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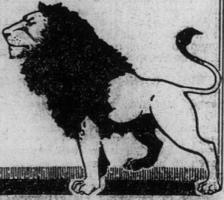
is put on with... BER CEMENT... and Best. LE, Agent

PNELL, Water Street

people... nizing in the... Dress. WE ARE HELPING... ge man to dress as well as... placing on the market stylish... Suits at a saving of at least... ONE-THIRD... re pessimistic, ask any retier... for any of the following... DRUM, TRUEFIT,... PRIGUS, STILENFIT,... PROGRESS.

Company, Ltd. ning Telegram

THE LION is recognized as the King of Beasts, SUNLIGHT SOAP is recognized as the King of Laundry Soaps. The rule of the Lion extends only over the animal world; the rule of SUNLIGHT SOAP extends to wherever Soap is necessary. It is without a rival for washing clothes, household linen and all fabrics even of the finest texture. It is the best Soap that skill and money can produce. Give it a trial and you will be convinced of its value.



LONDON GOSSIP.

LONDON, April 27th, 1915. PRINCESS MARY'S BIRTHDAY. The fact that the Prince of Wales is still on leave, is taken to indicate that His Royal Highness intends to remain over Princess Mary's birthday when she will complete her eighteenth year. The Prince arrived in town from the front nearly a fortnight ago with Sir John French's Neve Chapelle despatch. There will be but little commemoration of the "coming of age" of their Majesties' only daughter. Although no announcement is likely to be made, it has been rumored that the young Princess will give a small party at Buckingham Palace to a few of her close friends to mark the anniversary, and Her Royal Highness is known to be anxious that both the Prince of Wales and Prince Albert should be present at this function, if they can secure leave. Princess Mary will make two semi-public appearances within the next few days. She will accompany the Queen to the patriotic concert at the Albert Hall in aid of the recruiting bands, and will be with the Queen and Queen Alexandra at Drury Lane Theatre on the occasion of the matinee, which has been organized by Lady Paget to help the American Women's War Hospital.

PROHIBITION AND THE KING'S HOUSEHOLD. Some question having been raised in the House of Commons on April 16th, respecting how far the members of the King's Household were following the Royal example by forbidding the use of alcohol in their homes, it is possible to state that this being done very generally, not only by prominent members of the household, but by the more humble of His Majesty's servants who do not live within the precincts of the Palace, while the same is stated to have taken place at Windsor, Sandringham and other Royal residences. This general movement has not been in any way dictated by the King, who was not sought to intervene in any way in the private affairs of those

who serve him, but both his Majesty and the Queen have been gratified that so general and voluntary a lead given to the nation as a whole, and they have expressed themselves to this effect. A WHISKY ROOM. The panic buying of whisky by private British consumers still continues. The reason of course is the fear that the Government intends to prohibit the sale of spirits shortly. Everybody who uses alcohol seems bent on having a reserve supply in his cellar or cupboard. The manager of a big West End store informs me that the rush of orders for whisky is unprecedented, great quantities being sold every day. His chief difficulty at present is to find two-gallon and four-gallon jars to take the place of those respoing with their contents in customers' cellars. Wholesale firms are inundated with orders which they cannot execute within a reasonable time. One company, whose weekly output of bottled whisky runs to several thousand cases, has during the last month received orders representing three times the amount of its normal business. Judged merely as a trade occurrence, the boom is inconveniently sudden and overwhelming. London houses find difficulty in getting sufficient consignments from Scotland owing to railway delays, and if the extraordinary demand continues, there will be in some cases a temporary dislocation of the stocks maturing in bond, owing to the using up of whisky ready for blending.

