORA-TIONS, ROOM MOULDINGS.

We employ a staff of first-class decorators. B. GRAVES 222 Dundas Street.



This Brand of Flour Always makes the BEST BREAD OR PASTRY. DEE NO OTHER.

257 York Street TELEPHONE, 118. R.K.Cowan

GENUINE HORSE TAIL
RAZOR STROPS.
A fine assortment of Razors and Pocket Cut
lery at BROCK'S GUNSHOP, 192 Dundas
street. Telephone 60.

42c.

learing out the balance of the bank upt stock of Ralph Long, of Woodstock Ve must reduce the stock this month t 28 pieces double fold All-Wool Plaids

50 pieces of French Serge at 15c, worth

So pieces of French Serge at 15c, worth 30c.

12 pieces of Fancy Black Goods, silk mixture, at 37½c, worth 75c; Black Lustre at 19½, worth 35c.

Silk finished Henrietta in black and colors, regular price 75c, for 50c a yard; Silk-finished Henrietta, full range of colors, worth 50c, for 35c a yard.

See our \$1 corsets at 75c.

See Four fine French wove corsets, worth \$1, for 45c.

See our \$1 Kid Gloves in both Black and Tan shades at 69c.

See our \$2½-inch Silk Ribbons at 2½c a yard, worth 10c.

yard, worth 10c. See our 10 and 12te Prints, Ginghams and Seersnekers, all at 5c a yard.
See our yard-wide Apron Ginghams at 85c a yard. See our \$2 50 Lace Curtains at \$145

See our \$2 50 Lace Curtains at \$145
a pair.
See our \$2 Lace Curtains in White
and Cream at \$1 10 a pair.
See our 22-inch Pongee Silks, all
shades, at 25c, worth 50c.
See our 54-inch Tweed Suitings at
50c, worth 75c; 5 yards makes a dress.
See our fine French Wrapper Flanneis
in new patterns, worth 75c, at 29c a
yard.

See our Satin Daniel See our Satin Daniel See our fine Oxford Shirtings at 10c See our fine Oxford Shirtings at 10c our Satin Damask Quilts worth worth 12 c. See our fine Unbleached Twill Sheet.

ings, 2½ yards wide at 19½c, sold in other houses at 30c. See our fine Silk Veilings at 2¾c a rard, worth 20c.

Opposite the Market Lane.

Always the Cheapest.

JAS. PERKIN

239 Dundas Street.

GIVE HIM A CALL.

LEADING HOTELS. THE TECUMSEH HOUSE

LONDON, ONT.

Largest and Best Hotel in Western
Ontaria,

Large sample rooms free; no charge for has
tage; elevator day and night, Raise \$2.50 and
\$2 per day. Stocial takes for boarders and excursion parties.

C. W. DAVIP.
Proprietor.

ROSSIN HOUSE TORONTO.

Important

Stock of New Designs

Carpets, Floor Rugs, Curtains and Linens

And advise an early call before the rush of housecleaning begins.

COFFEES: AND: TEAS.

CEYLON TEA Splendid Brand Just to Hand.

Wilson & Ranahan 265 Dundas Street.

TELEPHONE 830. J. FRITH JEFFERS.

The Citizens' London and Lancashire, Atlas, National and Quebec Fire Companies.

Office, Albion Buildings. Telephone, 735. Groundfloor, No. 467 Richmond street.

THE WEATHER. TORONTO, Ont., March 17—11 p.m.—
The pressure is slowly decreasing everywhere it continues fair with a little higher temperature in lake and Western districts. In the Northwest a general tendency to higher temperatures is shown.

Minimum and maximum temperatures Caigary, 12—46°; Qu'Appelle, 4° below—26°; Winnipez, 8° below—18; Port Arthur, 6° below—24°; Totonto, 12°—24°; Kingston, 2°—24°; Montreal, 8°—20°; Quebec, 4°—22°; Halifax, 14°—36°.

TORONTO, March 18—1 a.m.—The indications for the next 24 hours for the lower lakes region (covering the penissula and as far east as Belleville) are: Fair to cloudy weather, a little higher temperature; local falls of snow, mostly in the southern portion. NTO, Ont., March 17-11 p.m.

EARLY SPRING GOODS

JUST IN-A lot of the newest colors in Scotch Tweeds for Suits and Over-

Now is the time to order.

