

TOURIST TRAFFIC

Submitted by D. A. R. at the
Conference of Boards of
Trade

Canada's tourist traffic for
1913 took fourth place in her
national sources of income:

First, came Field	
Crops	\$509,437,000
Second, Forest Pro-	
ducts	161,093,000
Third, Minerals	102,000,000
Fourth, Tourist	
Traffic	50,000,000
Fifth, Fisheries	43,667,000

In analysing the local situation along the Dominion Atlantic, between Yarmouth and Halifax, in 1915, we found that there were 271 hotels and boarding houses with accommodation for 6,198 guests at one time. Our tourist season (including the Spring and early Summer fishing) totals about a hundred days. In normal years we have 20,000 American people. The average time each person stays is 20 days. The daily expenditure made by each person is placed at \$3.50, which most anyone will agree is conservative. Based on these figures for the total season, we receive \$1,400,000—more than our farmers will realize from last year's apple crop.

The following figures show the value of the tourist to Digby alone—3,759 guests were registered at the hotels and boarding houses in that town during the week beginning July 26th, 1914, the daily average being 537, spending \$3.50 per day meant a daily income of \$1,879.00—for the seven days this totals \$13,156.50.—There are not many industries in our valley towns making a weekly turn-over of that magnitude—8 weeks of this would produce \$105,000.00. In connection please note that 90 per cent of the income from tourist sources goes to the trader, the farmer and to the merchant—and from them flows to the four corners of the entire industrial organization. —No money circulates more broadly than does that spent by these visitors.

Our figures—however—look small in comparison with the wealth derived by the New England States from the tourist. There is no question in that Country of the status of this great industry—everyone recognizes its importance. In 1914 along the line of the three great New England Railways were 4,244 hotels and boarding-houses, which would accommodate, at one time, 226,000 people. In 1914 a million and a half people summered in New England and spent upward of \$110,000,000. Let us examine the records of the State of Maine alone, as natural conditions in that State more nearly approximate our own.

Maine has 1,265 hotels and boarding houses that cater exclusively to tourists. These places accommodate 69,000 people—(compare with our 5,193). The records show that 458,000 people spent their vacations in Maine in 1914, there being about 4,000 new registrations each day—each guest spent an average of \$75—leaving in that State, for the season, the magnificent total of over \$34,000,000.

We can bring our revenue in this valley from \$1,400,000 to \$5,000,000, but we must first show our belief in our country is real—so real that we are willing to back it with normal and sane investments of money to bring our resort places up to date—and, if we follow the trend of events, we cannot but realize it is going to be needful to increase, in some way, the earning capacity of this country.

For Sale—Senator Dunlap strawberry plants. This variety is self fertilizing and will prove satisfactory on all soils. Rufus S. Newcombe, Brooklyn Cor.

For Service, Registered Holstein Bull. Service fee \$1.00. C. P. Magee, Church St. 3 mos



Makes 'em Grow and Hustle

It takes three weeks to hatch a chick, and three weeks more to set it on the right road. The safe, sure and satisfactory food for newly hatched birds is Pratt's Baby Chick Food. You can feed it for the first three weeks at a cost of only 1c. per chick for the entire period. Pratt's Baby Chick Food is a perfectly balanced ration for baby chicks, supplying just the required nourishment and relieving the delicate digestive organs from useless strain. Remember, Pratt's is not a scratch feed. No other Chick Food can be "just as good," because Pratt's is the only preparation of its kind in the world that is 75 per cent. mechanically predigested. Makes the little ones grow and hustle, feather evenly and develop quickly into fine, healthy birds with long, deep, shapely bodies and plenty of vitality to fight off disease.

At your dealer's in 14-lb. bags, \$1.00; 6½-lb. pkgs., 50c.; 3-lb. pkgs., 25c.