PRINCE AS "LIAISON OFFICER." In his reference to the Prince of Wales in the Neve Chapelle despatch, Field Marshal French makes use of the phrase "a liaison officer" as describing a portion of the French Apparent's duties. This shows how the close co-operation of the British and French in the field is already causing new words to creep into our language. This is a French phrase for an officer on the Headquarters Staff of an army in the field, or on

manoeuvres whose duty it is to keep the Commander-in-Chief in constant touch with his divisional commanders, and to see that the orders he gives are being carried out promptly and intelligently. It is believed that this is the first occasion on which "liaison" has been used in an English document with this meaning. THE BELGIAN UNDERGROUND. It is pretty generally known that Belgians have been frequently able to escape from their country into Holland, in spite of the rigorous German system of frontier patrols. The fact is sufficiently well known to the Germans to make reference to it possible without indiscretion. I happened to meet recently an adventurous Belgian who has made the hazardous journey. His story belongs to the true romance which is stranger than fiction, and reminds one of the "underground" system of migration which is described in "Uncle Tom's Cabin." Details must not be given, lest brave men should suffer, but it is possible to say that the adventure involved night travelling on foot, an avoidance of main roads, recourse to woods, and the uncomfortable concealment of marshes as a German patrol went by, and other exciting incidents of secret sojournings. Near the frontier, the patrols are provided with small searchlights which sweep the countryside. Not the least startling of the night's adventure was the hearing of a crack of a rifle, probably aimed at another group of emigrants. At the end of it all the traveller reached Holland little the worse, though cold and wet and intolerably dirty. Thence to London was but a step into freedom and comfort.

THE NEW TALENT. The French papers have been busy of late with the case of the "Embusquet," which is the name given to the man who chooses a safe job in the Army. An incident seen recently on the fringe of Soho, suggests that it is also applied to those who do not choose the army at all. A couple of French soldiers over here in London on leave (they were in joyous mood) coming down a side street, passed the kitchens of a well known French restaurant. They were attracted by the sight of the cooks in the kitchens, and studied them attentively through the grating. They then began to taunt them with shouts of "Embusquet!" The harmless necessary French cooks, startled in this rough way in their "ambush," were furious. There was an angry clattering of pots and pans, and an elaborate slanging match followed between the cooks and the soldiers. The language was rich and varied, and in the storm the sharp word "embusquet" sounded like a bitter refrain.

SUPPLY OF MUNITIONS. Enquiries in well informed quarters go to show that there is little doubt that the 200,000 shells per day Field Marshal Sir John French is understood to have asked for when the time arrives for the general advance to take place, will be forthcoming. By the end of April it is hoped the Commission charged with the output of munitions will be able not only to supply this huge number, but even, if necessary, to exceed it. The work of co-ordinating the manufacture of these shells is progressing in excellent fashion, and already several owners of suitable factories and machinery have placed the whole of their resources at the Government's disposal. Inspections are now being carried out and the necessary conversion is taking place rather more rapidly than an adequate supply of labor can be obtained, but men are coming forward very satisfactorily.

WOMEN IN UNIFORM. The number of women in uniform is steadily increasing. I understand that as a result of the stringent decisions which the Railway Executive Committees are expected to promulgate, more women are likely to be employed on the railways. The pioneer ticket-examiners in London are soon to have a uniform. One may hope that the dress will be more successful in design than most of the uniforms which has been adopted for women's organizations. One women's corps whose members wear dark blue overcoats and soft black felt hats, seem almost to have chosen their dress on the principle that, as it is not to serve the purposes of coquetry, it should be positively repellent. The hats look serviceable enough, but their form would incur the disdain of a policeman. The question is interesting, because there is a prospect of further additions to these organizations. Women policemen, women interpreters at the railway station, women who work lifts, are all by this time in well-established services, and there is a definite tendency towards the multiplication of women's occupations in which uniforms will be used.

(To be continued.) SUSPECT ARRESTED. At noon to-day Detective Sergeant Byrnes arrested on suspicion a lad, charged with stealing a watch from a house in the suburbs of the West End of the city. He will be arraigned before the Magistrate on Tuesday.

