THE CANADIAN GROCER

THE NAME FAIRBANK

LIMITED.

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FAIRY SOAP

FAIRY SOAP QUALITY. No better soap can be made; your customers can't buy better for five times the 5 cents they pay for it. FAIRY SOAP ADVERTISING. The extensive advertising that helps the sale of every Fairbank product has made the pure, white, sweet floating oval cake known to women everywhere.

FAIRY SOAP SALE. Because of the combination of exceptional quality and extensive advertising, all you need do is display Fairy Soap prominently to enjoy a steady stream of profits from its persistent sale to pleased customers.

"Have you a little 'Fairy' in your home?"

The N. K. Fairbank Company,

Sanitary Cans

MONTREAL.

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"The Can of Quality"

Baked Beans, Soups, Meats and Milk.

Enamel Lined Cans for Strawberries, Raspberries, Beets.

Sanitary Can Co., Ltd.,

NIAGARA FALLS. ONT.