HISTORIC CITY 600 YEARS OLD DESTROYED BY GERMANS

Huns Subjected Ypres to Bombardment Three Times During Present War and Many Lives Lost Each Time—City Was Famous as Flemish Several Industrial Establish Trading Centre and Was Once Enormously Wealthy.

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St. John Infirm-17, Annie, widow on, of Upper Loch papers please

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city, Dec. 31, 1917,

January 1st, 1918,

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Lieut.-Gov. LeBlanc Sends Employe of R. McGregor & Antarctic Relief Ship Left Majesty the King.

Ottawa, Jan. 2—The Governor-General has forwarded to the King the following message received from Hon. P. E. LeBlanc, Lieutenant-Governor of Quebec, Dec. 31, 1917.

Sir:—"I have the honor respectfully to request Your Excellency to convey to His Majesty the King, on behalf of myself, of my cabinet ministers, and of all the inhabitants of the province of Quebec, the expression of our devoted attachment and loyality to His Majesty's sperson and throne, and our earnest wishes for a happy New Year for Their Majestics the King and Queen and members of the royal family, and all His Majesty's subjects. On this fourth recurrence during the war of New Year's Day,I pledge our province once more to a continued and determined participation in the struggle for that decisive victory which will insure to the world the blessing of a righteous and abiding peace.

"For this we fight and pray, humbly" plest of His Majesty's reign."

Special to The Standard.

New Glasgow, N. S., Jan. 2.—About two o'clock this afternoon a fatal accic dent occurred at R. McGregor and Sons warerooms on Provost street, in which took part in the Shackleton expedition, has been learly the Sydney Smith, an employe of the firm, lost this life. The elevator motor was idle. Smith, who was on the lower fiat at the time, who was on the lower fiat at the time, who was on the lower fiat at the time, who was on the lower fiat at the time, who was on the lower fiat at the time, who was on the lower fiat at the time, who was on the lower fiat at the time, who was on the lower fiat at the time, who was on the lower fiat at the time, who was on the lower fiat at the time, who was on the lower fiat at the time, who was on the lower fiat at the time, who was on the lower fiat at the time, who was on the lower fiat at the time, which was a result the elevator was idle. Smith, who was on the lower fiat at the time at the time of a but the acree of about twenty-two, and nothing has been heard from it since, vessels sent out to search for the world attached to climb up the

New Year's Message to His Sons, New Glasgow, Falls Wellington, N. Z., Last Down Shaft.

d abiding peace.

"For this we fight and pray, humbly plest of His Majesty's reign."

COAL FAMINE SERIOUS ON

ments May Be Compelled to Close Unless Supply is Forthcoming - One Hotel Uses Wood.

Behind the British Lines in France, Dec. 20. (Correspondence of the Associated Fress).—There is literally nothing left of the once lordly city of Tyres except heaps of dast and broken stones. Although still within the range of German artility, the city may be visited in comparative safety seed an honorable past, in the middle ages when the Flemish merchants were the scent traders of Europe, the world have become obscure, but for the Cathedral and Cloth Hall, where the wool merchants once had met. These two monuments were traders of Europe, the many years the centre of the wool trade. After its prospective passed, it would have become obscure, but for the Cathedral and Cloth Hall.

The must hall fell in the "Great with the world.

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The world strade is the wool the world.

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The world warming of the architecture of the wool trade. After its prospectity passed, it would have become obscure, but for the Cathedral and Cloth Hall.

The must hall fell in the "Great without warning on April 20, 1915. The first abelief with the world.

The world warning of the architecture of the wool trade. After its prospectity passed, it would have become obscure, but for the Cathedral and Price with the world.

The world warning warnin

FEARED AURORA HAS BEEN LOST

June with Crew of 22.

\$2,000,000

Total of Ordinary Revenue Amounted to \$1,572,818.

Fredericton, Jan. 2.—The Royal Gazette today contains the financial statement for the year ended October 31, 1917. The total ordinary revenue 1 is given as \$1,572,818,25, and the total ordinary expenditure as \$1,988,267,84, the addition to this expenditure the sum of \$175,641,89 on contracts dursing 1917, and should therefore be added to the total expenditure. The amount expended on permanent roads under the act of last session was \$334,066.65. The expenditure on permanent bridges was \$428,679.66. The total financial transactions for the year amounted to \$3,665,288.50. The balance on hand is given as \$572, 972.26.

MONTREAL ARENA IS **DESTROYED BY FIRE**

Sound Advice

THE best information obtainable at present indicates plentiful supplies of raw sugar for the year 1918, and, PROVIDED THAT SHIPS ARE AVAILABLE to transport the raw sugar, everybody should be able to obtain a reasonable supply.

This is a great big "I F" however, to overcome, and therefore it would be safer for consumers and dealers to make plans only for eighty to ninety per cent of last year's

It will be well on in February before any large supplies of raw sugar reach Canada, and in the meantime the supply will be limited owing to the small stocks on hand.

During 1917 this Company has operated its Refinery continuously, the only interruption being two days at Christmas time. We believe this record has not been equalled by any refinery in the United States or Canada.

