

WANTED!

HADDOCK—In drums of 128 lbs. and casks of 4 qtls.
MADEIRA—In 100 lb. bundles.
SHORE FISH—In 100 lb. cases and casks of 4 qtls.
HERRING—Scotch Cure and Splits.

Wire by night letter your quotations and prices C.L.F. New York.

TERMS.—Cash against documents. Consignments handled to the very best advantage.

J. M. DEVINE,
 Importer & Exporter,
 29 Broadway, New York City.

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The Wide-Awake Stores
 ARE THOSE WHICH SELL
**Victory Brand
 Clothes.**

Specially designed and priced for the exacting trade which is offering to-day. In spite of the trade depression good business is being obtained by the stores which are selling VICTORY BRAND CLOTHING.

Get your share of the trade by ordering from our big assortment of stock.

WHOLESALE ONLY.

**The White Clothing
 Man'g. Co., Ltd.,**
 250 DUCKWORTH STREET.

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A Suit or Overcoat at Maunder's, selected from a splendid variety of British Woollens, cut by an up-to-date system from the latest fashions, moulded and made to your shape by expert workers, costs you no more than the ordinary hand-me-down. We always keep our stocks complete and you are assured a good selection. Samples and style sheets sent to any address.



John Maunder,
 Tailor and Clothier, 281-283 Duckworth Street

Furness Line Sailings

From St. John's Halifax Boston Halifax to St. John's
 Liverpool to Halifax to Boston to Halifax St. John's to Liverpool
S. S. DIGBY—Oct. 27th Oct. 29th Nov. 1st
S. S. SACHEN—Nov. 3rd Nov. 11th Nov. 14th Nov. 18th Nov. 23rd Nov. 26th
 These steamers are excellently fitted for cabin passengers.
 Passengers for Liverpool must be in possession of Passports.
 For rates of freight, passage and other particulars apply to
FURNESS WITHY & CO., LTD., Halifax, N.S. **FURNESS WITHY & CO., LTD.,**
 10 State St., Boston, Mass.

Furness Withy & Co., Limited

Your Attention is Urgently Requested!



Giving Gifts at Christmas commenced nearly 2,000 years ago, and each year at Christmas time the custom is strengthened.

Gifts to be appreciated should have a touch of personality, and what could be more welcome than fine needle work.

Our selection of Stamped Dresses for Children of Poplin, Pique and Fine White Goods range in price from 80c. to \$2.40, and from 6 months to 9 year size.

— ALSO —

Nightdresses . . . \$3.00	Corset Covers . . . 70c.
Combinations . . . \$3.00	Dressing Sacques . \$2.00
Pillow Cases . . . \$1.50	Pin Cushions . . . 40c.
Luncheon Sets . . . \$3.00	Guest Towels, 80c. & 1.00

Centre Pieces—Tan 55c.	\$1.00 to \$1.80
Centre Pieces—White	\$1.00, \$1.80 to \$6.00
Runner in great variety	\$1.25 to \$2.00

All the above are stamped ready for working, and the following is what you will require to work them with: Peri Lusta, 60c. doz.; Artsyl Rope Silk, 75c. doz.; Roman Floss, \$1.00 doz.

Templeton's

Passengers and Freight.

ST. JOHN'S, N.F.L.D.—NORTH SYDNEY, C.B.
 STEEL STEAMSHIP SABLE I.

Sailings from St. John's, 10 a.m. every Tuesday.
 Sailings from North Sydney, 2.30 p.m. every Saturday. First-class accommodation.

One Way Fare \$30.00 including Meals and Berth.

HARVEY & CO., Ltd. FARQUHAR & CO., Ltd.,
 St. John's, Nfld. Halifax, Nova Scotia.
 FARQUHAR TRADING CO., LTD.,
 North Sydney, C.B.

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TEA.

ROYAL—CROWN—OUR BEST.
 For flavour and quality cannot be excelled. A trial will convince you.

TEA in 5 lb., 10 lb. and 20 lb. caddies.

Potato Flour,
 1/2 lb. package, 16c.

Evap. Bananas,
 1 lb. package, 15c.

Washing Powder,
 1776, 9c. package.

Babbit's Cleanser,
 8c. tin.

NIXEY'S BLUE,
OXO CORDIAL,
OXO CUBES,
BOVRL.

CITRON PEEL,
LEMON PEEL,
GLACE CHERRIES,
SHELLED WALNUTS.

EGG YOLKE.

One pound equal in volume to 1 doz. eggs, 70c. lb.

MOIR'S ASSORTED CHOCOLATES,
 1 & 2 lb. boxes and 5 lb. bxs.
ASSTD. BARS, CAKES.

BOWRING BROTHERS, Ltd.,
 GROCERY.

m.w.f.

FIRE INSURANCE. FIRE INSURANCE

SCOTTISH UNION & NATIONAL INSURANCE COMPANY OF
 EDINBURGH, SCOTLAND.
GENERAL ACCIDENT, FIRE & LIFE ASSURANCE CO., LTD.,
 OF PERTH, SCOTLAND.

