

The Evening Advocate.

The Evening Advocate. The Weekly Advocate.

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ST. JOHN'S, NEWFOUNDLAND, SATURDAY, APRIL 30th, 1921.

NEWFOUNDLAND AND U.S.A.

With further reference to the article on our front page reprinted from the Boston Transcript, one of the oldest and most conservative papers in the United States, we understand that the representations from Newfoundland have been successful in excluding fish from the operations of the Fordney Tariff Bill, which is an Emergency measure which will be replaced after six months and be included in a proposed general revision of the American tariff.

The Fordney Tariff Bill is designed to protect certain industries in the United States by the imposition of duties on similar products. For instance the farmers claim that their interests would be injured very considerably if wheat were allowed to come in at a cheaper rate than it could be produced by them, and the Fordney Bill puts a duty on wheat which practically shuts out wheat from Canada or any other country. In the original drafts of the Bill, fish was to be included, the New England fishermen pressing for some such protection, but thanks to the prompt representations made to the United States by the Newfoundland Government and their representatives, we understand that fish is excluded from the Bill, which is a very gratifying result and those who helped in any way are to be congratulated upon the outcome. It will be remembered that the Prime Minister was in touch with Commissioner Devine at New York about the matter and that it also engaged the attention of Hon. W. F. Coaker who returned from Europe via New York in order to take up such problems.

It is to be hoped that such friendly relations with the United States will continue, and it is bound to be so if the exchange problem continues to get easier.

The News And The Ore Tax

The Ore Tax Bill has not been discussed in the House yet, but we are glad to see that the Daily News is satisfied that the Colony has done well in arranging for an export tax of 25 cents per ton instead of the former rate of 7½ cents per ton. The "News" however would prefer to see a tax of 20 cents per ton all round instead of the alternative proposition with regard to export of ore to other countries than Nova Scotia, which provides that a sum of three million dollars shall be spent within five years, and that a smelting plant shall be erected. We believe that it will be generally felt that the expenditure of three million dollars in the extension and improvement of the mines at Bell Island is a step that will be approved heartily by all.

The "News" objects strongly to the fact that the price of coal is based on the "current price." We think that this matter of coal is one which should be warily dealt with. The present situation is one which is deplorable where it is said there is sufficient coal in the city to last until the warm months, and where the quality is the most wretched ever imported. We should prefer that quality be insisted on rather than price, because there seems no doubt that prices will have to come down very considerably. The great danger with regard to a coal depot to be established by the Companies is that it might be stocked with coal of very indifferent quality and we should be forced to consume it. No doubt the measure will receive full discussion in the House, and we feel sure that the Government have fully safeguarded the Colony's interests.

M. G. B. WILL COMPETE

At a recently convened meeting of the newly formed Methodist Guards Brigade Committee it was unanimously decided that the Guards would compete in all athletic events the coming summer. They will put in a strong team of oarsmen for the Regatta and will also select good combinations for football, baseball and other sports.

This determination does them credit and their many friends in the other brigades as well as the whole public will wish them the success they deserve.

Roper & Thompson-Bar. 29.70; Ther. 33.

ADVERTISE IN THE ADVOCATE

Our Local Woods

Make Magnificent High Class Furniture--Beautiful Displays Of Local Handicraft By Nfld. Furniture And Bedding Co'y.