When Chicks Grow Up back up the good work by giving them

Pratt's POULTRY REGULATOR

the one best egg producer and tonic on the market to-day for grown and growing birds. Ensures early maturity. Prevents disease. Keeps the hens active and healthy. Makes them get full value from their feed. Pratt's Poultry Regulator acts as a gentle but direct aid to digestion, tones up the liver and turns the lazy bird into an active layer. It regulates the blood, bowels and digestive organs, keeps the fowls robust, produces bone and muscle, red combs and wattles, brilliant feathers and fertile eggs. At your Dealer's in 25c., 50c., and \$1.00 pkgs., also in larger money-saving sizes up to 25-lb. pails at \$2.50, and 100-lb. sacks at \$9.00.

MONEY BACK IF NOT SATISFIED.

Pratt's Powdered Lice Killer
quickly rids the fowls of lice and mites. It is a strong disinfectant, and, though non-poisonous, is certain death to all kinds of poultry lice. Drives out moths and bugs from closets, carpets and clothing; destroys fleas on dogs and cats, and frees plants and vines from insects. At your dealer's, in sifter top cans, 25c. and 50c.

Pratt's Liquid Disinfectant
is the strongest liquid disinfectant and exterminator on the market. Use it for spraying roosts, nests and dropping boards. 25c. qt., \$1.00 gal.

Pratt's Roup Remedy
in powder or tablet form, will cure even an advanced case of roup. May also be used as a

preventive for the protection of healthy birds in damp weather. Keep it on hand for use in an emergency. At your dealer's, 25c. and 50c. a box.

Pratt's White Diarrhoea Remedy
is a sure protection against this dread disease. Give it to your chicks from the time of hatching, and prevent the possibility of White Diarrhoea. Will not upset healthy chicks. Guaranteed to satisfy or money back. At your dealer's, 25c. and 50c. pkgs.

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remember there is a Pratt Remedy for every common ailment. Keep a supply on hand. When in doubt, write for free advice of our experts. Every Pratt Remedy is sold under a positive guarantee of absolute satisfaction or money back.

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Butter	100 lbs.
Eggs	27 doz.
Vegetables	500 lbs.

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But some people eat and eat and grow thinner. This means a defective digestion and unsuitable food. A large size bottle of

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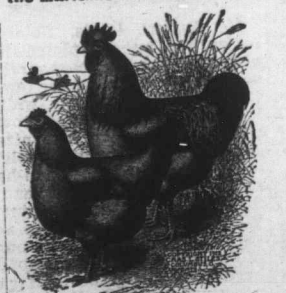
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The male which heads this pen won 1st at the Amherst Fair 1914 and 1915, also Kentville show 1915 and 1916, and Halifax and P. E. Island 1915 was never defeated. Eggs from this pen \$3.00 per sitting. Rose Comb Reds \$2.00. White Leghorns \$1.00. Buff Orpingtons \$1.00.

Apply E. C. GRIFFIN, Port Williams, N. S.

SMALL FRUIT FARM FOR SALE

Well situated, near Port Williams, consisting of 4 acres all in Orchard, 2 acres of fruit trees in full bearing and 2 acres just coming into bearing. Good house and outbuildings. Will also sell stoves and Parlor Grand Organ. Only reason for selling—going away.

Apply on premises.
attf WILLIAM C. THROOP,
VALUABLE FARM FOR SALE

Farm is finely situated at Sheffield Mills with a total of about 125 acres. A fine orchard of 7 acres, 5 acres now producing an average of 400 bbls fruit; 40 acres cultivated land, 20 acres of pasture with 2 streams, 60 acres woodland (hardwood) Farm now cuts 20 ton hay, can be increased. House, good repair, 9 rooms, 2 barns, hog pen and fowl house. Farm is good location and soil good clay loam. Permanent running water in house and barn. Good reasons for selling. Easy terms. Persons desiring a good farm at a small and reasonable figure apply at once to H. G. HARRIS,

For Sale—Twenty good lusty Barred Plymouth Rock Cockerels, sons of "Canadian Boy," the bird that won First Prize as cockerel in 1915 and 1st as Cock in the 1916 Show, Kentville. Price \$2.00. Elm Farm Poultry Yards, 41 sw Canning, N. S.

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