

A PINK NOTICE

A pink notice attached to this page shows that your renewal is due. We hope you have enjoyed The Guide and that you will send us \$1.50 for your renewal at once, using the blank coupon and the addressed envelope which will also be enclosed. We always give several weeks' notice so that subscribers will have plenty of time to forward their renewals and not miss any copies of The Guide. We cannot supply back copies of The Guide, so we hope you will not delay in sending your renewal. When requesting a change of address, please give us three weeks' notice. If the date of the address label on your Guide is not changed within a month after you send your renewal, please notify us at once. It is always safer to send your money by postal, bank or express money order. Mail your \$1.50 today.

THE GRAIN GROWERS' GUIDE

"Equal Rights to All and Special Privileges to None" A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the official organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association and the United Farmers of Alberta.



The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers—entirely independent, and not one dollar of political, capitalistic or special interest money is invested in it.

GEORGE F. CHIPMAN, Editor and Manager Associate Editors: Ernest J. Trott and E. A. Weir Home Editor: Francis Marion Beynon

Authorized by the Postmaster-General, Ottawa, Can., for transmission as second class mail matter.

VOL. IX. November 1 No. 46

SUBSCRIPTIONS AND ADVERTISING

Published every Wednesday. Subscriptions in the British Empire \$1.50 per year, except Winnipeg City, which is \$2.00 per year. Foreign and United States subscriptions \$2.00 per year. Single copies 5 cents.

Advertising Rates Commercial display—20 cents per agate line. Livestock Display 16—cents per agate line. Classified—5 cents per word per issue.

No discount for time or space on any class of advertising. All changes of copy and new matter must reach us seven days in advance of date of publication to ensure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, thru careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to doubt the reliability of any person or firm who advertises in The Guide.

Have we Seen the High?

At the time of writing (Nov. 1) the impression of many people is that our wheat will go up to \$2.00 in the near future, and other grains gain in value in sympathy. The market has had a steady upward run for some time, and it is possible that values may work up higher eventually. It does not, at the present moment, seem to be a question of prices when buyers are in the market, but the important point is to fill their orders at all costs. U.S. wheat kings are still buying on a market of this kind, and the majority of the smaller fry, both in that country and on our own market, are following their lead. Producers here and in the U.S. are holding their supplies for higher values, all tending to create a higher level on all markets. It is a well known fact that with the Allied failure to release the Russian surplus by way of the Dardanelles, wheat in parts of the world other than Russia is not available in large enough quantities, and now we have the news of the lack of sufficient rain to give the Argentine a fair average crop, and too much rain on our Western Prairies to allow us to thresh the crop we have. Unless we have a phenomenal November, it is altogether likely that a considerable portion of our 1916 crop will stay out all winter and not be placed on the market until late in the spring. Taking these conditions collectively, we have a most bullish combination and as long as these conditions last and that portion of the public on this side of the Atlantic who are interested in wheat values dream of \$2.00 wheat, we shall have high levels.

With oats, barley and flax the situation is, no doubt, a little different. Although we have an excellent crop of oats throughout our country this year, our colleagues in Ontario and the Eastern Provinces were not so well placed, and the result is that in the very near future we will be called on to supply Ontario and the provinces in the east with feed grains for their cattle. This, in addition to the demand from across the seas, should keep the oat prices on a satisfactory basis, but this grain will, no doubt, follow the wheat fluctuations to a certain extent.

Barley is certainly in "the sky." We very much doubt if anyone now growing barley in Western Canada can remember when the quotation went so high before. The government, we understand, has some use for this grain for war purposes, and it does not seem to be a question of price for this class of cereal. No one who is in the market for barley will hesitate about raising the prevailing figure by one or two cents as long as the barley is forthcoming.

Flax, also, is scarce. The crushers do not seem to be able to get their requirements as easily as they would like. The market has taken the scarcity into account and \$2.50 at the time of writing will buy 56 lbs. of this commodity. The inspections compared with last year are 25 per cent. heavier with the demand for the grain increased by 50 per cent.—hence the values.

"RAVINGS"

Our best wheat sells at \$1.87. Russia's top grades bring 80 cents. Let's hope they had a bumper crop.

Reported that Eastern millers grind our feed grades for native West Indian consumption. Slightly higher grades find a market in New York state.

Allied nations buy the best. If they feed their troops cheap jam, they don't get cheap bread.

Reported Britain has bought needed supplies for future delivery, and may not be so keen after our wheat as they have been recently.

We think the plutocrats who can afford to buy flax seed next spring should sow a little. Joffre says the war will last another two years anyway, and that oil is needed. Nov. 1, 1916. The G.G.O. Co. Ltd.

Livestock shipments handled on commission for individuals or associations.

Implements, Lumber and Farm Supplies sold at Factory to Farm prices.



11,000 FARMERS

OF THE WEST on their Shipping Bills last year wrote:

"Advise The Grain Growers' Grain Company Limited"

One or more of your neighbors has shipped grain to the farmers' own Company. If you have never done business with us ask them what they think of our service and treatment.

These 11,000 farmers representing nearly every shipping point in the three Western provinces found it to their advantage to ship their grain to this Company. Those on the frontiers of civilization found the same attention and prompt returns as those in the older settled districts.

During the 12 months ending August 31st, 1916, we handled over 48 million bushels of grain. That's quite a growth from the 2 1/4 million handled ten years ago—even allowing for a bumper crop on a bigger acreage. The fact is it could not have been possible without consistently satisfying service—

Government Grades Checked, Claims Collected, Top Prices, Liberal Advances, Prompt Returns, Courteous Attention

to your business by a company organized by farmers to look after your best interests.

<p>Promptness "Medicine Hat, Alta., Jan. 8, 1916. "I have received the proceeds from car of Oats sent to you and am more than satisfied. I am very much obliged to you for the promptness with which the business was done." (Name on request).</p>	<p>Raised Grade "Bernice, Man., May 8, 1916. "I received your letter today saying that you had made application for reinspection on my car, and also another letter to say the grain was changed to No. 2 Northern and 1% dockage. I am very well pleased with the way in which you handled that car; also the two I sent you in the fall." (Name on request).</p>	<p>Fast Work "Saskatoon, Sask., Aug. 16, 1916. "Your favor of the 11th at hand with cheque enclosed. I am well pleased with the prompt manner in which you disposed of my car of wheat. Advising you to sell on Friday afternoon and getting cheque for the full amount on the following Monday a.m., is what I consider fast work." (Name on request).</p>
--	---	--

The Grain Growers' Grain Co. Ltd.

Branches at REGINA, SASK. CALGARY, ALTA. PORT WILLIAM, ONT.

Winnipeg-Manitoba

Agency at NEW WESTMINSTER British Columbia