

FEATURING RISE IN RENTS AND GENERAL EXPENSES

CANADIAN GROCER

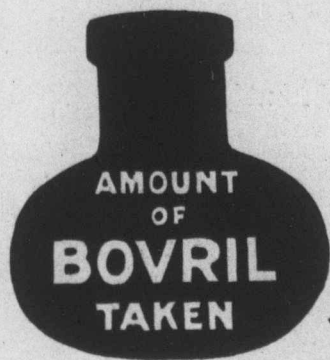
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In the remarkable experiments on human subjects an amount of Bovril proportionate to the small black diagram bottle has been proved to produce an increase in muscle, flesh and bone proportionate to the large red bottle.

A Good Margin of Profit

is reserved by us for the retailer upon all our goods. Bovril will again be widely advertised this autumn and winter. There is sure to be a big demand. Order your stocks at once.

Bovril Cordial sells readily, both in the large and quarter bottles.

BOVRIL

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