

The Cyclone Has Struck

Mayhew is Cutting Overcoat Prices to Smithereens



WE are launching the greatest Overcoat Sale of the age from Halifax to Vancouver. Former overcoat prices are being swept aside like chaff in the wind.

We never start anything we can't finish. On July 15th last we started this movement towards a reduction of prices on suits, and we accomplished our object. Every purchaser has had ample proof of this. Now we are going to finish the job. This Big sale starts Saturday, September 25th, at 9.30 a.m. Come Saturday and get the early selection from hundreds of the most beautiful models ever shown.

SATISFACTION.—During this sale, as always, money back if you want it. We guarantee you complete satisfaction.—E. A. Mayhew & Co.

The "King" and "Allandale" hat for dressy men. You don't always feel like wearing the same hat—nor is the same hat always appropriate to the occasion. Drop in and see the new "Prince of Wales."

Grand Opening Exhibit of Ladies' Coats, Blouses, Skirts and Fall Dress Goods. This is one of the greatest value-giving events ever offered to Glencoe women and misses.

Drop in to-morrow, if it is only to see our style models and say "Hello!" A cordial welcome awaits you. Make arrangements to meet your friends here Fair day; we will look after your wraps.

E. A. Mayhew & Co.

The Transcript.

THURSDAY, SEPTEMBER 30, 1920

NEWBURY

Dr. Arthur McGugan of New York, a Newbury old boy who has not been here for many years, called on a few friends in town Friday as he was motoring through from Ann Arbor, Mich., to Toronto. The doctor served two years in the war and is now associated with a college in New York, being still in Government service. He has specialized in brain surgery and nerves. This trip was in connection with his work. While in Toronto he was to visit the military hospital to confer with a Canadian specialist. Although slightly older looking, Dr. Arthur was easily recognized by those who saw him.

The Young People's Society of Knox church had a very pleasant social evening at Bruce Fletcher's Friday.

A corn roast, games and music made the hours pass all too quickly.

David Gage had the unusual pleasure of picking some fine large second-crop raspberries off the bushes at Wm. June's on the 15th.

Wm. Gillett has received a renewal of his mail contract.

Rev. D. W. Collins of Windsor, who took duty in Christ church on Sunday afternoon, preached a most able sermon.

John A. Robinson and daughter Pearl have returned home from a very pleasant trip to Toronto and Depeu, N. Y.

Reeve Holman spent a few days in Walkerville this week.

Miss Anna Fennell of Harper Hospital, Detroit, is home for a few weeks' vacation.

Mrs. Metcalfe of Petrolia and Miss Margaret Edwards of London visited at J. D. Armstrong's on Saturday.

Miss Bertha Miller of Detroit called on friends in town on Friday last.

Mrs. Joseph Siddall of Glencoe spent Sunday with the Misses Fennell.

Sunday was Children's Rally Day in Knox church. The singing of "Jesus Hides 'Tis Shine" by the children, was very good. Herb. Heatherington of

Thamesville sang a solo, "My Task," which was much appreciated.

Mr. and Mrs. Marshall (nee Ethel Smith, former milliner at W. Bayne's) of Oshawa, who were motoring through on their wedding trip, called on friends Friday.

A meeting of the Young People's Society will be held in the basement of Knox church on Friday evening at 8 o'clock, the topic to be taken by Miss Jessie Fletcher and James Parnall. All young people welcome.

PARKDALE

Miss Ida Haggitt is visiting friends in Bothwell.

Mrs. Spence of London is visiting at the home of her brother, Robert Campbell.

Born—to Mr. and Mrs. Harry Fisher, twin girls.

Mr. and Mrs. Roy Bramer and children of London spent the week-end with the former's parents here.

Mrs. A. Bramer has returned after a week's visit with relatives and friends in London and St. Thomas.

MELBOURNE

Rally Day services were observed in both the Presbyterian and Methodist Sunday schools here on Sunday morning. Rev. John Elder and Rev. Dr. Brown addressed the schools, the children taking part in both the singing and reading.

Mrs. Alvin Capes of Bridgen is the guest of her sister here, Miss Sharp. Mrs. Staples of Bridgen called on friends here recently.

Miss Lloyd spent the week-end with friends at Petrolia.

Mr. and Mrs. Fred Hill spent the week-end with friends at Tupperville. Mr. and Mrs. Archie Carruthers have returned from a visit with Toronto friends.

Miss Annie Acton is holidaying in Walkerville.

Wm. Marshman of Iona Station spent a few days with his daughter, Mrs. Showers.

The members of the Methodist choir are busily engaged preparing for the anniversary services which will be held on Sunday, Oct. 3rd.