M WII CON & CO yard, worth 20c. See that you got in the store with the N. WILJUNG UL. marble floor which is the

112 Dundas Street.

The Early Morning Edition of tractiveness of this excellent work. It can the London Advertiser—with one don, Ont., but James Mills is the city exception the only Early Morn-

London Advertiser. Telephone Eumbers:

THE WORLD WOULD BE BETTER FOR IT. If men cared less for wealth and fame,
And less for bat lefields and glory;
If writin human hearts a name
Seemed better than in song or story;
If men, instead of nursing pride,
Would learn to hate it and abhor it;
If more relied
On love to guide,
The world would be the better for it.

If men were wise in little things—
Affecting less in all their dealings;
If hearts had fewer rusted strings
To isolate their kindred feelings;
If men, when wrong beats down the right,
Would strike together to restore it;
If right made might
In every fight
The world would be the better for it.

LONDON AND ENVIRONS.

-Mr. and Mrs. Leo Myers, of Birming-ham, Eng., registered at the Tecumseh last

—Messrs. W. H. and C. Daykin, of this city, have left with their families for Alberta, N. W. T. —A reception will be given the employes of the McClary Manufacturing Company at Victoria Hall on March 29.

Victoria Hall on March 29.

It is understood that the Presbyterian Review of Toronto, has passed into the hands of Murray & Co., printers.

—John Burton, of this city, takes possession of the Grand Central Hotel, Alvinston, to-morrow. He is now the owner.

—A recention was tendered Rev. W. H.

—A reception was tendered Rev. W. H.
Porter, formerly of this city, in the East
Ward Baptist Church, Brantford, last ward papers Church, Brandord, Law evening.

—John Nutkins, of this city, has been awarded the contract for the brick work and J. Purdom for the carpenter work for the addition to the chemical works.

It is safe to say that if the judiciary of Canada was elective, a certain London judge would be out of a job the day following his next appeal to his constituents.

[Norfolk Reformer.

Never Too Dull. Never Teo Dnll
"Times are too dull to advertise."
Times are never too dull to advertise.
The duller the times, the more advertising you need.
Frequently you can create a demand for your goods by advertising when your competitors think times are too dull to advertise.

A Pool Match.

lowing his next appeal to his constituents.

—The Toronto Mail says that so many were turned away from Miss Jessie Alexander's recitals in consequence of the hall in the fine glastic that the entertainment had to be repeated Monday evening.

—The gentlemen from whom young "Sloppy" Lancaster obtained the supply wrapping paper with which he was starting a retail business in the city, may reclaim the paper before the magistrate at the Police Court on Monday.

—Several large shipments of high-class in the Police Court on Monday.

—Several large shipments of high-class with the police Court on Monday.

—Several large shipments of high-class in the Police Court on Monday.

—Several large shipments of high-class with problem were sixteen animals, sent by Mr. John Mooney, of this city, and valued at from \$100 to \$150. The United States market has some value.

—Mr. G. A. Street, of this city, has received word from Indianapolis that his brother, Erastus S., has died from the effects of a terrible scalding received in an explosion some weeks ago. Deceased was \$1 years of age, unmarried, and lived in London seme years ago.

—The Y. M. C. A. Bieycle Club, known as the "Ramblers," adopted its constitution last evening and elected officers as follows; N. S. Williams, president; W. G. Owens, vice-president; O. B. Leslie, secretary-treasurer; Walter Mann. captain; C. D. Manville, lieutenant. The first regular meeting of the club will be held on Tuesday, April 5.

—Mr. W. Swaisland has been appointed secretary-treasurer of the Free Press Prince.

effects of a terrible scalding received in an explosion some weeks ago. Deceased was 61 years of age, unmarried, and lived in London seme years ago.

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—Mr. W. Swaisland has been appointed secretary-treasurer of the Free Press Printing Company, London, and will enter upon his duties there in a few days. Mr. and Mrs. Swaisland will be missed in business and social circles here, and their departure will be regretted.—[Gelnoc Transcript.

—Mr. Daniel Norton, an old and respected resident of Westminster township, died Wednesday at the residence of his sou, Mr. George Norton, Tecumseh avenue, city, aged 73. He lived and died in the township almost upon the same spot. He left only one child—his son. Mr. Nelson Norton, of Brick street, was his brother, and he leaves sisters in Hyde Park, Strathroy, Westminster and Metcalfe.

