

**Perfection Tire and Rubber Co.**

To every shareholder of Perfection Co. who paid \$1.00 or more per share an opportunity is now offered to secure another block of these shares at about 25 cents each, plus "exchange" and expenses, the whole cost well under 30 cents per share.

The client who owns 100 shares that cost him \$100 can now purchase, while they last, another 100 shares that will cost about \$25 to \$30, including all expenses, and thus bring the net cost on the 200 shares down to 65 cents each.

Any number of shares, large or small, may be bought on this plan, but we cannot guarantee how long this low price will last.

**J. J. LACEY & COMPANY LIMITED,**  
CITY CHAMBERS.

THE NAME  
**WESTINGHOUSE**  
STANDS ALONE IN THE ELECTRICAL WORLD.

When buying anything  
**Electrical**  
always specify WESTINGHOUSE.

**WM. HEAP & CO.,**  
AGENTS FOR NEWFOUNDLAND.  
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**PURE GOLD ICINGS,**  
WHITE,  
CHOCOLATE,  
ASSORTED.

We have in stock about 150 cases of these Icing. Further supplies for the present moment are unobtainable.

**Pure Gold Jellies.**  
We have due to arrive any day 100 cases  
STRAWBERRY,  
RASPBERRY,  
ASSORTED.

Firms requiring less than Five Gross of the above goods should order through their Jobber.

**P. E. Outerbridge,**  
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Telephone 60.

**Reid-Newfoundland Company.**

**Freight Notice.**

Freight for Main Line Points, St. John's to Port aux Basques, and all Branch Line Stations, will be received at the Freight Shed daily.

**Reid-Newfoundland Company.**

**Brilliant Set Hair Ornaments.**

THE CORRECT THING FOR EVENING WEAR.

Fashion's latest decree calls for a dainty and distinctive ornament to be worn in the hair, and we have been fortunate in procuring a most select assortment of real Fifth Avenue styles, in both design and quality. Absolutely new and genuine reproductions of the most expensive Diamond and Platinum creations in

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**LIBBY'S PEACH JAM!**

Possessing the natural flavour and purity of the Choicest California Fruit. Put up in 20 oz. nett tins.

**Libby, McNeill & Libby.**  
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**For Sale at a Bargain.**

1 8-H.P. PALMER MARINE ENGINE, complete and in good shape.  
1 16-H.P. MARINE ENGINE, complete and in good shape.  
1 750 WATT DYNAMO and ENGINE, complete with all fittings.  
1 1500 WATT DYNAMO and ENGINE. This is a direct connected set and is complete and in perfect shape. Can be used for direct lighting, charging storage batteries, running a wireless outfit or marine lighting plant.

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The Automobile Man,  
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All High-Class  
**Player Pianos,  
Pianos & Organs**

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The S. S. ROSALIND will probably sail from New York on May 2nd, and from St. John's on May 13th. This steamer has excellent accommodation and carries both first and second-class passengers.

For passage rates, freight rates, etc., apply to

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Agents Red Cross Line.  
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**Women's Comfort Boots & Shoes**

**Cushion Soles and Rubber Heels.**

Wouldn't you like to have a pair of shoes that you could wear all day long without tiring your feet?

Perhaps you have given up all hope of ever finding such shoes. But here is your chance. The Cushion Comfort Shoes will give you the foot comfort you are seeking. And they are priced most economically.

**\$4.25 to \$10.50 the pair.**

These shoes are of good quality Black Kid, and have 10- rubber heels, which make walking easier. They come in two styles, Lace and Button, with tips, and have very flexible turned soles, as illustrated above.

Remember, there is no need of suffering from shoes which are uncomfortable. Step in, and be fitted to-day.

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**3 Ford Touring Cars.**

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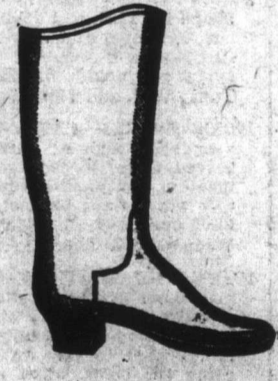
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AT **\$28.00** per brl.

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Fishermen! Get a pair of Smallwood's good Hand-made Fishing Boots. These Boots will keep your feet dry.

Tongue Boots, Wellington Boots, 3/4 Boots.  
Men's, Boys' and Youths' Solid Leather Laced Boots. Double wear in each pair.

One pair of our Fishermen's Boots will outwear any 3 pairs of the best Rubber Boots on the market to-day, besides they do not draw your feet, and are recognized to be better for the health than Rubber Footwear.

Mail Orders receive Prompt Attention.

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The Home of Good Shoes.  
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