Mrs. Fred Brown of Windsor spent a few days in our village recently.

Andrew McLaughlin, who sold his farm here about one year ago, has purchased another farm about one and a half miles from Springbank, formerly owned by Mr. Wadsworth.

Many of our citizens are busy attending the fall fairs, but the majority are waiting for the big one-day fair to be held in this village on Oct. 7.

The citizens of this village were very pleased to see the provincial motor oil tank arrive to oil the streets, which was very badly needed.

"Better late than never." Mr. G. B. Stevenson, one of our young men, was united in marriage to Miss M. Lothian of Mt. Brydges recently.

Arthur Staples has purchased the hardware business here from James Pettit. The store has been closed for a few days while taking stock, but is now open. Mr. Pettit and family will move to Stratford.

Mrs. M. R. Brown has returned from a visit with her son Fred of Windsor.

George Bees lost a valuable horse a few days ago. In some way or other the animal must have run against a wire or sharp corner, cutting a gash in its side about 18 inches long. The veterinary was called, and it was found that three ribs were broken and the injuries were such that it was necessary to shoot the animal.

NORTH EKFRID

Mrs. George Laughton is spending a few days in this vicinity.

It seems all the style these nice hot days to have a cold.

Mrs. Samuel Ramey is confined to her bed.

Rally Day service was observed in our church Sunday with a good attendance. An interesting address was given by 4-the superintendent, Wm. George and Misses Lizzie and Adeline Pierce spent last Sunday with Mr. and Mrs. George Hagerty of Melbourne.

Mrs. George Chisholm and son Ivan and Mrs. Abraham Pettit motored to St. Thomas to visit the former's brother, Al Howe.

Charles Mills had the telephone installed lately.

Mrs. A. Pettit spent a few days with her niece, Mrs. George Chisholm.

Roy Pettit spent a day in Brantford last week.

Born—to Mr. and Mrs. Henry Howe, a son.

MOSA

The Women's Institute of No. 9 met at Mrs. D. J. Mitchell's on Sept. 23rd and quilted two quilts for the Children's Shelter, London. There were 22 members present and 40 visitors.

Mrs. J. Corbett gave a donation of \$1. Collection for flowers was 77c. Total collection was \$12.80. The No. 12 Institute and also the Appin Institute were present. Mrs. Peter McArthur addressed the meeting.

Mrs. Galbraith sang a solo and Mrs. McIntyre and Miss McIntyre sang a duet. Mrs. Neil Gillies read a paper entitled "What to Read."

Mrs. McLean and Misses Flora and Sarah McLachlan and Alma Burke sang a quartette and Misses Jessie and Catherine Mitchell sang a duet. A vote of thanks was tendered the ladies of the Appin Institute and the meeting closed by singing the National Anthem. The next meeting will be held at Mrs. Frank Abbott's on Oct. 28.

MIDDLEMISS

On account of the continued dry weather a very small acreage of fall wheat has been sown.

The flax pulling is now finished and the hauling is in full swing.

McDonald Bros. are threshing in the vicinity this week.

C. T. Halpin has traded his old Ford on a new one, fully equipped.

Apples are so plentiful that "undreds of barrels are not being cared for and are rotting on the ground.

Those who bought new Ford cars recently at the old price are now lamenting the "drop." Wonder what the other manufacturers are going to do.

SHIELDS SIDING

The September meeting of the Ferguson's Crossing Needle Club was held at the home of Mrs. H. R. McAlpine.

Membership for the following year was renewed. There were present 19 members and 13 visitors. A quilt made by the society was sold, realizing \$6.50.

Tea collection, \$8.10. The next meeting will be held at the home of Mrs. K. L. McAlpine on Wednesday, Oct. 6.

At a meeting of the Windingdale Club U. F. O., held in S. S. No. 12, Mosa, on September 11, it was decided to hold meetings every two weeks, beginning October 1st. The first meeting each month will be devoted to business. On October 15 a literary meeting will be held. A debate, "Resolved that country life is more desirable than city life," will be discussed by the young men of the club. Teams were appointed to look after the program for the literary meetings. Those in charge of the October meeting are Ward Leitch and Drina McAlpine.

Templeton's Rheumatic Capsules and RAZ-MAN for Asthma are sold here by H. I. Johnston, local agent. Call in for a sample.

APPIN

The Women's Institute will meet at Mrs. John Fletcher's on Thursday, Sept. 30th.

Mrs. L. D. Galbraith spent a week with her sister, Mrs. G. W. Amos of Parkhill.