THERE COMES PROFESSOR SCREECHER THE VERSATILE MUSICIAN - HE HAS THE REPUTATION OF HAVING PERFORMED MARVELOUSLY ON HORNS! BUT THIS IS HOW HE DID IT

Here and There.

EXPRESS ARRIVES.—The Bruce express arrived in the city at 2 p.m. to-day.

FISHING SCHEMES OFF.—The schra, Harriet, May and Mary Ellen have left Channel for the Straits fishery.

Ladies' American Blouses just opened, very cheap. NATIONAL STORES.—m15,17,19,21,22.

IN GOOD POSITION.—Mr. James Atken, a well known local athlete, is now foreman of the A. B. C. Electrical Co. at Montreal.

The Garland Bookstores sell Venus and Velvet Pencils. may20,22,25

WATCH STOLEN.—The police are trying to locate the party who broke into the Mount Pearl Road and stole a watch.

Ladies' Summer Underskirts, very latest. NATIONAL STORES. may15,17,19,21,22

BOWINGS' BOATS.—The Prospero left Westville early this morning. The Fortia left Grand Bank at 6.50 a.m. to-day.

Fresh Scallops, Fresh Tomatoes, Celery, Egg Plant, New York Chicken, Rhubarb, English Icing Sugar, Fresh Cream. BISHOP, SONS & CO. LTD. Phone 679. may22,11

STRAYED AWAY.—Last evening a 5-year-old boy, who had lost his way was found by Constable Powell and brought to the East End Fire Hall.

For Indigestion and Dyspepsia take Stafford's Prescription "A". Price 25 and 50c.; postage 5 and 10c. extra.—may18,1f

W.C.T.U.—At 8 o'clock this evening, 3000 Bel Island to-morrow for the School for the Blind at Halifax, will speak to the members of the W.C.T.U. in the hall of the Institute, on the education of the blind in Newfoundland. A cordial invitation is extended to all interested in this philanthropic work.

REMOVAL NOTICE.—Friends and customers will please note our new business address 282, DUCKWORTH STREET, near McBride's Hill. CHESELEY WOODS.—may3,1f

WILL VISIT BELL ISLAND.—If ice conditions permit, the C.L.B. Band will visit Bell Island to-morrow. 6000 present and take part in the celebration of the anniversary of the Brigade at the mining town. A ball will be held in the Brigade Hall on Monday night to commemorate the occasion. The band will leave for the "Ive to-morrow morning.

DR. DE VAN'S FEMALE PILLS. Reliable medicine for all Female Complaints. 50c. a box or three for \$1.00 at drug stores. Mailed to you on receipt of price. True Science, Duxco Co., St. Catharines, Ontario.

PHOSPHONOL FOR MEN. Restores Nerve and Brain; increases "grey matter." 75c. a bottle. Mailed to you on receipt of price. True Science, Duxco Co., St. Catharines, Ontario.

STEPHANO SAILS.—The s.s. Stephano sails for Halifax and New York at 9 o'clock to-night, taking an outward cargo of fish and oil. The following passengers are booked to go in saloon: Mrs. A. Brown, T. J. Daley, J. Bradley, Rev. H. Uphill and child, Mrs. E. Ramsay, Miss Sheppard, R. L. Lennox, D. O. Atkinson, A. S. Martin, Mrs. Pitts, Miss McKay, Mrs. J. Moore, Miss Moore (2), Miss J. Thomas, M. Bradford and 20 in second cabin.

IN SUCH PAIN WOMAN CRIED Suffered Everything Until Restored to Health by Lydia E. Pinkham's Vegetable Compound.

Florence, So. Dakota.—"I used to be very sick every month with bearing down pains and backache, and had headache a good deal of the time and very little appetite. The pains were so bad that I used to sit right down on the floor and cry, because it hurt me so and I could not do any work at those times. An old woman advised me to try Lydia E. Pinkham's Vegetable Compound and I got a bottle. I felt better the next month so I took three more bottles of it and got well so I could work all the time. I hope every woman who suffers like I did will try Lydia E. Pinkham's Vegetable Compound."—Mrs. E. W. LANSING, Route No. 1, Florence, South Dakota.

