



**SHIRTS**  
Collars,  
Ties  
and  
Gloves  
For Easter  
—EVERYTHING NEW—  
**F. S. Thomas**  
Main Street



**= Easter =  
Blossoms**

A rich profusion of Easter Floral Bloom has been gathered from our fine, well stocked hot houses and is now displayed at our store, 49 Charlotte Street, (Market Bldg.) where we await the pleasure of a visit from you.

Particularly appropriate for church and home decoration are the Beautiful Easter Lilies so conspicuous in our exhibit which also, embraces Roses, Daffodils, Carnations, Lily-of-the-Valley and other popular blossoms, also Flowering Plants in profusion, Ferns and other Foliage.

Our cut flowers are "right fresh" and will, therefore, keep the longest possible time.

**K. PEDERSEN  
FLORISTS**  
49 Charlotte St. - Market Building  
Phone, Main 1864



**EASTER**

**THE  
DAYLIGHT  
STORE**  
YOU LOOK  
FOR EASTER NOVELTIES,  
So do we. See our line of  
**EASTER WAISTS,**  
Hosiery, Gloves,  
Corsets, Whitewear,  
Sport Coats, Ladies' Fancy  
Neckwear.  
See our \$1.25 Middy Waists.  
205 CHARLOTTE STREET,  
Store Open Evenings.

## A LA MODE

A new Riviera costume of white satin, what is made with a short waisted bodice, perfectly loose fitting, and with only the under arm seams, closes invisibly at one side, and has long close sleeves that curve a good deal over the hands; the bodice is nearly covered at the back by a little cape of the same material that is formed of one circular frill hung from an upper part made from one straight strip of the material; quite in line with this is the skirt, hung with a wide box plait back and front, and two circular frills on the sides between the plaits.

Much coarse machine-stitching was

prominent last season, but the liking for it has apparently in no wise diminished, and, indeed, it has an air of its own when properly applied to almost any material.

When used on hems, collars and cuffs of thin stuffs a very thin, but slightly stiffer material should be basted under the portions of the garment that are to be stitched. The "culotte" hem that Fremet made popular last season is seen now as a finish to the hems of coats, and I have also seen it on the hems of over dresses. This last is extremely jaunty in effect! When used on the hems of coats the edge shortens from the middle of the back to the front.

## TO BE WELL BRED

You will be kind.  
You will try to make others happy.  
You will not be shy or self-conscious.  
You will never forget the respect due to age.  
You will never indulge in ill-natured gossip.  
You will think of others before you think of yourself.  
You will not swag or boast of your achievements.  
You will not measure your civility by people's bank accounts.  
You will not forget engagements, promises or obligations of any kind.  
In conversation you will not be argumentative or contradictory.  
You will not bore people by constantly talking of yourself and your affairs.

## THE SASH RAMPANT

Sashes, sashes and again sashes. Until a year ago there were only long belts, hanging or crossed. Then they came and to glorified because they were enlarged and lined with a different color to call attention to the important place they occupied in the decoration scheme.

## FASHION HINTS

The effect of the double skirt but with the foundation skirt eliminated is secured by extending the front section of the skirt under the side sections from six to ten inches, then folding back the front section at each side towards the front and slipping each edge under the hem that is laid in the side sections from top to bottom. The hem is sewed and the edges of the front are held by one line of stitching. The method described gives a deep inlaid plait and the front edges of the skirt hang free the depth of the plait. This eliminates the set appearance that would result were the contrasting front joined directly to the hemmed edge.

The summer girl and the week-end guest will be certain to make use of an innovation in neck wear. It consists of deep Priscilla-like cuffs, wide collar and short vest of batiste. The prettiest models are of white with two very full and quite narrow frills of violet batiste. These frills run around the upper edge of the cuffs and turn towards the shoulder. On the vest they extend only across the upper edge and "stand up." The collar is of the deep, turnover variety, rounded in the back and extending straight towards the waist line from the shoulder. The inner edge extends to the bust but the outer edge extends into a long sloping end. The vest is an oblong narrow edged slightly at the waist line and ending at the top where the collar ends. This gives a low square neck. This set can be quickly adjusted and transforms the simplest gown.