—On Wednesday night some unknown person or persons broke a pane of glass in the front window of Henry Powell's shoe

112 Dundas Street.

112 Dundas Street.

113 Dundas Street.

114 Dundas Street.

115 Dundas Street.

115 Dundas Street.

115 Dundas Street.

116 Dundas Street.

117 Dundas Street.

118 Du

Read what the most eminent physicians of America say:
Wakeful and restless nights are unknown to those who use Flax Seed Emulsion. Nervous prostration and general debility, weak and delicate children, are made strong by using Flax Seed Emulsion, Elax Seed Emulsion will increase the weight, and give perfect peace and rest to the weak and weary.

Successor to Harkness & Co.,

Sole Agent for London and Vicinity

ROGERS

ROGERS

Has the latest styles of cloth and spring stock complete. See the \$4 Hamilton, and Ernest Wright, of this city, were matched to play a series of 21 games at Jerry McDonaid's pool rooms and with the play a series of 21 games at Jerry McDonaid's pool rooms and with the play a series of 21 games at Jerry McDonaid's pool rooms and with the play a series of 11 to 6. After an intermission of fifteen minutes, six more games were played. The Hamilton man won five of these and was declared the winner of the match by a score of 11 to 6. "The New Temperance Apostle."

Grip of this week has a bright cartoon, illustrating a recent debate in the Ontario Legislature. There is Mr. Mowrat and ing smiling, with his hands behind his back. Mr. Meredith faces him the city day on, Mowat, for your neglect of the great this conversation:

Meredith—I feel compelled to reburks you, Mowat, for your neglect of the great this conversation:

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Meredith—I feel compelled to reburk you, Mowat, for your neglect of the great this conversation in the great this conversation in the great this conversation in the great this conversation.

Meredith—I feel compelled to re

H. C. Bedlington, 42 Front St. W.

Was the fortunate person to secure the elegant Gold Warth from the Ladies' Piciprial Weekly's (of Toronte, Ontario,) Prize Competition for Saturday. Watches and other prizes given away daily. Send two three-cent stamps for particulars. SJACOBS OIL Promptly and Permanently RHEUMATISM.

NEURALGIA Sore Throat, Swellings, Frost-bites,

S. C. I. A. T. L. C. A.

Sprains, Bruises, Burns, Scalds.

Sold by Druggists and Dealers Everywhere.

Anadian Depot, 44 and 46 Lembard St., Toronto, On DIAMOND VERA-CURA DYSPEPSIA Stomach Troubles, INDICESTION,

Nausea, Sour Stom-ach, Ciddiness, Hearthurn Control pation, Fullness, Food Rising, Disagreeable Taste, Nervous-ness. At Druggists and Dealers, or sent by mail on receipt of 25 cts. (5 boxes \$1.00) in stamps.

THE-Huron & Erie

Canadian Depot. 44 and 46 Lomhard St.. Toronto. Ont.

Loan and Savings Company.

ESTABLISHED 1864. Subscribed Capital - - \$2,500,000 Paid-up Capital -- - 1,300,000

Reserve Fund - - -602,000 W. LITTLE, President; JOHN BEATTIE, Vice-President.

Loans on Mortgages. Money advanced on farm and city property at lowest current rates.

Borrowers may secure the privilege of paying off portions of their loans Loans completed promptly and with-out publicity.

Mortgages Purchased.
G. A. SOMERVILLE, Manager, London, Ont.

SIMPSON'S BANKRUPT tought at 50c. on the colle is making the record for

Hundreds and hundreds of prices straight in two. Although this week been cold, which has somewhat interfere with our usual sale with our usual sale with our usual sale with the crowd of purchasers because we have the CHEAP GOODS, which man of goods as a sample of our prices. Buyer of drygoods, come and seconstock. Ye know we show one of the best goo shown in London, Our goods are my four prices must amaze everybody to than attractive because they are che our prices must amaze everybody to comes to see us. Nothing like our prices in this city or elsewhere.

Lot 1.—Bankrupt stock of Boys' a Men's Felt hats; we are selling them at 60 on the dollar to clear them out. They a new styles, and about half prices.

Lot 2.—Bankrupt stock of Lace Curtains There are some elegant curtains in the lot Housekeepers, come and get your curtain at about half regular prices.