For several days past in the press of the city there have appeared some striking advertisements asking the public to buy goods made in Newfoundland, from Newfoundland products, so that our people may be kept at work all the time at profitable wages. This is a welcome slogan and one to which the popular ear should be attuned and which should meet with a generous response. Hereafter a belief almost savouring of a sort of fatalism obtained in this Commonwealth that nothing good could come out of Newfoundland and that nothing manufactured here could at all compare with importations from abroad. But this trend of thought is dying and dying quickly and the sooner it receives a decent if unregretted increment the better. We opine its decay dates from the splendid display of the goods begotten of local industries in the grand exhibition made in the Prince's Rink some few years anterior to the Great War. We must confess, however, that we were not aware that such beautiful creations of the cabinet makers and upholsterers' art could be turned out in this city, of the various woods growing so profusely in our "Island Home," until we were escorted last evening over the extensive premises of the Newfoundland Furniture and Bedding Co'y. by its capable, energetic manager, Mr. C. L. March, whose name is inseparably associated with the building at the corner of Water and Springdale Streets. It was at once a revelation and a source of satisfaction to a Newfoundlander to see before him handsome evidences of the artistic and useful furniture that our forest growth can be converted into. The varied beautiful and profuse display in the windows of Mr. D. Pelley's store gave us the first inkling of this and aroused the curiosity which impelled this altogether hurried and more or less imperfect reference in the Fishermen's paper--The Evening Advocate. The woods wrought into such fine household furniture consist of witch hazel, birch, pine, spruce and fir. The witch hazel or yellow pine, and birch, especially, take on a beautiful polish nor are the other local growths referred to, much behind these in the same respect and their durability is equal to the best woods of foreign growth when converted into furniture, and for which we unapologetic Newfoundlanders pay hundreds of thousands yearly to our own detriment. All the wood is taken from the interior of the Dominion and is brought into the manufactory at the rear on George Street coming out the front doors in the shape of very handsome furniture. The first display to greet the eye on entering the premises is that of mattresses made in the factory. They are there in great variety. They are made from the fibre of our woods, from wool shorn from Newfoundland sheep, in the shape of cuttings from the Newfoundland Clothing Factory, which are shredded by a machine in the N. F. & B. Coy's factory, the only one of its kind in the country and all of which are covered in the best material of very pretty designs. There is also a splendid array of samples of pillows, bolsters and quilts made in the factory which must be a source of pleasure and comfort even to the householder of moderate means for the prices for everything manufactured by the Company are anything but exorbitant and by far more modest than those demanded by the importer of the foreign article which often is less durable than the local made goods. Here Mr. March showed us a handsome Box Mattress of original design combining strength and durability, and covered with very pretty material. There should be an immediate and large demand for this perfect article. Wood fibre forms the excelsior for some of the mattresses. It is blown from below to the top flat, where it is blown in turn into forms or moulds of the size of the mattresses required, after which it is compressed by a compressor, the only machine of this description operating in the country. These mattresses never sag and are guaranteed by the Company. The Stitches--or "Tufts"--is a wonderful machine recently imported and like all the rest in the place is run by electricity. By actual test this stitched and tied a mattress in 3 minutes and its normal capacity is 150 per day. The exhibition of furniture is highly creditable to the Company and were not one informed by an expert that Newfoundland's growth could lend itself to the creation of such fine artistic goods one could hardly believe it. In the windows are shown two beautiful lounges; one covered in leatherette

and the other with tapestry of Oriental pattern, done with very neat rosettes at the head. They must be seen to be properly appreciated. There is also a very handsome Chesterfield Settee which contains about 100 of the very best of springs. It is beautifully 'trimmed' or 'tufted' and is altogether the most beautiful piece we have seen amongst this very unique and attractive collection. Nothing goes to waste in this factory. It is certainly a great surprise to the visitor to learn that from the particles of woods of different kinds and colours, buttons of great variety are made to be used in the upholstery of the furniture. They are very handsome and of different sizes and are turned out by a machine which is a revelation to see working. But that it is thus utilized this wood must find its way into the furnace. These little pieces of wood hold an important place in the economics of the concern for oftentimes it is difficult to purchase the right kind of buttons for rush orders and the utility of this machine is therefore apparent. Two beautiful arm chairs are also very impressive features in the display. They correspond with the lounges and a settee described above are made with an eye to the comfort of the purchaser and in the aesthetic sense they certainly fill the bill. There are altogether in the factory 38 machines running full blast daily and these are of the most modern type procurable; in fact the Company has the most up-to-date mattress and spring plant in Newfoundland. They are the only spring and chair makers at present operating in the country. That the products of the factory are being more and more appreciated is apparent from the fact that the mercantile community is extending them ever increasing patronage. The Company own the building, stock and machinery which collectively are valued at \$120,000.

DISPLAY AT STEER BROS.

The extensive premises of Steer Bros., Water Street West, are the headquarters for displays of the Company. In the spacious windows of the grocery store there is a very fine lounge covered with velvet and tapestry of most attractive design as well as an easy chair and settee to complete the suite. There is also shown a variety of quilts, pillows, bolsters, mattresses and cushions, as well as spring mattresses, and samples of the wood fibre used and the wool and other material. Copper springs in use in the furniture are also shown and Mr. March says that Sir E. P. Morris when Premier gave them the only governmental concession yet received, by admitting these springs in duty free. Similar displays of the Company's furniture are to be seen to-day in the stores of Bowring Bros. Ltd., Knowling's (West End), Baird's, Templeton's, Ayre & Sons and the Royal Stores. While The Advocate representative was present in the factory Mr. Joseph Edwards passed through the place. He was the foreman of the men who were all the winter in the forest logging for the Company. He had 15 men with him and their operations were most satisfactory. The Company in normal times employs about 30 operatives--men, boys and girls--all of whom make good wages. Besides the high class furniture attended to above the Company also manufacture from local wood common chairs, tables, couches, &c., and a recent new departure is the making of fish, biscuit and other boxes as well as hot beds and a variety of other articles. The Company is deserving of every success and should receive all encouragement from the public.

WHAT ABOUT LOAVES?