## Bean Mold.

Cook a pint of lima beans until tender, drain and put through the sieve, adding one finely minced green pepper and a medium-sized onion, and a sauce made as follows: Blend two tablespoons each of butter and flour, adding gradually, one cup of milk. Cook five minutes, then on the fire and add seasoning of salt and pepper, one well-beaten egg. Pour in a mold that has been buttered and lined with hard boiled eggs cut in thin slices, cover with a buttered paper, and steam one hour. Serve with nut sauce. Blend two tablespoons each of butter and flour, adding gradually one cup of milk, cook five minutes, season to taste with salt and pepper, take from fire and stir in a fourth cup of finely chopped parsley.—Mary Wilson from The Philadelphia Press.

## Chameleon Hair.

Hair that changes its hue with the weather crowns Jeanyne Robertson, one of Balboa's newest ingenues. It is a burn and of the shade artists rave over. Unfortunately, until color photography is perfected, Miss Robertson's shock appears black on the screen. It's variability, according to atmospheric conditions, is very pronounced, to such an extent that casual acquaintances not infrequently ask the Balboa player "what she does to it." "Aside from combing and brushing," says this piquante daughter of the South, "I do nothing to it. It just changes—that's all."

## OBITUARY.

## Michael McLeod.

The death of Michael McLeod took place yesterday morning at an early hour at the General Public Hospital after a brief illness. Deceased was a well known citizen of the North End, where he conducted a grocery store for over forty years. He is survived by one brother, John, from whose residence, 117 Main street, the funeral will take place on Friday morning.

## George Edward Roberts.

George Edward Roberts of 88 Metcalf street, while at his work Tuesday night in the Purdy & Green lime quarry in the Millidgeville Road, died suddenly. He was apparently in the best of health when he left his home in the evening to go to work. About twelve o'clock he remarked to a fellow workman that he felt faint and he went over to a chair and sat down. No sooner had he reached the chair than he fell in a faint and died in a few minutes. The cause of death is thought to be heart trouble.

Mr. Roberts is survived by two sons, Cecil W. and Clarence, both at home; four brothers, T. B. Roberts and F. P. of Fair Vale, and D. S. and W. W. of this city.

## THE RED CROSS AND PAPER COLLECTION

St. John, March 28, 1917.

To the Editor of The Standard, Sir,—In the Times of the 19th inst. we have read an article in regard to the progress the Red Cross Society of St. John is making in the collection of waste paper, and the benefit the above-mentioned society has of the same. In addition to that, it was widely advertised that the society intended having certain days, on which days volunteers will be going from house to house collecting rubbers. This was done on the 24th. Perhaps afterwards the Red Cross Society will have volunteers collecting rags, bottles and other junk. No doubt it is for a good cause we admit, because every cent the society gets goes to the benefit of our wounded soldiers who are fighting at the front for our motherland, for freedom and for rights.

When the Red Cross Society started the collecting of waste paper, which is being done by all the branches of the above-mentioned society in the Dominion, it had our full sympathy and support as well, because it did not interfere with anybody's business. But as for collecting rubbers and other junk, the leaders of the society and the ladies of St. John must bear in mind that the poorer classes of citizens of St. John, who are also paying license to city hall, are only making their living by buying rubber, rags, bottles and junk. Therefore it is not fair to take away bread from a certain class of poor people. Why, if the leaders of the Red Cross Society are after business

and want to make money for a good cause, why not start a dry goods store, a hardware store or a coal yard of which the leaders of the Red Cross Society in St. John are the owners? By dealing in coal they would make a big profit by selling it even at \$2 a ton less than the price the merchants of St. John are getting. By doing this they would at the same time help the poor people by giving them the opportunity of getting their coal supply at less money. But they would not do that because it would mean competition for themselves. It is a very easy thing to take away bread from the poor people and no one paid any attention to this fact. The ladies of St. John thought that by saving them had done a good thing.

Ladies of St. John: The very same

## Your Spring Suit

We were exceptionally fortunate in our buying of fabrics for the coming season.

We have every material of merit to be had—many of them being exclusive to us in St. John.

You can make quick and satisfactory selections from this very unusual assortment of materials.

