

DRESS & COSTUME MATERIALS.

2,000 yards fine British Wool Dress Goods, Suitings, Coatings much below price of new goods to arrive.

Regular 70c.	Sale Price	45c. yard
Regular \$1.55.	Sale Price	95c. yard
Regular \$1.80.	Sale Price	\$1.39 yard
Regular \$2.80.	Sale Price	\$1.98 yard
Regular \$5.60.	Sale Price	\$4.27 yard
Regular \$7.95.	Sale Price	\$5.53 yard

In Serges, Poplins, Lustre, Whipcord, Gabardine, Engadene, Cloths, Skirting and Coating.

EACH WEEK BRINGS NEW INTEREST TO OUR

Great End of Season Sale.

1500 YARDS

Congoleum and Floor Canvas

(2 yards wide).

Regular \$3.00.	Sale Price	\$2.34 yard
Regular \$2.80.	Sale Price	\$2.12 yard
Regular \$2.25.	Sale Price	\$1.70 yard
Regular \$1.95.	Sale Price	\$1.50 yard
Regular \$1.70.	Sale Price	\$1.32 yard

Bishop, Sons & Company, Ltd., ST. JOHN'S.

ALL OUR

French Blouses AND New York Blouses ARE Half Price

THIS WEEK.

Sport Blouses, Overblouses, Tailored Blouses, Tuck-in Blouses, etc., from

\$3.25 to \$12.50

EAST END FEED AND PRODUCE STORE.

TO THE TRADE:

100 Tons Hay

Prime No. 1 Timothy HAY

2000 Bags Heavy Canadian White Oats

Choice Canadian Table Butter

Ring 812.

Jan 12, 1922

ST. JOHN'S GROCERY STORES.

We aim to help the housewife to lower the weekly grocery bill.

14 lbs. Flour—Best grade.	70c.
1 lb. Tea—Rosebud.	35c.
7 lbs. Sugar—Granulated.	75c.
1 lb. Creamery—Best Local.	87c.
5 lbs. Turnips—Good.	10c.
6 lbs. Potatoes—Best Local.	16c.
5 lbs. Cabbage—Small.	25c.
1 tin Milk—Libby's Evap.	13c.
1 tin Pork & Beans.	18c.
Armour's.	18c.
4 lbs. Beef—Best Family.	48c.
1 lb. Bacon—Very Choice.	40c.
1 pack Raisins—Seeded.	25c.
Sundaid.	25c.
2 lbs. Onions—Finest.	20c.
2 lbs. Rice—Good Grade.	12c.
1 lb. Biscuits—Pilot's Best.	17c.
2 lbs. No. 1 Bread.	27c.
1 bar Soap—Sunlight.	16c.
1 tin Tomatoes—2 1/2's.	25c.
2 lbs. Green Peas—Large, soft.	18c.

You use all those groceries every week and we know our cut prices will appeal to the thrifty buyer.

Duckworth St. & LeMarchant Rd.

J. J. ST. JOHN,

Duckworth St. & LeMarchant Road.

Insure with the QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street.

Adrain Bldg. P. O. Box 782.

Telephone 658.

QUEEN INS. CO.

GEORGE H. HALLEY,

Agent.

Floral Tributes to the Departed.

Nothing so nice as Flowers in time of sorrow. We can supply Wreaths and Crosses on short notice, and guarantee satisfaction. We will endeavour to meet the humblest purse. "Say it with Flowers."

VALLEY NURSERY, Phone 124.

Box 994, St. John's, Taster Brothers.

MINARD'S LINIMENT USED BY PHYSICIANS.



There's one way to save up silver and gold. And that is to get some new dresses for old. Dorothy

YOU will spend less money for clothes when you get acquainted with Dorothy's manner of keeping her wardrobe up to the style mark. If a dress isn't in style she alters it and has it cleaned by us. Sometimes she buys a new hat to match it and sometimes she re-trims an old one. And dyeing disguises some of Dorothy's last year frocks, but who'd know it.

PHONE 1488

J. J. Dooley

WE KNOW HOW

PHONE CONNECTION

OPENING COR. LIME ST. & LE MARCHANT RD.

PHONE 1488.

The Imperial Pocket Cigarette Machine.

The only perfect Machine on the market.

BE YOUR OWN CIGARETTE MAKER

Know what you smoke and save money.

A full supply of Machines and Paper Tubes now in stock.

JAS. P. CASH,

Tobacconist.

Agent. Water St.

REINDEER

The Flour of Quality

500 BARRELS

On the Spot.

BAIRD & CO.,

Agents, Water St. E.

Minard's Liniment for Burns, Etc.

Special Selections for Week-End Show.

