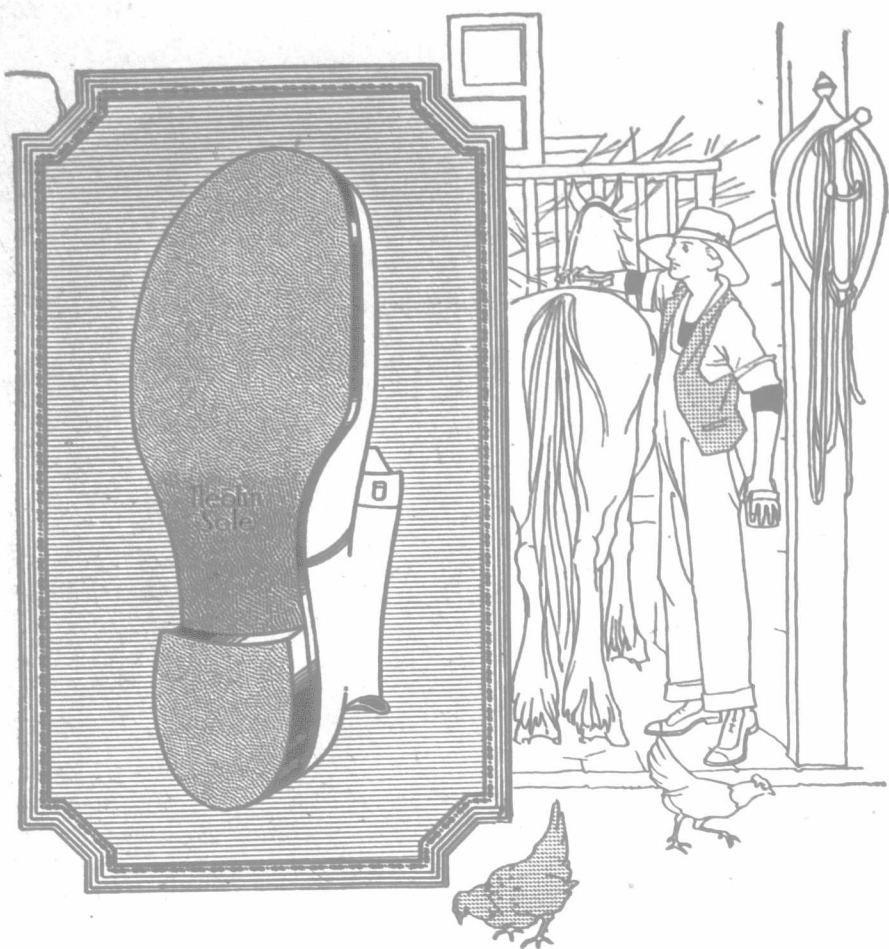




Comfortable Neolin wears longer

WORK boots with Neolin Soles, the easiest boots to wear, lessen your year's shoe bills.

For Neolin wears longer than leather,
—wears much longer than ordinary leather.

This has been proved on a million feet.

With those who have worn Neolin it is beyond argument.

They *know* how Neolin wears.

They buy Neolin to save money,
—and to save feet.

Neolin soles make boots comfortable.

Neolin is pliable. It "gives" with the foot.

Neolin is waterproof—keeps out the wet.

For folks on their feet as much as farm-folks, Neolin comfort must make the day's work lighter. For the hard wear of the farm it must be the most economical sole. There are several thicknesses of Neolin Soles.

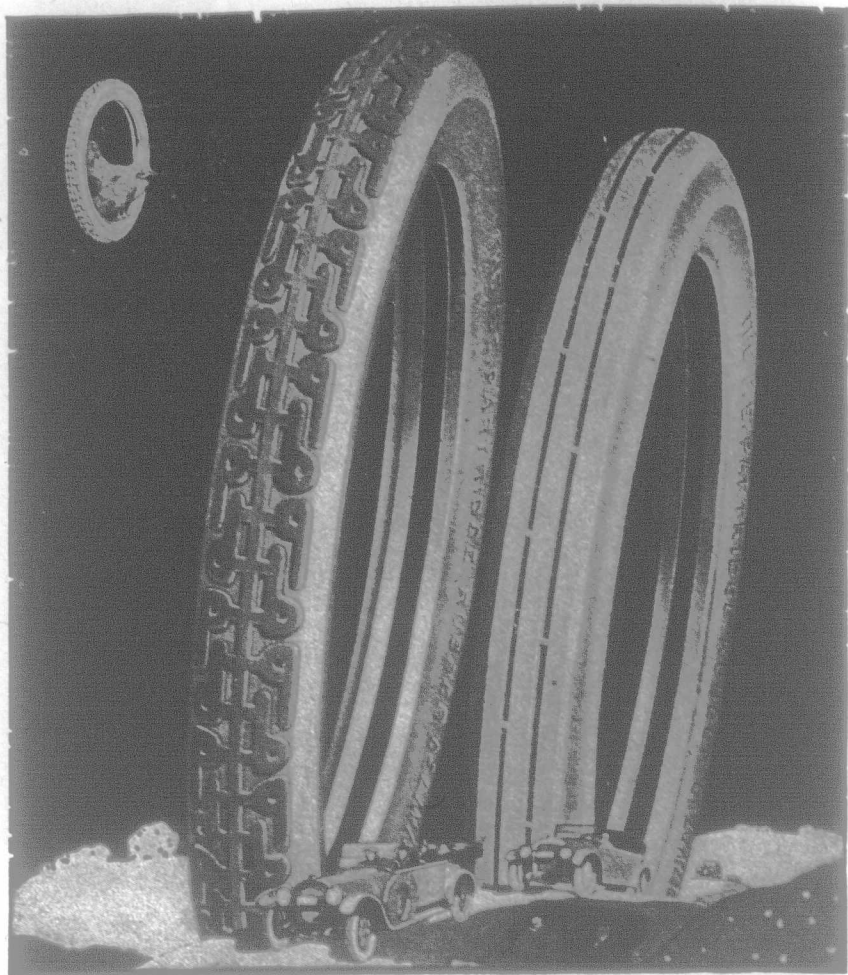
Buy work-boots with Neolin Soles. Save money and be good to your feet.

Neolin half-soles and new Neolin-soled work boots are sold in stores.

Watch closely for the name "Neolin" on the sole. Don't be fooled by substitutes.

The Goodyear Tire & Rubber Company
of Canada, Limited

Neolin Soles



PARTRIDGE TIRES

RIDE EASIER · LOOK BETTER · LAST LONGER

PARTRIDGE TIRES ride easier because they are made of the purest of rubber which gives them the maximum of resiliency. They look better because the finish is perfect and is one of the most important parts of their manufacture.

The reason they last longer than ordinary tires is because they are made by hand of the very highest quality of material from start to finish.

If you want better looking, easier riding and longer lasting tires equip your car to-day with PARTRIDGE NON-SKIDS on the rear wheels and PARTRIDGE GUIDE TIRES on the front wheels.

Adjustments all last year on Partridge Tires amounted to less than one-half of one per cent. Every motorist knows that that percentage of adjustments is a record and absolute evidence that Partridge Tires are in a class by themselves. Partridge Tubes are of the same high quality as the tires.

For Sale at all Garages

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