Lot 3.—Consists of a big pile of Ladies' Short Jackets, Capes and Wraps for Spring wear. The ladies never had a better chance to get fitted out for Spring the during the time this great Bankrupt slasts. You can see the styles of Jackets, Capes, and Wraps, now sho our window. A visit to our mantle Ladies, will repayyou.

Lot 4.—Consists of box after box Spring Flowers. Some of them are Goods; also the new styles of Spring and a big lot of new Guimpes for Spring 1 Trimmings.

Lot 5.—Bankrupt Stock of almos endless lot of Silk Ribbons in diff.

a lot of new Guimpes for Spring 1 Trimmings.

Lot 5.—Bankrupt Stock of almo: endless lot of Silk Ribbons in diffiwidths at 2½c, 4c and 6c per yard.

Lot 6.—Bankrupt stock of Men's Scarf and Ties, all of which we will clear out at two for 25c, or 15c each. This is just half price.

orice.
Come and bring your friends.
We can save you lots of cash on wh.
you want to buy.
All goods sold for spot cash.
No books kept for doing a credit busines

Known in and out of London the Cheap Drygoods Sto

134 DUNDAS STRE

CITY FIRE ALARM CA

Locality and Numbers of Boxes, Directions for Giving an Alar

No. 2. Central Fire Station Signal
No. 4. Central Folice Station.
No. 5. Dundas and Wellington.
No. 6. Taibot and Kent.
No. 7. Richmond and Sydenham.
No. 8. Waterloo and Piccadilly.
No. 12. Colborne and Bond.
No. 13. Dundas and Maitland,
No. 14. Simcoe and Maitland,
No. 15. Wellington and Simcoe.
No. 16. Talbot and Horton.
No. 17. Ridout and York.
No. 21. Clarence and G. T. R. Crossing.
No. 23. York and Burwell.
No. 24. Lichfield and Raglan.
No. 25. Carling's New Brewery.
Directions for giving an alarm from above soxes: Unlock the cutside door and well to

No. 25. Carling's New Brewery.

Directions for giving an alarm from above boxes: Unlock the outside door and pull it steadily and rmly wide open. Then grasp the steadily and study and steadily your right of the standard of

ns it will go. Then recease it and it will accommy back to its place.

No. 9. William and Oxford.

No. 26. Dandas and Ridout.

No. 27. South street, opposite Hospat.

No. 31. Waterloe and Bathurst.

No. 32. Wellington and York.

No. 34. Richmond and Bathurst.

No. 35. William and Hill.

No. 36. Maitland and Pall Mall.

No. 41. Dundas and Adelaide.

No. 42. Ridout and Fullarton.

No. 43. Richmond and Maple.

No. 45. William and Bathurst.

No. 51. Waterloe and Queen's avenue.

No. 52. Richmond and Ann.

No. 53. William and Bond.

No. 54. Thames and Bathurst.

No. 61. Hill and Clarence.

Directions for giving en alarm from above the street was a stre

Directions for giving an alarm from above boxes: Unlock the outside door and pull it firmly and steadily until it is wide open. Pulling the door wide open is all that is necessary to give an alarm from these boxes.

No. 3. Talbot and King.

No. 62. Dundas street and Street Car Stables.

No. 62. Dundas sates and Lorne avenue.
Stables.
No. 63. Elizabeth and Lorne avenue.
No. 64. Ontario and Franklin.
No. 71. Dundas and Quebec.
No. 72. G. T. R. Car Shops Gate.
No. 81. Rectory and Hamilton Road.
No. 82. Rectory and Hamilton Road.
No. 82. Rectory and G. T. R. Crossing.
Directions for giving an alarm from above boxes: Unlock and pull open the outside door the control of the control

No. 18. Queen street and Maple avenue. No. 19. Stanley and Horn. No. 28. Wellington and Bridge streets. No. 46. Elmwood avenue and Edward street.
No. 47. Wortley road and Briscoe street. No. 56. Wharncliffe road, McMillan's

Directions for giving an alarm from ab-boxes: Unlock the outside door and pull open. Then pull the book on the inside & slowly and steadily to your left and de-wards (once only) as far set it will so. Th lease it and it will fly back to its place.

RETIRING FROM BUSINES

A large selected stock to be sold at cost.

R.BOYD & SON

380 Richmond Street

