



In the Sick-room

Many a patient has recovered health by the help of OXO. It frequently succeeds where other foods fail, on account of the ease with which it can be assimilated.

OXO CUBES are always ready, always just right. With their aid a cup of OXO can be made fresh at any moment, while beef-tea takes hours to prepare.

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It is expressly devised to be fully nourishing when natural digestion is enfeebled, whether in infant or adult.

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Delicate infants thrive on it.

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For INFANTS, INVALIDS
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280 C

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The Western Home Monthly

Vol. XVII.

Published Monthly
By the Home Publishing Co., Ltd., Winnipeg, Canada.

No. 3.

The Subscription Price of The Western Home Monthly is \$1.00 a year or three years for \$2.00 to any address in Canada, or British Isles. The subscription to foreign countries is \$1.50 a year, and within the City of Winnipeg limits and in the United States \$1.25 a year.

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When You Renew be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address and the paper has been forwarded to you, be sure to let us know the address on your label.

A Chat with Our Readers

NOW of all times in the year is the proper season to get up a club for The Western Home Monthly. This is the time when people are interested in subscribing for periodicals, as The Western Home Monthly is conceded to be the best magazine published at anywhere near the price, it is a very easy matter for any one in any neighborhood to get up a club for it. For such efforts in our behalf we give very liberal rewards in valuable and useful premiums. Our Complete Premium List will be sent free to any address on application. If you have not already sent for it, do so at once, for with this outfit to help you, you can secure a large club in your vicinity, and as a reward, one or more of our splendid premiums, with scarcely any trouble or labor.

Two Favorite Departments

For nearly a year your bright, wide-awake publication has been coming to our home and has been thoroughly enjoyed, especially the articles. What appeals to us most is the underlying lesson in them all, which old and young can with profit take to themselves.—Mrs. R. K. Daniels, Brandon, Man.

A Pertinent Question

The Western Home Monthly particularly commends itself to me for its clean, wholesome and appealing stories. So many of the magazines to-day cater to the tastes of those who demand problem stories suggestive of things that we deplore. After reading them we have a bitter taste in our mouths. Why is it that so many magazine writers preach that Home is no longer the most sacred and happiest place on earth, that married life is not what God designed it to be, that the sanctity of the Home is weakening—the Home which should be a type of Heaven? So far, I have seen nothing in The Western Home Monthly to censure, and much to praise. The other departments of the magazine are excellent. I am grateful to the friend who sent me the magazine for 1915, as I have thoroughly enjoyed it.—Mrs. E. Swanell, Moosomin, Sask.

Opinion of a "More Man"

Although your excellent magazine seems to be equally good for men, most of the letters from subscribers printed on your editorial page are from women. I infer from this that women as a rule are most disposed to thank you for giving to the public so good a publication at so small a price. My mother, who is a very critical reader, says she considers the fiction in your magazine superior to that in the higher priced magazines. She had never taken The Western Home Monthly until this year, because she said it was impossible to get a magazine—with good stories the rule rather than the exception—at the price you ask. However, when I read the first copy to her she exclaimed: "Why, there is not a trivial story in it and as for your special pages such as the Editorial, Dr. Gordon's, The Philosopher, etc., they are in themselves an education. It has been a long time since I have read a publication that was wholly good." I heartily endorse my mother's sentiments. The Western Home Monthly is good, "plumb good," from cover to cover. I do not know of any other way in which the same amount of money could have been invested with more profit and pleasure, than in a subscription to your magazine.—R. Bevinis, La Riviere, Man.

A Prairie Friend

Dear Sirs,—I must write and tell you that I am more than pleased with my first number of The Western Home Monthly. It is well worth the money, and would not do without it now for any price. It is my best friend when I am all alone on Sundays out on these prairies. The journal does liven me up, for it contains good wholesome reading, to say nothing about hints and other articles worth reading.

Yours sincerely,

Fred E. Bowden.

More Encouragement

Beaver Hills P.O., Alberta,
Dear Editor,—Please find two years' subscription for The Western Home Monthly. I certainly think the amount cannot be better invested. A magazine that talks so straight to young people ought to be in every Canadian home, especially in the West. May your eyes never grow dim nor your arm lack strength so long as you talk so plain, thoughtfully and encouragingly to the youth of this country.

January 25th, 1916.

John Fluker.

We have received many letters from readers who have been successful in obtaining for us nine subscriptions and accordingly have received the Davenport as premium. We would again like to say that this is certainly a most remarkable offer. The Davenport is covered with the best quality leatherette, and as a comfortable sofa is a handsome addition to any room. In a moment, however, it can be transformed into a full sized bed.

We expect to withdraw this offer early in Spring, so you have no time to lose if you want to get one of these pieces of furniture. If there is anything else you want to know, be sure and write us for further particulars. Our circulation department is at all times most anxious to be at your service.

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