The week end show at the Nickel is one of special interest as it contains a variety of song, picture and music. Miss Ruth Chase, the popular soprano will sing two great opera numbers, "Sweetheart" and "Last Rose of Summer." Mr. George Dales renditions are "O Sole Mio" and "I Hear A Thrush at Eve." This portion of the program is well worth the admission in itself. Beautiful Corinne Griffith will be seen to-night at the Nickel in "Babe Candidate," a Vitaphone social drama of love and politics. When it came to choosing candidates "Babe" was a good picker—she was the biggest political boss in town, only no one knew it, but nevertheless she won the day in a woman's way. Because of its political angle, this picture will have a strong appeal just now. The current thrilling episode of "The White Horseman" will also be shown. Next week Miss Chase and Mr. Dale will be heard in the latest and most famous Operatic duets.

Delightful Entertainment.

A delightful entertainment was given last night by a number of Christian Brother pupils at Holy Cross Schools, Riverhead. Part one consisted of songs and recitations and opened with a chorus "Fide of Beauty." The second part consisted of a splendid Comedy entitled "Hickory Farm," in which each performer was quite at home in his role. The New England farmer was well sustained by C. Tobin, whilst the miser was closely interpreted by F. Murphy and T. Dalton played the role of the villain, in a most acceptable manner. J. Hearne did full justice to the alderman and with Mrs. Priscilla Dodge, and Wm. Galgay, who plays a great part, kept the audience in roars of laughter. "Jessie Fortune" as well played by H. Holden, who found Jack Nelson, (F. Galway), "to be ever true." J. O'Brien, F. Kavanagh, A. O'Brien, and G. Kennedy as detectives, sheriff and constables respectively, performed their parts in a very creditable manner.

Do you want your choice of a Suit or Overcoat—cut, made and trimmed in the Spurrell way—at almost your own price? We must have work, even if we don't get profits. SPURRELL the Tailor, 365 Water Street. Jan 30, eod, f

Matinee To-Morrow.

OUR SUGGESTION IS ACCEPTED.

As suggested by The Evening Telegram yesterday, in view of the number of children disappointed in not being able to see the matinee on Wednesday, the B.I.S. Players have very kindly agreed to reproduce "Under the Gaslight" for their benefit to-morrow afternoon. It is a play the kiddies love, and of course they all want to see the big train scenes as well as Peanuts (Jimmy Bradshaw), Keystone (Edward Kennedy), Steve (Basil Hutton) and Pete (Willy Hand) in the wharf scene. Their singing and dancing are just splendid, and the youngsters will be entranced by it. The prices are 10 and 20 cents, with a few reserved seats at 30 cents at the Royal Stationery. We are asked to say that the same efficient, where, will be in charge to-morrow afternoon, and parents can rest assured that their little ones will be very carefully looked after and their comfort attended to.

From Cape Race.

Special to Evening Telegram. CAPE RACE, To-day. Wind Southwest, blowing strong and raining; the steamer Sab's I. passed in at 7 p.m. yesterday; nothing sighted to-day; Bar. 29.00; Ther. 38.

OUR BUSINESS CREED for 1922

MORE BUSINESS AND SMALLER PROFITS.

Make Every Dollar Count!



Enamel Tea Kettles.

Constant on the stove demands a kettle of good quality, only \$1.65



Enamel Water Pails.

Hard to chip, only .95c.

Enamel Saucepans.

Special Prices: 35, 45, 59, 79, 95, 99c, \$1.25.

Fire Shovels.

Extra strong handle .25c. each



Wash Pans.

Only .29c. each

Men's Suspenders.

Good looking patterns, strong elastic, only .39c. pair

Boys' Suspenders.

A very serviceable Suspender for every day service, only .29c.

Men's Heavy Horsehide Gloves.

We recommend them for heavy work .59c.

Men's Heavy Grey Socks.

This is a heavy weight Sock, almost equal to home knit. .39c. pair

Boys' Heavy Hose.

Selected for long wearing qualities, 8 1/2 to 10, only .59c. per pair

Ladies' House Dresses.

Made from good Percale, they are practical, serviceable and becoming, only \$1.85

Ladies' Serge Dresses.

Made from Wool Serge with fancy gimp trimmings, only \$8.50

Ladies' Blouses.

A new lot just arrived, assorted patterns .135 to \$1.95 each

Don't Forget

(After you have made your purchase) 5 lbs. of Good Sugar for .39c.

Ladies' Singlets.

With V neck and short sleeves, only .39c.

Boys' Fancy Shirts.

Here are Shirts to meet with your most critical approval, only \$1.35

Men's Work Shirts.

Made from a very heavy Khaki Drill, only \$1.95

Men's and Boys' Ties.

This is a job line of String Ties, only .25c. each

Boys' Striped Blouses.

Made from a good Percale; all sizes, only .75c. each

Cups and Saucers.

American high grade Cups and Saucers, all first quality, 3 for \$1.00

Egg Cups.

Good assortment of Egg Cups, only .6c. each

Clothes Brushes.

Good strong back; extra good value .18c. each

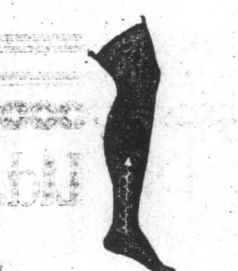
Aluminium Ware.