Why will women continue to suffer day in and day out or drag out a sickly, half-hearted existence, missing three-fourths of the joy of living, when they can find health in Lydia E. Pinkham's Vegetable Compound? For thirty years it has been the standard remedy for female ill, and has restored the health of thousands of women who have been troubled with such ailments as displacements, inflammation, ulceration, tumors, irregularities, etc.

If you want special advice write to Lydia E. Pinkham's Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

T. J. EDENS, Duckworth St. and Military Road. Irish Bacon and Hams, Fidelity Bacon and Hams, Snyder's Tingle Taste Cheese, 12c. pck. Snyder's Chipped Beef.

P. E. I. POTATOES. Dry as flour, 200 30-lb. sacks, \$1.25 per sack.

10 boxes PURITY BUTTER, 3 lb. prints. Fresh by rail to-day.

Flash, 10c. tin. Soap Chips, 7c. pkg. Old Home Soap, 30c. bar. Shredded Wheat Biscuit, 10c. pk. Dutch Butter, 25c. & 27c. lb. Fresh Country Eggs, 25c. doz.

BY S. S. STEPHANO, Thursday, May 20, 15: N. Y. Turkeys, N. Y. Chicken, N. Y. Corned Beef.

Bananas, California Oranges, Table Apples, California Lemons, 30c. doz. Grape Fruit, large, 10c. ea. Tomatoes, Celery, Cucumbers, Rhubarb.

30 crates New Cabbage, Carrots, Parsnips, Finnan Haddies.

T. J. EDENS, Duckworth St. and Military Road.

T. A. PIPPY, Machinist, AND BRASS WORKER, Waldegrave Street.

Agents for E. LEONARD & SONS, LTD. Engines and Boilers.

LLOYD MFG. CO., LTD. Saw Mill Machinery, KITSON-EMPIRE LIGHTING CO. High Power Kero Oil Lamps.

REMINGTON KERO OIL ENGINES. Stationary and Marine. We carry in stock: Shafting, Shaft Couplings, Bearings, Saw Mandrels, Pulleys, Iron Pipe and Pipe Fittings, Valves, etc. PHONE 252. Jan13,6m,eod

TO THE FRONT! We are always to the front with Bargains. Ladies' Hats. Nice assortment in Tagel Sail or shapes, from 80c. to \$1.50. See ours before buying elsewhere.

White Shirting 32 ins. wide, in assorted lengths, 8c. yard. Worth 12c. and 15c. yard.

Ladies' Kid Gloves French Kid, shades Tan and Black, 70c. pair.

Men's Overalls Don't forget our Red Backs for 80c. pair.

The West End Bazaar, may21,21 51 Water St. West. A Surprise Party.

On Thursday evening last a genuine surprise party was tendered the Hon. H. T. B. Woods, his residence, Residence Place, by the officers and teachers of Cochrane Street Methodist Sunday School. Mr. Woods, the Superintendent of the School, who has been confined to his home for some weeks past suffering from a severe attack of rheumatism, was quietly sitting at his breakfast, when without warning, the officers and teachers numbering about twenty-five trooped in in a body accompanied by the respected pastor, the Rev. G. A. Whitmarsh, M.A. Mrs. Whitmarsh on behalf of the officers and teachers presented Mr. Woods with an exquisite bouquet of choice carnations, etc. After the presentation Mr. Woods repelled "thankings" those present for their thoughtfulness and good wishes.