Our window display will give you an excellent idea of the splendid variety to be had.

Ready to Wear Overcoats \$15.00 to \$25.00

Ready to Wear Suits . . . \$15.00 to \$30.00

N. B.—Our assortment of men's goods for the Spring and Summer Custom Tailoring is in spite of the war, as large as at any time in the history of our business.

Suits to Order \$25.00 to \$35.00

**A. E. HENDERSON, Men's Clothier 3 King St**

After May 1st at 104 King Street, Up Town.



## ONE PIECE DRESSES

Courtiery will not admit that the chemise robe will be repeated with the new spring styles, but surely, with the one-piece slip and with the accentuated looseness, no other result could be reached. Yet, it is highly probable that belts will appear on all the new things, just as they are now being used with success in Paris. Of all the brand new things viewed since the beginning of December, not one frock has been worn by the mannequins without the belt—which is anything from three to six inches in height, and is generally to the latter height that these belts aim. Sleeves are a bit more ornate and larger, but hardly enough so for comment, and they will not change during the next few months.

S. COPLAN.  
SELICK & FREEDMAN.



**They had to make records**

The Chalmers was made for every-day business.

What measure of success the world accords Chalmers came from building a sensible car. Chalmers was content to let others speed to fame. Not so the Chalmers owners.

Business men seek adventure beyond the fields of markets and finance. Owners of Chalmers cars set out to gather speed—and—endurance records for Chalmers.

These are but sidelights on the sensible car. Canadian Chalmers is essentially a business man's car.

It has the class, appearance, finish—the best of cars should have. A family car with comfort for five. A motor to put it through hard travel, over hills, crowded traffic.

Speed for emergencies, power to spare. There's safety in the way it holds the road. It was built to the Chalmers ideal for the man of sound motor-sense.

Chalmers efficiency holds down the cost. The Canadian Chalmers factory produces the ideal car for \$1,625.

See this car. Talk with Chalmers men. Learn why men speak with pride of "their Chalmers." Drive the car that brought to Chalmers the big men of motordom. Feel the life of it. Swing it around in the road. Its a MOTOR Car and More.

Chalmers is a car, a man, an institution.

Chalmers 6-80 8-passenger	- - -	\$1095
" 6-80 Roadster	- - -	1055
" 6-80 7-passenger	- - -	1775
" Cabriolet	- - -	1605
" Sedan	- - -	2555
" Limousine	- - -	3555

## Chicago to New York in 31 hours

"On June 7 and 8, A. E. Walden and B. F. Durham, two Chalmers drivers, established a new record for the trip between Chicago, and New York, of 31 hours flat for the 1047 mile journey. The best previous record, of 35 hours and 43 minutes, was held by E. C. Patterson in a Packard Twin Six. An average speed of 33.7 miles per hour was maintained, although half the run was made in a heavy downpour. Durham later established a new road record between Detroit and Indianapolis with the same car as used in the Chicago-New York run.

## Wins the Giants' Despair Hill Test

"By winning the Giants' Despair Hill Climb at Wilkes-Barre, October 7th, in a Chalmers Six, Fred Junk brought a brilliant climax to a year of Chalmers triumphs. Junk defeated four twelve-cylinder cars, several well-known racing creations and some of the highest priced cars in America in the free-for-all event. He negotiated the 5700-foot course, with a rise of 690 feet, in one minute and forty-one seconds. Three months before, Junk drove the same Chalmers Six to Victory in the 230 cubic-inch class event on the terrific grades of Pike's Peak. Another Chalmers Six finished second in this event.

## 358 Miles thro City Traffic

"A record of unusual interest to Canadians was the traffic test made by Lord Douglas Gray, who drove a Chalmers Six 358.7 miles in 34 hours through the densest traffic of New York city. Lord Gray bettered the best previous traffic record of 251 miles in a Vauxhall car in London, two years previous. He climbed Abbey Hill on high speed on each of his fourteen circuits of his course.

**CANADIAN  
Chalmers**

MOTOR CAR AND EQUIPMENT CO., LTD.

110-112 PRINCESS ST. ST. JOHN, N. B. - - - - - 'PHONE, M 1800