Mr. McIntyre has rented the old post office store to Chas. Dean, undertaker and furniture dealer, who intends moving in next month.

The sugar beets are being taken in to the new siding this week in great quantities.

A special service will be held in the Methodist church at 2.30 next Sunday under the auspices of L. O. L. 981. Mr. Miller will have charge. All members of L. O. L. 981 are urged to be at the Orange Hall at 2 p. m. sharp to arrange for the parade, as the service must start promptly at 2.30 to allow Mr. Miller ample time to get home for evening service.

Dan Galbraith unloaded a new tractor here last week for John McMaster.

Despite inclement weather the school fair here was well attended and all report good exhibits and a successful show.

We are glad to hear that Mr. Glasgow is improving in health in the hospital. He expects another operation shortly.

DAVISVILLE

Mr. and Mrs. Joseph Armstrong and son Ernest and wife and family spent Sunday last at the home of his daughter, Mrs. Wm. McRae, Glencoe.

Mr. and Mrs. Eddie Leitch of Dutton spent Sunday with Mr. and Mrs. Wm. Duffey.

Mrs. Dan McNaughton is on the sick-list.

Mrs. Robert Armstrong and son Edgar spent Sunday at the home of her daughter, Mrs. Fred Watterworth, Woodgreen.

Alex. C. King is out again and at work, after an illness.

Mrs. Jane Armstrong of Newbury is spending a few days with her daughter, Mrs. Dan McNaughton.

A few Davisville people are attending Glencoe Fair.

R. B. Smith will have a large quantity of apples to ship.

Wedding bells will soon be ringing here.

Mrs. Shoemaker and Miss Chambers of Detroit spent the week-end at Thos. Duffey's.

Principals and Teachers

See that your pupils enter this competition; and also arrange suitable program for

FIRE PREVENTION DAY, OCTOBER 9

We will present one thousand gold plated and enamel Medals, suitably inscribed, as

PRIZES

for essays on Fire Prevention topics, to be competed for by the boys and girls of Ontario in the 3rd and 4th Forms.

High School, College and University Students are eligible to compete for nine grand prizes.

TWO SOLID GOLD MEDALS SEVEN SOLID SILVER MEDALS

The Royal Proclamation should be read by a pupil in every School Room.

Text Books and full particulars free on application:

ONTARIO FIRE PREVENTION LEAGUE, INC.

in affiliation with
The Ontario Fire Marshal's Office,
153 University Ave., Toronto
Geo. F. Lewis, Secretary-Treasurer



The Newbury CASH STORE

Has secured another shipment of

Oven Glass

And all persons having premium tickets or due bills for these dishes are requested to bring them in as soon as possible.

New Prints

Fancy patterns, 35c to 40c.

W. H. PARNALL

NEWBURY



MAIL CONTRACT

SEALED TENDERS, addressed to the Postmaster General, will again be received at Ottawa until noon, on Friday, the 29th day of October, 1920, for the conveyance of His Majesty's Mails, on a proposed Contract for four years, six times per week, over Appin No. 2 Rural Route, from the Postmaster General's Pleasure.

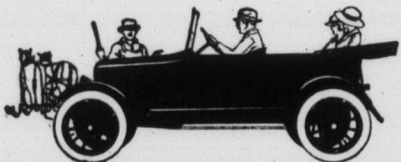
Printed notices containing further information as to conditions of proposed Contract may be seen and blank forms of Tender may be obtained at the Post Offices of Appin, Glencoe and Melbourne, and at the office of the Post Office Inspector, London.

CHAS. E. H. FISHER,
Post Office Inspector,
London, 17th September, 1920.

Service in Glencoe

OVERLAND motor cars require unusually little attention because of the *Triplex* Springs which protect not only the passengers but the durable alloy steels of the chassis from jolting and jarring. If service should be required, we offer full facilities for prompt and expert attention to your car. And back of Overland is one of the greatest manufacturing institutions of the Dominion.

Come in today and see one of these remarkable Overlands with Triplex Springs, whose Economy and Stamina are being established in new records every day.



WM. McCALLUM
DEALER - GLENCOE

Head Office and Factories: Willys-Overland Limited, Toronto, Canada
Branches: Toronto, Montreal, Winnipeg and Regina

Charming Fall Dresses of Satin and Tricotine WOMEN'S and MISSES'

At \$45.00

Afternoon costumes, choice and new, disclosing many decided novelties, and, best of all, a most reassuring air of becomingness and beauty. All models are very slim and straight and have all the clinging grace of the materials and the tapering effect of the Redingote and long-line embroidery.

We Accept Canadian Money at Par

B. SIEGEL & CO.

DETROIT