Smugglers Caught. The following message was received by Mr. H. W. Lemessurier this morning:—BAINE HR., To-day. To Deputy Minister of Customs,—"Seized boat Maggie, owned by John Seymour, Parker's Cove, with 35 boxes and 3 packages containing 160 lbs. tobacco, 29 bottles of rum, gin and wine, 12 jars rum, 1 jar brandy, Schooner towed to Osherin. Case will be tried before Magistrate-McDonald (Sgd.) MAGIST. O'RILLY.

"Prussianism." By NORMAN ANGEL. Author of that most remarkable work entitled "The Great Illusion," is a book on the German military system that every thoughtful person should read and read again. We have just received a large supply, which we offer at the lower price of 30c. Ladies' & Gent's Waterproofs and Raglans; all prices. NATIONAL STORES. may15,17,19,21,22

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Cochrane St. Church. The contract for the erection of the new church was signed in Montreal to-day, by the Downing-Cook Co., Ltd., who agree to build the church at the actual cost price, plus a commission, the total not to exceed \$30,000. Under this arrangement the trustees will benefit by any reduction in cost that it may be possible to effect as the building progresses, while their liability is limited by the maximum sum of \$30,000. The contractors engage to put the congregation in occupancy of church and school within eight months of the commencement of the work, and to completely finish, exterior and all, within one year. The chief men in their employ, and also one of their foremen, are Newfoundlanders, and these will be here shortly, as work is to begin 1st June. Local labor is to be employed. Nine tenders were received for the erection of this building. Four local firms—Messrs. Davey, Thomas, Kennedy & Ellis—tendered at figures ranging from \$16,650 to \$121,289. One Halifax firm put in a bid for \$29,945; two Montreal firms, \$14,997 and \$109,500 respectively; one Toronto firm, \$21,600; while the Downing-Cook Co. of Montreal secured the contract at a minimum figure of \$30,000 under conditions as above stated. The old site will be used, and additional land has been secured so as to give entrances from Cochrane Street, Stewart Ave. and Banerman Street. The school building will be up to date in its layout and appliances, and will be, in fact, the only modern Sunday School building in Newfoundland. Particular attention has been given to heating and ventilation on both church and school.

ESTABLISHED 1891. Dr. A. B. LEHR, (The Senior Dentist), 203 WATER STREET. FULL UPPER OR LOWER SETS, \$12.00. BEST EXTRACTED WITHOUT PAIN, 25 cents. EXAMINATION FREE.

Truly "Cooking Nutter," it makes cooking easy.—f25,eod,1f

Sir Jos. Outerbridge, who was on a trip to New York, returned by the S. S. Stephano yesterday.

Venus Drawing Pencils are perfect.—may20,22,25

Sleeves of afternoon and evening frocks may be of any length desired.

Have you seen Dicks' window? Splendid assortment Venetian and Velvet Pencils.—m20,22,25

His Lordship the Bishop of Newfoundland, who is returning from his annual visit to Bermuda, is a passenger on the afternoon's express.

For a Cough or Cold try Stafford's Phoraton. Price 25c.; postage 5c. extra.—may18,1f

Mrs. Jos. Corbett, accompanied by her daughter Kitty, will leave by tomorrow's express for Sussex, N.B. They are also visiting Boston, but will make Sussex their home in the future.

I cured a horse of the Mangle with MINARD'S LINIMENT. CHRISTOPHER SAUNDERS. Bathhouse.

I cured a horse, badly torn by a pitch fork, with MINARD'S LINIMENT. St. Peter's, C. B. EDW. LINLIEF.

I cured a horse of a bad swelling by MINARD'S LINIMENT. Bathurst, N.B. THOS. W. PAYNE.

There is a suggestion that the very full skirt will pass into oblivion.

DRY SACK Sherry FROM SPAIN'S RICHEST WINE PROVINCE. Matured in wood for over fifteen years—most stimulating and nourishing of all the products of the grape. In bottles only—of all good dealers. D. O. ROBLIN, Canadian Agent, TORONTO. JOHN JACKSON, Resident Agent, ST. JOHN'S.

DRY SACK Sherry

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