

THE OBSERVER

HARTLAND, N. B., AUGUST 20, 1914.

Whole No. 270

Vol. 6. No. 10.

19c.

per pair for all our Ladies' and Gents' Lisle, Lace and Cotton **HOSE**, regular price 25-30c.

A few pairs Brown Canvas Slippers, regular price \$1.40, now only \$1.00

To Arrive:

NEW Shirt Waists 59c. to \$1
Collars, 25 to 50c
Beads, 25 to 75c
Neck Cords, 10 to 25

Special Prices on
All Summer Lines 10 to 40% off

A Fresh Supply of **GROCERIES** just received

Try Our **35 cent BULK TEA!**

10 Bars Soap for 25 cents

Baird's

Hartland, N. B.

DON'T READ THIS

Our stock of new seasonable goods in all lines was never more complete than at present.
Boots and shoes in all popular leathers and styles, tan and black.
Dress goods, including Ratines, Poplins, Whipcords, Bedford cords, Voiles, Serges, etc., in all popular shades.
Charmeuse Silks, 1 yard wide, at \$1.00 to \$1.25.
Rain coats for men, women and children from \$3.50 to \$15.00.
Our stock of Men's and Boys' "Ready-to-wear" clothing comprises the very newest and best makes and we can save from \$5.00 to \$10.00 on a suit and give you as good value as the so-called "ordered-to-measure", besides delivering the goods from stock.
Cotton Dress Goods, Muslins, Gingham, Voiles, Ratines, Crepes, Steel Clad Galateas, Curtain Muslins, Duck Suitings, Prints, etc.
Linoleum 1 yd. 2 yd. and 4 yd. wide, cut and matched to fit your rooms. We call special attention to the fact that we are selling English Linoleums this year and we know they will wear much better than other makes.
We are showing the largest line of Furniture this Spring that we have ever shown, including iron beds from \$2.75 to \$13.00. Woven wire and Coil Spring Mattresses from \$2.50 to \$4.50. The celebrated Health Mattress, \$2.50 to \$6.00.
Parlor Suites—3 pieces and 5 pieces.
Dining room Chairs—solid quarter-cut oak, upholstered in real leather—5 chairs and 1 arm chair \$20 and \$24 a set.
Other Chairs from \$5.00 to \$13.50.
Bureaus and Comodes in Solid Oak, Surface Oak and Mahogany finish, from \$11.50 to \$38.00 per pair.
Centre Tables from \$1.25 to \$10.
Rockers from \$1.00 to \$10.00.
Sideboards, Kitchen Cabinets, Writing Desks, Framed Pictures, Baby Carriages, Baskets, Reed Rockers, Dining Tables, etc.

C. M. Sherwood, Limited

Binder Twine

Belyea & Estabrooks

Dressmaking

MRS. LARGE

Main Street, Hartland, up-to-date Costume and Dress Making. Most reasonable charges.

When in Hartland call on
W. E. THORNTON

for up-to-date work in

Barbering and Hairdressing

You cannot get better Satisfaction in any barber shop north of Woodstock.

BAND PICNIC A SUCCESS

Friday was the first rainy day in two months, yet the Band Picnic was a success both in giving a good time and in financial returns. Had the day been fine a much larger crowd would have attended and the people would have enjoyed themselves more.

The boys took every pains to give a good time. Of course the rain took the sharp edge off the sports yet much interest was shown in each of the numerous stunts pulled off.

Curtis Simms won the umbrella offered for the quarter mile race, and had immediate need of it.

Harold Goodwin and Fred Grant won in the three-legged race, while the free-for-all was won by Curtis Simms, who received gloves as a reward for his fleetness of foot.

Harold Goodwin was the most successful contestant in the bunch. He won the boys' 100 yds. race, sack race, and another boys' race.

Harry Foster secured the prize for rifle shooting, and Ward Ginson won the emblem pin in the K. of P. race.

Mrs. Gordon Lusky scored first in the bean toss.

Supper was served par excellence. Beans cooked in a genuine beanhole, by Chef George Stevens, were highly appetizing, and there was an abundance of other good things. Lady friends of the band boys were capable, willing and cheerful waiters.

A ball game between Florenceville and Hartland resulted in the defeat of the home team by a score of 15 to 4. The local team has had little practice and several of the number never played a matched game before.

There were about 170 paid admissions and the gross receipts from all sources amounted to about \$130.

ELECTRIC LIGHT SEEMS CERTAIN

C. H. Flint and son of Ashland, Me., who were here last week looking over the chance for an electric plant were this week at East Florenceville, Bristol and Bath on the same mission. They have met with much encouragement and it looks as though those villages as well as Hartland would in the near future have the electric juice.

Messrs Flint are offered a power privilege at the mouth of the Big Presque Isle for a very moderate price and the outlook all around is that local business men will finance the scheme and that a good paying business will be worked up.

That these villages are not electrically lighted keeps them backward in development, for in these days electricity seems as needful to a town as a railway or a post office.

KEEP CHILDREN WELL DURING HOT WEATHER

Every mother knows how fatal the hot summer months are to small children. Cholera infantum, diarrhoea, dysentery and stomach trouble are rife at this time and often a precious little life is lost after only a few hours illness. The mother who keeps Baby's Own Tablets in the house feels safe. The occasional use of the Tablets prevent stomach and bowel troubles or if the trouble comes suddenly—as it generally does—the Tablets will bring baby safely through. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

IF YOU PATRONIZE The Everyday Bargain Store

YOU LEARN TO SAVE MONEY

New Fall Goods!

We were never in so good position to supply Late Summer and Early Autumn Goods. No other store in the county can equal our stock or our facilities for getting for you exactly what you need if, perchance, our large variety does not embrace it. High quality reigns supreme in this store and you find here the large number of brands made familiar to you by the magazine articles. We handle the genuine goods—imitations have no place here. Our salespeople are enjoined to be unfailingly courteous and obliging, and our service is such that we can supply your exact needs without forcing on you what you do not want.

Fall Dress Goods

are being opened up right along now and we bought these lines at such advantage that our selling prices will be a pleasing revelation to you.

Figured Cotton Crepe at 15c

Ladies' Suits, new lot, black and navy, at \$10.
Ladies' Fall Coats, September 1914 styles.
These are pleasing examples of what we can do for you.

Men's Bannockburn Suits, Hewson Tweed

Double Breasted, \$10.75
Single Breasted, 10.00
Have so only, and never such values before.
Men's Overcoats, \$6.00 to \$15.00

Mrs. C. A. Phillips

BRISTOL N. B.

WE HAVE

Paris Green BLUE VITRIOL

Haying Tools, Summer Shoes, Light Clothing, Straw Hats.
Everything for the hot weather, and all at very close prices.

If You Want a Suit of Clothes

come to us, as we are offering some great bargains and have many very nice things left in this line to select from.

WE WANT

your Butter, Eggs, Buckwheat Meal, etc., and we always pay as much, and generally more, than our competitors. Better call on us before selling.

S. W. SMITH

2 Stores: East Florenceville and Mount Pleasant