

LIFE INSURANCE COMPANIES.

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A FEW FACTS FROM THE REPORT OF CANADA LIFE'S RECORD YEAR

Business Increased In 1909 While Expenses Decreased

Assets \$39,686,000.

Business in force \$125,000,000.

Income for the year was over \$5,697,000.

New Paid For Business issued in 1909, \$10,139,000.

Surplus earned in 1909, surpassing all records, \$1,195,000.

Expenses reduced as in the previous year, in percentage and actual amount.

Payments to Policyholders in 1909 for Death Claims, Endowments, Profits, etc., \$2,032,000.

\$2,000,000.00 IN PROFITS will be allotted to Policyholders this year by the CANADA LIFE.

For Assurances or Agency Contracts, apply
Canada Life Assurance Co.

THE... POLICYHOLDERS MUTUAL
A STOCK MUTUAL LIFE COMPANY.
The most in Life Insurance for the least in money
We give guarantees - - - Not Estimates.
A. M. Featherston, Gen. Mgr. 503 Temple Bldg, Toronto, Ont.

COMMERCIAL UNION ASSURANCE CO.
LIMITED, OF LONDON, ENGLAND
FIRE, LIFE, MARINE, ACCIDENT.
Capital Fully Subscribed \$14,750,000
Total Annual Income exceeds \$27,500,000
Life Funds \$61,490,000
Total Funds exceed \$94,000,000
Head Office Canadian Branch, Commercial Union Bldg., Montreal.
Jas. McGrégor, Mgr. Toronto Office, 49 Wellington St., East.
GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.

LONDON LIFE
POLICIES ARE "GOOD AS GOLD."
Splendid openings for both "Ordinary" and "Industrial" Agents.
J. F. Maine T. B. Parkinson
Inspector Industrial Agencies Superintendent Ordinary Agencies
LONDON-CANADA.

THE PRUDENTIAL LIFE Insurance Company
Head Office - Winnipeg, Canada
We want Bright, Energetic, Ambitious Producers for new Territory which we are continually opening.
G. H. MINER, Managing Director

CHARTERED ACCOUNTANTS.
GEO. GONTHIER, EXPERT ACCOUNTANT
AUDITS SYSTEMS INVESTIGATIONS
7 Place d'Armes Hill - MONTREAL

FIVE SPLENDID REVIEW ARTICLES
On insurance affairs of 1909 were printed in the Annual Statistical, Review and Outlook Number of The Monetary Times, published January 8th last.
The Statistical, Review and Outlook Number
for 1911
will be 100% more valuable to the insurance man than was the issue of January 8th last.
ORDER COPIES NOW. Date of Publication: **JANUARY 7th, 1911.**