



JACK-TAR-TOGS,

THE SUMMER APPAREL FOR GIRLS.

Light, cool and durable are these snowy white garments, with a simplicity that adds to their charm, at the same time giving the wearer a well dressed appearance, and you can wash them.

JACK-TAR-MIDDIES,

The Regular Holiday Apparel.

Rub-em, Tub-em, Scrub-em. They come up smiling.



Flags! Flags! Flags!

Prepare for the King's Birthday.

We have a large assortment of Flags.

Marshall Bros

Side Talks by Ruth Cameron

IT HAS GONE UP FIVE HUNDRED PER CENT.



To say a thing has gone up 100 per cent. since before the war exits little comment in these days. We are coming to look upon the doubled cost of almost everything as a matter of course. But how about a thing which has gone up 500 per cent — at least? Surely such a leap should startle us even in these days.

I refer to the amount of money necessary to please and impress a child.

There was a time when if you gave the child of an average middle class family a penny, you gave him the key to a child's kingdom of delight and he was grateful accordingly.

He Will Probably Think You a Piker.

Give that same child, or rather his younger brother, a penny to-day, and he is impressed? Not at all. He is more apt to be scornful of you as a piker who deals in pennies. It takes at least a nickel, in some cases a dime, to give him the same thrill that a penny used to give him.

Seriously, the effect on a child's sense of values of the freedom with which money is flung about in these days is really bad.

When, with the rest of the world I read and loved Roosevelt's wonderful letters to his children, one thing which particularly impressed me was the simple standard of living to which the Roosevelt home life was keyed.

Each Child Received Five Cents.

For instance, when the children have learned a hymn and recited it to their father in their mother's absence, Roosevelt writes, "Each finally got one hymn perfect, whereupon in accordance with previous instructions mother I presented each of them with a five cent piece." Yet the hymn was evidently the work of several days and the Roosevelt were wealthy people.

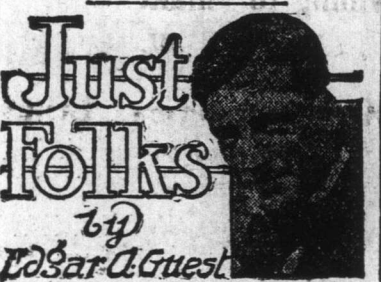
Again he writes to Ted, "Ethel is earning money for the purchase of the Art Magazine by industriously hoeing up the weeds in the walk." (In many families with half the Roosevelt's money the child would only have had to ask for such a magazine to have it given her. She would not have been obliged to make that effort which would bring her a compensating deepening of appreciation and enhanced sense of value.)

Later he writes to Ethel from the White House.

A President's Daughter Keeps Expenses Down.

"I think you are a little trump and I love the letter and the way you take care of the children and keep the expenses down and cook bread, and are just your own blessed self."

The child who is taught the value of money, the difficulty and yet the sweetness of earning it the worthiness of wise spending and careful conservation of property, has learned a lesson that will stand him in good stead whatever his position in life may be.



MEMORIAL DAY.

These did not pass in selfishness, they died for all mankind. They died to build a better world for all who stay behind; And we who hold their memory dear, and bring them flowers to-day, Should consecrate ourselves once more to live and die as they.

These were defenders of the faith and guardians of the truth. That you and I might live and love, they gladly gave their youth; And we who set this day apart to honor them who sleep, Should pledge ourselves to keep the faith they gave their lives to keep.

If tears are all we shed for them, they shall have died in vain. If flowers are all we bring them, forgotten they remain; If by their courage we ourselves to courage are not led, Then needlessly these graves were closed above our heroes dead.

We must be brave as they were brave, and true as they were true. To symbolize our love with flowers is not enough to do. They died to build a better world, and we who mourn to-day, Should consecrate ourselves once more to live and die as they.

Minard's Liniment Co., Limited.

Gents—I have used your MINARD'S LINIMENT in my family and also in my stables for years and consider it the best medicine obtainable.