The above Insurance Companies carry on a successful and extensive business, and always have maintained the highest character for the honourable and liberal discharge of their obligations.

Our first aim in every policy we issue is to ensure the holder complete protection, our second to grant that protection at the lowest possible rate. Write or phone us.

Nfld. Labrador Export Company, Limited,
 Agents, Board of Trade Building.

at.th

NEW MUSIC!

All the latest hits, including—
 Peggy O'Neill. Love Nest.
 Humming. Nestle in Your Daddy's
 Margie. Fancies.
 Feather Your Nest. Arms.
 Old Fashioned Garden. Whispering.
 My Mammy. Ain't We Got Fun?
 Jicky. Love Birds.
 Peggy. Poor Me.
 Pale Moon. Where the Lazy Missis-
 sippi Flows.
 O-H-I-O. Hold Me.

HUTTON'S

The Oldest and Most Up-to-the-minute Music Store
 in Newfoundland.
 Phone 650. P. O. Box 1167.
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Fashions in Furniture.

Furniture fashions vary almost every season, there is always some newly-designed chair or lounge coming into vogue.

The present trend is toward upholstered Furniture, a splendid selection of which we are now showing. Here—huge Cosy Chairs, Chesterfields and Lounges, overstuffed and beautifully upholstered in Silk, Tapestry, Damask, etc.—gladden the eye, and there is no lack of smaller upholstered articles.

U. S. Picture & Portrait Co.,
General Furnishers.

Island Brand Boneless Codfish,

1-lb. cartons.

Flaked Codfish,

6 oz. cartons.

"Pure as a Sea Breeze."

Your Grocer Has It.



No Matter How the Fire is Caused

If you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
 Insurance Agent.

This is a Hot One!

(With apologies to R. W. Service.)

And there sat Sam, looking comfy and calm,
 Whilst outside the North winds roared;
 He wore a smile, you could see a mile,
 As he said: "Never mind the door,
 It's warm in here, there's no need to fear"
 The wind, the cold, or the snow,
 For down on the floor, behind that door
 Is a WESTINGHOUSE COST GLOW.

FOR SALE BY ALL LEADING DEALERS.

WM. HEAP & CO., LTD., Distributors.
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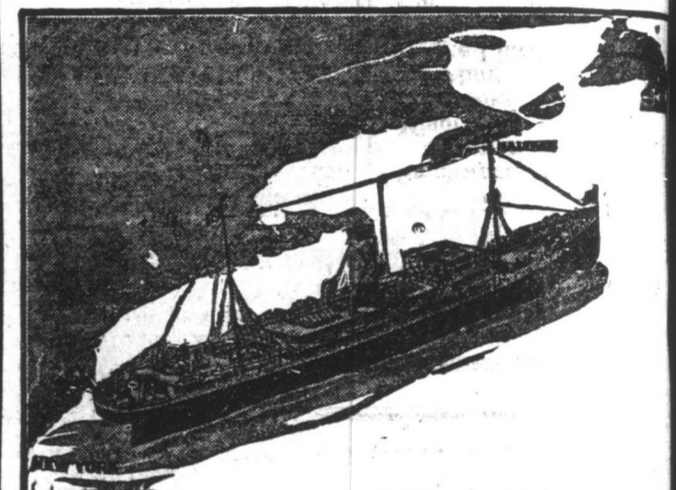
Reid-Newfoundland Co., Limited

Notre Dame Bay Steamship Service.

Freight for the above route will not be accepted this Tuesday, November 15th. Next acceptance will be advertised.

Reid-Newfoundland Co., Limited

RED CROSS LINE.



NEW YORK—HALIFAX—ST. JOHN'S.
 The S. S. ROSALIND will probably sail for New York on Wednesday, November 23rd.

This steamer has excellent accommodation and carries both First and Second Class Passengers.

Passengers for New York must see the Doctor in the Ship's Salon one hour previous to sailing.

Through tickets issued to Boston via The Dominion Atlantic Railway at considerably reduced rates.

For further information re passage, fares, freight rates, etc., apply to

HARVEY & COMPANY, LIMITED,
 St. John's, Nfld., Agents.

We are Now Offering to the Trade

Flannelettes of all kinds.	Smallwares of every description.
Blankets.	Misprints.
Denims.	Nainsooks.
Shirting.	Toweling.
Cotton Tweed.	Fleece Lined Underwear.
Serges.	Scrims.
Plaids.	Curtain Nets.
Pound Tweeds.	Hosiery.

Also a Job Line of
MEN'S and WOMEN'S WINTER COATS.

SLATTERY'S
Wholesale Dry Goods Co., Limited,
 Duckworth and George Streets.

Non-Skid Automobile Chains

We have a full line of
FOX NON-SKID CHAINS.
 This is the improved chain, stronger, has a better grip and easier on tires.
 Come in and see them. All sizes in stock. Prices right.

T. A. Macnab & Co.
 CITY CLUB BUILDING.

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Forty-Two Years in the Public Service—The Evening Telegram