

GREASY CANDLES

Smelly Oil Lamps,
Poor Electricity or Flickering Gas?

Isn't it about time to make
a change and

GET more Light
For . . .
Less Money?

Get 100 Candle
Power
for 50c. a month.

GET the Light of Eight Oil
Lamps for the cost of Two.

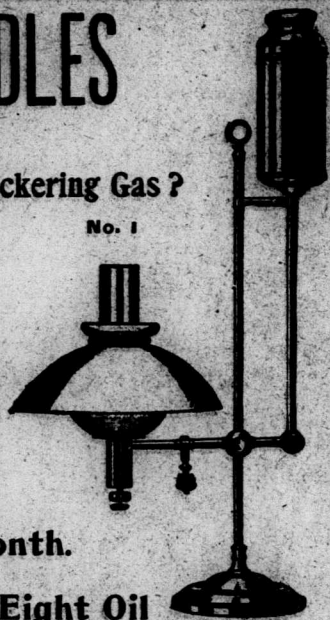
GET AN **AUER GASOLINE LAMP.**

Your money back if you don't like it.

Write for Catalogue . . .

AUER LIGHT CO.

E. Simpson & Co., Moose Jaw, 1682 NOTRE DAME ST. MONTREAL
Agents for the Territories.



Good Profits and Many Friends

ARE MADE FROM SELLING

**Millar's Paragon
Cheese.**

The **T. D. Millar Paragon Cheese Co.**

INGERSOLL, ONT.

AGENTS—W. H. Dunn & Co., Montreal. A. E. Richards & Co., Hamilton.
Joseph Carman, Winnipeg. Martin & Robertson, Vancouver, B.C.

COLEMAN'S

Established 1868.

SALT

"Educate your customers in regard to quality."

This is especially true with regard to Salt. You want your customers to buy Salt that will bring them in a good return—by producing the finest butter and cheese. You likewise desire to sell Salt to housekeepers that will not set hard in the salt cellar or dredger, and that possesses the pure, sparkling, white color that first-class Salt alone can have.

Educate them thoroughly by advising them to buy Coleman's or Rice's Salt, and the results will give them confidence in your judgment forever after. **These Salts are pure—they do not cake—certain to please.**

RICE'S

Address:

R. & J. RANSFORD
Clinton, Ont.

SALT