Dear Sir--Flour for \$13 per barrel is not dear as things go at present, but unfortunately it is too dear for the purse of many as things now go. Now when the price of this article was quoted at from \$17 to \$18, the bakers charged 16 cents per loaf, an exorbitant figure even at that price. Now that flour has taken such a slump what do we find? This generous pandering to the public taste takes off the magnificent sum of one cent and the loaf is sold at the very low figure of 15 cents, and then the bread! Good Lord! as a man remarked to me a few days ago if one was to throw some of those loaves into the air, so light are they that they would defy the laws of gravity and never return. What is wanted here is the standardization of weight and quality. What about it?

With thanks for space.
Yours truly,
MECHANIC.

YOUNG PEOPLE'S MEETING IN GOWER STREET CHURCH

A splendid congregation greeted Rev. I. W. Williamson in Gower St. Church last evening. His addresses to young people and in the interest of young people to parents were among the finest and most telling that he has yet given. Before the main address of the evening he told the story of the Hall of Heroes, which was given especially for the benefit of the boys and girls present. He led his hearers in turn from the first room in the Hall where the Heroes of Battle were to be seen, to the higher rooms where the Heroes of Truth and the Heroes of Love were to be found. On the steps ascending to the first room were inscribed the words: "It is sweet and beautiful to die for one's country." Here were found such heroes as the Roman Horatius and the great Lord Nelson. Then in the next room, reached by steps on which were inscribed the words: "The strongest man in all the world is the man who can stand alone." Among the Heroes of Truth, the boy visitor found the Hebrew Daniel, true to the faith of his fathers amidst the temptations of a strange land. But in the highest of these rooms, on the stairway to which were engraved the words: "Greater love hath no man than this, that a man lay down his life for his friend," were found the greatest heroes of all, the Heroes of Love, and supreme among them all, the hero of all the ages, Jesus Christ. It was a telling story and made a strong appeal to all the hearers, old and young. After reading a number of passages of Scripture Mr. Williamson spoke to the parents present on the responsibility resting upon them for the religious training of the boys and girls in their homes. The immense importance of a sympathy and understanding of the religious enquiries of childhood and of patient dealing with the needs of children was urged on all the hearers. The superiority of preventive work among the young to redemptive, or reform work among those of later ages was strongly set forth. The speaker closed with a beautiful story of the mother of Rev. John McNeill, the Scotch Evangelist, and her prayerful care of the children in her home, and was convinced of the fact that, were there more fathers like the patriarch Job, and more mothers like Mrs. McNeill, there would be stronger churches in every land and fewer broken hearts and ruined lives. He urged on the men present their duty to the boys of their churches in taking up the work of Sunday School teaching, and to the boys of the city in providing places, where boys could meet for

KIRK MEN'S ASSOCIATION

On Thursday night in the Presbyterian Hall under the Chairmanship of the Rev. R. J. Power, M.A., the Kirk Men's Association was formed, and the following Officers were elected for the year:--

President--J. W. Morris.
Vice President--Angus Reid.
Secretary--F. McDougall.
Treasurer--Errol Munn.

The object of the Association is to bring the Men and Boys of the Kirk and community in closer touch with each other, for their mutual benefit, and for this purpose the following Committees will be appointed:--Social, Program, Visiting, Membership, Athletic.

And as all the members are very enthusiastic, we expect to see this one of the most enjoyable and helpful Associations in the community. The regular meetings of the Association social purposes and be taught too play as well as in the churches taught to pray.

How to Purify the Blood

"Fifteen to thirty drops of Extract of Roots, commonly called Mother Seigel's Curative Syrup, may be taken in water with meals and at bedtime, for the cure of indigestion, constipation and bad blood. Persistence in this treatment will effect a cure in nearly every case. Get the genuine at druggists."

will be held on the 2nd and 4th Tuesday of each month, from October to April inclusive, and a small membership fee will be payable in advance.

Now Viscount Talbot

LONDON, April 29 -- Viscount French took his formal farewell at Dublin as Vice Roy to-day. The King has created Lord Edward Talbot a Viscount which honor he will assume to-morrow on occasion of his taking office as Vice Roy in succession to Viscount French.

BROTHERHOOD

Mass Meeting

for Men

In

METHODIST COLLEGE HALL.

Sunday Night, 8.15

His Excellency the Governor Will Preside.

Rev. I. W. Williamson will give an Address on
Brotherhood Work In War Torn Europe.

A Word on Soap!

HOW DOES SOAP CLEANSE?

By the action of fats in the soap, which free the dirt from the clothes.

WHAT DOES THE VALUE OF SOAP LARGELY DEPEND UPON?

On the amount of pure oils and fats which it contains.

WHAT IS THEREFORE, THE BEST AND MOST ECONOMICAL SOAP?

That which contains nothing but pure oils and fats; for in buying impure second-grade soaps, one pays for substances which are not only of no value for washing, but are actually injurious to the clothes.

What is Pure Soap?

Sunlight Soap.

With a Guarantee of Purity of £1,000 on every bar.
LEVER BROTHERS, LTD., Port Sunlight, England.