That will make a good cook feel proud of her kitchen. Saucepans .49c. to \$2.98



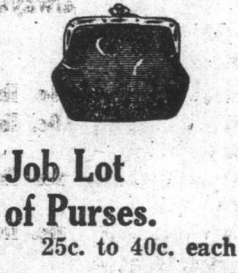
Children's Dresses.

Assorted Ginghams \$1.35



Ladies' Coloured Hose.

Assorted colors, 95c.



Job Lot of Purses.

25c. to 40c. each

KINDLY REMEMBER W. R. GOOBIE is just opposite the Post Office.

Opening the "COME AGAIN" FISH RESTAURANT.

Owned and operated by F. C. Stacey, the "COME AGAIN" is prepared to serve delicious fresh "FISH AND CHIPS" in any quantity. All fish and potatoes used are of the finest quality, carefully prepared with scrupulous cleanliness and cooked to a turn under hygienic conditions. Just try our "FISH AND CHIPS" once and you'll "COME AGAIN" often.

F. C. Stacey, 129 New Gower St. Six Doors East Walgrave Street. Jan 31, Feb 2, 4, 6, 8, 10

AFTER A FIRE

The first question asked, HOW MUCH INSURANCE? NONE. Poor beggar, ruined for life. You have heard it. It is no use looking for sympathy for it is only found in the Dictionary. Are you content to take the risk of losing your life's savings for the sake of a small sum of money payable yearly? Average one dollar a month for \$1,000.00. Is it worth it? We represent THE CONTINENTAL INSURANCE CO. of New York. Assets \$40,857,877.57. A particularly strong Fire Company. Other companies talk Service—we GIVE Service. For full particulars consult immediately.

FRED. J. ROIL & CO., Agents, Smallwood Bldg. Duckworth Street.

Forty-Three Years in the Public Service--The Evening Telegram

Unveiling of Fortune Memorial

"WANDERER" DESCRIBES MONEY.

A very large representation of citizens of Fortuna, British Columbia, gathered at Memorial Square, foot of Main St., on Sept. 27th, to do honor to the memory of a man who fell and show respect and admiration for those who, having gone, did more than the best.

It was the occasion of the unveiling and dedicating of the Fortune Memorial. To the outside it was very interesting to note the discipline, orderly and general behavior of the different Lodges which were lined up on each side of the street and of the general public. The programme was carried out with precision that a word of commendation to the Fortune G.W.A. is especially the President and Committee who had drafted the programme. The unveiling would not be similar to the citizens of Fortuna it must have been a red-letter day. The monument itself is sufficient from anyone's word of commendation to the town of Fortuna. It is a noble thing to find a better monument where in Nfld., that that of Fortuna.

To give the description of the monument as detailed in the programme which were submitted to take the shape of a shaft of blue granite marble, which in a rough granite base, making a monument about seventeen feet high. The badge of the Royal Nfld. Mounted Police is a Laurel wreath on the North side of shaft with a wreath is a list of names of the Regiment fought on the day of shaft is carved the wall in verse. "In Flanders fields where the snows lay deep, the crimson row" etc., while on East side is a list of names of the Regiment which is list of casualties, names and dates. This list of work was designed and made by the Steel Marble Works of Sydney, C. B.

The programme of the service as follows:—

2.30—All War Veterans, School, Societies and general public will meet at Main Square.

2.45—Whole assembly moves to the scene of the unveiling. Prayer of Dedication by Young.

3.10—Memorial unveiled by H. E. The Governor A. Harris.

3.15—All are asked to join in "Nearer my God to Thee."

3.30—Firing party will be followed by Last Post Bugle.

3.35—H. E. The Governor will address followed by Mr. Young, Dr. A. MacDonald, sign Cornic, Mr. M. Spencer, Mr. Bert M. President. Fortuna G.W.A. and Capt. G. J. Wilmington Command representative.

4.00—Wreath Bearers move to the base of monument hand wreaths to members of the committee who placed on Memorial.

4.10—General Salute.

The G.W.A. and citizens of Fortuna are sure to be proud of the entire cost of the memorial, and thus showing respect and grateful memory to fallen Comrades and Heroes.

All that was dear to them and passed out of the sight of path of duty and self-sacrifice, their all that others might.

This splendid Memorial is central site of the town at Main Sq., which was donated by John E. Lake in his usual spirit. This site is the most that can be imagined.

meat, and the memory of the will, no doubt, be perpetuated hearts of the people.

In travelling around the West the absence of War Memorial some of the chief towns is to be noted at Placentia, Burlington and Fortuna are, we think, towns which have erected monuments to their dead who did not regret.

Grand Bank for instance, behind, when, after three years since the Armistice of this town have not made fort, to erect some suitable monument. Surely the citizens of this town are not satisfied to let their memories of the deeds and self-sacrifice of the fallen, in the path of duty, this town is rather heavily with a debt on their College was opened last year, but has given so generously to causes we know they will not mind when they start in the thousand dollars in aid of a memorial.

It is hoped that every town in the West which has lost a war will erect some lasting monument to their memory, so that they may come after, see to it that names be not forgotten.

MINARD'S LINIMENT FOR PHYSICIANS.