During the whole year it has been our constant aim to keep the Canadian public supplied with "LANTIC PURE CANE SUGAR" at reasonable prices.

In order to accomplish this extraordinary feat in view of the actual sugar shortage that occurred, we were obliged at different periods, to purchase raw sugar at highest prices when such action was most unprofitable.

During 1918 we will continue our Advertising Campaign of our celebrated "LANTIC SUGAR" and, in addition, will make a feature of our Old-Fashioned Brown Sugars, known to the trade as soft or yellow sugars.

These sugars are available in three different grades, under the names of

Lantic Sugar

Light Yellow Brilliant Yellow Dark Yellow

Such sugars as these have a pronounced flavour all their own that adds richness to everything for which they are used.

Try "LANTIC OLD FASHIONED **BROWN SUGAR"** for Cooking and Cereals and on homemade bread for the kiddies. Its rich deliciousness and melting goodness will induce you to USE IT DAILY.

For sale by all first class grocery stores in any quantity. The Red Ball Trade Mark appears on each 100 lb. bag and your grocer will be very glad to show you that the sugar you are getting is out of a "LANTIC" bag.

We thank our friends, the people of Canada, for their generous approval of the quality of our Products and the liberal share of their patronage given us during the three years of our existence.

We assure them that in the future the same high standard of quality will be maintained so that our Red Ball Trade Mark will always be recognized as the "SEAL OF PURITY".

ATLANTIC SUGAR REFINERIES LIMITED.

Montreal, Oue.

St. John, N. R.

Save Food

IF you cut down your food by one fifth, how can you still obtain the same amount of nourishment as before? The problem looks impossible, but it is not so in fact, for if you get more nourishment from food you do eat you will solve it.

Take an instance. If there are 5 units of nourish

nest in bread when you buy it, you expect to get 5 units when you set it. As a matter of fact you do not get that, because a good deal of the nourishment is lost, for it is not absorbed by the body.

There is a simple way to reduce this lost, a way tested and approved by the highest scientific authorities. It is to take Bovril.

The "Medical Times" says:

"The addition of a small teaspaceful of Revril to the diet as a poptogenic before, meals leads to more thorough digestion and assimilation and thus saves food.

to } and the body still be adequately

above is an extract from the review by the "Medical see" of the investigations on Feed Economy con-ted by Dr. J. Campbell, late Feed Expect to the tropofitan (London, Esgland) Campeign for Feed

Save the Nation's food and keep yourself well fed by taking a cup of Bi vril as soup before meals, or by using a little Bovril in your cooking.

CAUGHT IN ICE

land sealing steamer, carried to Mawson Antarctic expedition to Adelle Land in 1913 and rescued the expedition later in the same year. and Sent to Their Assis-

> Ottawa, Jan. 2.-Hon. J. D. Reid, minister of railways has received word that five large steamers, which left the upper lakes for ocean navigation, are fast in the ice in the Lower St Lawrence. The steamers were caught in the vicinity of Cape Chatte. Orders were immediately issued to the new car ferry, Prince Edward Island, rurning between Cape Tomentine and Port Borden, to proceed to the rescue of the imprisoned vessels. While the Prince Edward Island is giving assistance near close Chatte, the steamer Stanley will be placed on the Pictou-Charlottstown routs.

CHURCH BURNED IN OUEBEC CITY

Edifice Was a Temporary Chapel to Take Place of Church Burned Last Winter.

Loss May Stop Professional Hockey in the N. H. L. League.

Montreal, Jan. 2—The Montreal Arena, the biggest rink in Eastern Canada, caught fire this morning.

One side of the building was quickly destroyed when an amnonia plant used for making artificial ice exploded and blew down a wall. The fire started about 11.30 and in less than an hour the whole building was destroyed. The flames leaged across Wood street and set fire to six houses.

The fire started in one of the dressing rooms of a professional hockey team. It is believed the fire will stop professional hockey in the N. H. L. laddhaltaly.



More than one farmer has told us—since he has got a copy of "What the Farmer Can Do With Concrete," that the advice it gave him netted him hundreds of dollars in actual profit.

Get the book—it's free—and by reading it you will see the profit there is in building improvements of CONCRETE according to its plain, simple directions. For instance, there's a page devoted to Watering Troughs—showing how to build the sanitary kind that will not rot, rust or leak. Several pages devoted to Concrete Silos. Others telling how to build concrete foundations for barns. All these are improvements a farm needs—its value will go up considerably if you use concrete in the building of them. And you'll be able to "work" your farm with less effort and on a more profitable basis if your buildings and utilities are of the modern Concrete type. This book gives all the directions you'll need.

Remember—Concrete improvements are fire-proof, rot-proof, vermin-proof and indestructible book also contains interesting photographs showing what other Canadian farmers have accomplished; a working plans revealing how they did it. Perhaps you are specially interested in some of the ures listed in our coupon. Put a cross opposite the ones about which you want particular information. Signify what you want information about a

DAIRY HOUSES CONCRETE BLOCKS . BARNS FENCE POSTS ROOT CELLARS TROUGHS AND TANKS ROADS "What the farmer can do with Canada Cement Company Limited :: Herald Bldg., Mont.

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