

# The

Presented by the  
Dalhousie Student  
Union



# Naked Truth

## Advertising's Image of Women<sup>©</sup>

"Out of the banal and commonplace ads we absorb each day without believing ourselves influenced, Jean Kilbourne creates a politically sophisticated and frightening tapestry. Her presentation is fascinating, fast paced and extremely funny."

—Marge Piercy,  
Poet and Novelist

Jean Kilbourne is a remarkably insightful critic and researcher of American mores."

—Jerzy Kosinski,  
Novelist and Educator



**\$4** **\$5** **\$6**  
Students Staff & Faculty Others

**The Naked Truth**  
An illustrated lecture by  
**Jean Kilbourne**  
Wednesday January 20  
8 pm. McInnes Room  
Dal SUB

Tickets and information  
available at the SUB  
enquiry desk.