Yours truly, ALFRED ROCHAV, Proprietor Roxton Pond Hotel and Livery Stables

FRY'S Chocolates.

Now ready for delivery: 15 cases

J. S. FRY & SONS'

Famous Chocolates,

comprising:

Fancy Bon Bon Bags.

4 lb. bxs. Loose Foil Wrapped.

1/2 and 1 lb. Asstd. Boxes.

Five Boys' Bars.

Choc. Cakes, etc., etc.

Soper & Moore

Wholesale Grocers.

Please note our new address: QUEEN STREET, cor. of George.

Phone 480. P. O. B. 425.

Fashions and Fads.

Tussore, ratine and rubberized cloths are used for beach capes.

French hats are elaborately trimmed with ribbons and feathers.

Frequently we see small puffed sleeves terminating in dainty ruffles.

A good sports skirt is a black silk jersey striped with a white galloon.

Vests are wide bordered.

Bodices are slightly fitted.

Flirt sweaters grow lacier.

Hats from Paris are very colorful.

Red-and-white combinations are popular.

The turned-up brims bring back the parasol.

Embroidered organdie muslin is widely used.

Beach wraps follow the lines of street capes.

Elbow-length gloves will be worn this summer.

Large hats of ribbon are faced with organdie.

The bathing suit features a large crushed girdle.

Fancy stockings are having a tremendous vogue.

The round, frilled collar of organdie is back again.

Wool frocks cut in coat style are worn at the shore.

Large, brilliant buckles are worn with dull slippers.

For the sports suit, horseshoe pockets are popular.

Bustles are sometimes composed of large taffeta bows.

For organdie frocks wide scallops are much approved.

The Ex-President of Mexico.

Since February 23, 1913, when President Madero was murdered, Mexico, for the most part, has been in a chronic state of revolution. The populace has been given over to factions that have carried on a guerrilla warfare, destroying one another and ruining the industries and the commerce of the country.

After a brief lull, the storm again rages, and the control of the Government of the country is again being fought for. The constitution provides that this is to be decided by the ballot-box. That is the theory; the practice is to decide it by the rifle.

After the murder of Madero, power was seized by General Huerta. Two months later civil war broke out, and a little more than a year later Huerta resigned. Then General Carranza came to the front and formed a government. In May, 1917, an election was held and Carranza was declared elected. His government has never known peace and now it is the storm-centre of another revolution that threatens to upset everything, so far as there is anything established in Mexico.

General Venustiano Carranza was born 60 years ago in the City of Cuatro Ciénegas. His father had been a colonel in the Mexican army.

After leaving school, young Carranza began to study law, but he soon deserted his books for the open life of farming and cattle raising on his father's estate. He made a success of his undertaking, and so established himself that they elected him Municipal President, or head of the district in which he lived.

Next he became Governor of the State of Coahuila, but not until he had

threatened rebellion against the central Government.

Diaz was then Dictator, and he opposed the election of Carranza for a second term. Madero supported Carranza, and in the end Diaz was overthrown and Madero became President, to be murdered a few months later. Since then insurrection and anarchy have raged like a prairie fire.

Some who knew Carranza intimately speak of him as a man of ability, high courage and devoted to Mexico, but having the ill-fortune of attempting to govern in a stormy time.

ANNOUNCEMENT.

Mr. D. J. Furlong wishes to announce to his customers and the public generally that he has installed a new Renovating and Scouring Machine which removes all stains and dirt from clothes and makes them look new without hurt or harm to the slightest fabric. So he is now ready to handle one hundred renovated suits every week without disappointing one.

Also he is prepared to do all kinds of Dyeing Ladies' and Gent's Suits with special pressing. Mournful orders given first attention. Delivered in two days.

Dry Cleaning, Pressing, Renovating, Altering, Repairing cut down spits; Dyeing a specialty.

Try our new renovating and scouring process. A telephone or postal will bring our express to your door. Outport orders given special attention. Ring up 697.

"MY VALET", D. J. Furlong, Prop. may 12, 1920. 5 New Gower St.

OPTIMISM.

Are you sad and weary hearted, are you full of prunes? Come and see my lyre get started, hear my cheer-up tunes. Do you think you've cornered sorrow? I have griefs, as well; but I'm banking on to-morrow; hear my blithe-some yell. I have sown and see the reaping done by other men; I've had spuds and hoped to cook them, greens I wished to eat; but the sheriff came and took them, in the name of Pete. I have lost an aunt so lately that she beat Lenore; even yet I miss her greatly, but I weep no more. For our tears bring home no bacon, bring no fodder in; when we're stricken and forsaken, it is best to grin. Are you beaten down and broken, finding life too hard? Come and hear a glad word spoken by a cornfed hard. Single sorrows soon are double if you weep and sigh; nothing scares off Old Man Trouble like a courage high.

60 Years Old Today

Feels as young as ever

PEOPLE who are able to talk like this can not possibly have impure blood—they just feel fit—no headaches, dyspepsia or bilious disorders.

These diseases can be cured by Dr. Wilson's Herbine Bitters

A true blood purifier containing the active principles of Dandelion, Mandarin, Burdock and other medicinal herbs. Sold at your store & a bottle. Family size, five times as large \$1.00.

THE BRATLEY DRUG CO., Limited, ST. JOHN'S, N. S. Dr. Wilson's Dispensary, Weymouth, N. S. Sells pure cod liver oil, Bile Beans, Herbine.

For sale by all Druggists and first-class Grocers.

Since 1894

the Columbia Graphophone Company, pioneer, leader and creator of the talking-machine industry, and owner of the fundamental patents, has been making the best sound-reproducing instruments in the world.

Today

the Columbia Grafonola is the sum of all that has been done so far by science to perfect sounds and harmonies. Come in and let us play for you any Columbia Grafonola you want to hear.

U. S. Picture & Portrait Co.
Grafonola Department.

Ladies' Costume Skirts

We are now showing Ladies' New Spring and Summer Costume Skirts. Note some of the prices.

Navy and Black Serge Skirts from	\$ 3.00 to \$ 9.00 each
Colored and Black Eolienne Skirts from	\$ 7.00 to \$12.00 each
Colored and Black Silk Skirts from	\$10.00 to \$12.00 each

Also a sample line of Ladies' Costumes ranging in price from \$17.00 up to \$40.00. See them to-day.

WILLIAM FREW, Water St.

RED CROSS LINE!

The S. S. ROSALIND will probably sail from St. John's on June 3rd. This steamer has excellent accommodation and carries both first and second class passengers.

Passengers will please have all baggage checked before embarking.

For passage fares, freight rates, etc., apply to

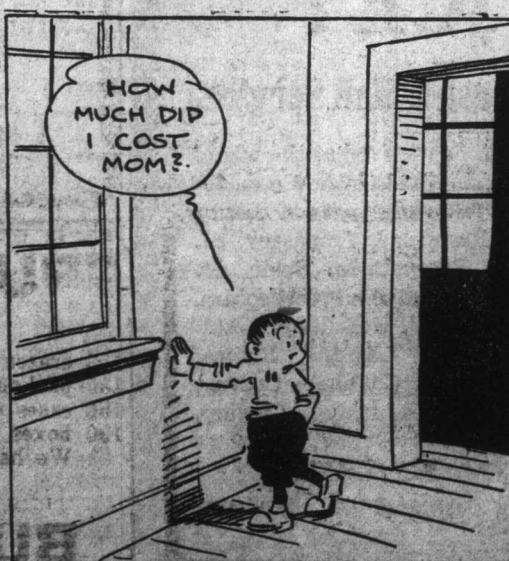
HARVEY & CO., Ltd.,

Agents Red Cross Line.

"Reg'lar Fellers"

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By Gene Byrnes



For Little Tots on Chilly Mornings.

Warm, comfortable homes mean healthy, happy children. No winter colds from evening or morning exposures in homes equipped with the Humphry Hadant Fire. Ask the Gas Company for full particulars. dec 16, 1919.