

To Visitors: The store offers many of the conveniences of a good hotel—rest and writing room, package checking desk, information bureau, telephone and telegraph service, postal station, and dining and palm room for meals, beginning with breakfast at 8.30 a.m.

Some of the Attractive Values Today at SIMPSON'S

WE EXTEND to out-of-town people the same free shipping facilities as are given by the Mail Order Department, provided purchases amount to \$10.00. This applies to all the special sale values.

Be Early for This Boot Sale

You Don't Often See Values Like These

The last few weeks, more than ever before, we've been proving that you can't afford to buy your shoes anywhere but at Simpson's. We've got the best shoes for those men and women who want them—and for those who want popular-priced shoes—well, the following items are the best evidence that they are here, and that the values are wonderfully interesting.

Special for Today

Women's Boots Made to Sell at \$3.00 and \$4.00. Here at \$1.99.

They consist of various odd lots and small quantities, but altogether there are 800 pairs, all good looking boots. We bought them at considerably less than manufacturers' prices. They are patent colt, gunmetal and Dongola kid leathers, high and medium cuts, some have 7½-inch dull kid and black cloth tops. Plain and toe cap vamps, Cuban and low heels. All sizes in the lot. Regular \$3.00, \$3.50 and \$4.00. Wednesday, per pair **1.99**

Men's Boots \$3.24

450 pairs, all Goodyear welts, in gunmetal, patent colt, button and lace, sin and double weight soles, English recede, round and medium toe shapes. Regular \$4.00 and \$4.50. **3.24** Wednesday

Small Boys' Boots

90 pairs only, small boys' box kip boots, Blucher cut with hooks. Good weight standard screw soles. Sizes 8 to 10½. Regular \$1.65. Wednesday **1.29**

8.30 a.m. Special for Boys

A chance to save \$1.25 on every pair of these boots, 125 pairs only. Boys' gunmetal calf button boots, Goodyear sole and double weight soles, English neat fitting last. Sizes 4, 4½ and 5. These boots are good value at \$3.75. Wednesday **2.65**

GIRL'S SCHOOL BOOTS

Made of dongola and box kip leather, in button and Blucher styles, good weight McKay and standard screw soles, medium heels. Sizes 5 to 7½, \$1.19; 8 to 10½, \$1.29; 11 to 12, \$1.49.

Get Your Home Into Shape for the Long Winter Evenings. All the Things You Need Are Here at Exceptional Prices.

Be Sure to Buy Blankets During This Sale

Our Annual September Sale is now in progress, and while it lasts you can buy blankets here at less than we ourselves could buy them for at the mills.

Extra Fine Saxony Wool Blankets, best imported and Canadian makes; all pure wool; good, heavy weights; 9 and 10 lbs. Size 72 x 90 inches, \$15.00 to \$21.00 values. Sale price Wednesday, per pair **11.95**

Woolnap Blankets, a light weight, easily washed blanket, of serviceable quality. Size 72 x 84 inches. Sale price Wednesday **3.95**

White Union Wool Blankets, warm and serviceable; weight 9 lbs. Size 70 x 90 inches. \$9.00 value. Sale price Wednesday **6.95**

White Union Wool Blankets, for single or three-quarter beds. Size 60 x 80 inches. \$4.55 value. Sale price Wednesday **3.29**

White English Satin Bed Spreads, corners cut, and shaped for brass beds, double bed size: \$4.50 value. Wednesday **3.45**

White Flannellette, soft finish: 3 inches wide. Wednesday, yard **12½**

Pure Linen Homespun Toweling, 24 inches wide. Regular 25c yard. Wednesday **18**

White or Striped Turkish Bath Towels. Wednesday **49**

The Silverware

Large Fruit Dish of white crystal, cut glass pattern round design, in silver-plated stand, with handle and base. Regular \$2.50. Wednesday **1.98**

Pink Cameo Rings, \$1.95—Finest grade of real pink shell cameos, in three sizes of full and long oval shapes, set in 10k solid gold of dainty design. Regular \$8.00. Wednesday **1.95**

Beads Clearing at 40c—The newest designs and colors of beads are in this lot; shades of rose, coral, green, blue, pearl, white and other colors. Regular 75c to \$1.50. Wednesday **49**

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New Rugs, Carpets, Linoleums

The ranges are complete, with hundreds of new rugs in all the well-known makes and sizes, designs and colorings. Hundreds of rolls of new linoleums and floor cloths, both printed and inlaid, from all the well-known manufacturers. Intending purchasers should not fail to make their selections now.

NEW SEAMLESS WILTON RUGS.

In Oriental designs, also bold medallion effects, with soft shades of green, rose, blue and terra cotta, for drawing-rooms, dining-rooms and living rooms as follows:

Size 4.6 x 7.6	22.75	Size 9.0 x 9.0	51.75
Size 6.0 x 9.0	39.75	Size 9.0 x 10.6	59.75
Size 6.9 x 10.6	47.75	Size 9.0 x 12.0	65.75

HUNDREDS OF ROLLS OF NEW LINOLEUM.

Perfect goods, several new blocks, tile, floral and wood effects, 2 yards wide. Wednesday, square yard, 55c and 65c.

SEAMED WILTON RUGS.

One of the best selections we have been able to offer, in an inexpensive yet thoroughly reliable quality. Oriental, floral and two-tone effects, in useful combinations of colors. Extra good value, as follows:

Size 4.6 x 6.0	12.50
Size 4.6 x 7.6	14.50
Size 6.9 x 7.6	20.25
Size 6.9 x 9.0	24.00
Size 6.9 x 10.6	29.50
Size 9.0 x 9.0	31.75
Size 9.0 x 10.6	36.00
Size 9.0 x 12.0	41.50



A Special in Lamp Shades—40 Lamp Shades, some of which are slightly damaged, including candle shades and shades for the table lamps, in a variety of designs. Regular 50c to \$1.50. Wednesday half price. 25c to \$7.50.

Thousands of Rolls of Wall Papers in New Styles and Colorings Now on Sale Below Cost

REGULAR 12½c WALL PAPERS FOR 4c.

Floral and broken stripe designs, in large range of pretty colorings on white, buff and green backgrounds, good quality stock. Regular value 12½c. Wednesday rush selling, single roll 4c; 9-inch and 18-inch Borders to match, regular 3c, yard 1c.

REGULAR 25c WALL PAPERS FOR 7c.

Fabric weave effects, medallion patterns, stripes, tapestries and floral designs in large assortment to choose from, including brown, green, blue, tan and grey colorings. Regular

value 25c. Wednesday selling, single roll 7c; Borders to match, regular 6c yard; Wednesday, yard 2c.

REGULAR 35c WALL PAPERS FOR 11c.

Silk finishes, conventional drawings, narrow stripes, chintzes and tapestries, for parlors, halls, bedrooms and living-rooms; up-to-date styles and color combinations. Regular 35c. On sale Wednesday, single roll **11**

REGULAR 50c WALL PAPERS FOR 17c.

Imported wall papers, high-class designs and colorings, many new treatments, for living-rooms, halls and dens. Regular 50c to 75c. Wednesday, single roll **17**

All the Women's Wear Departments Offer Special Values on Wednesday

The Robert SIMPSON Company Limited

Fall Hats for Well-Dressed Men

Many ranges of first-grade hats, which will appeal strongly to the good dresser, young or old, who likes a hat free from the freakish and extreme.

Borsalinos—An excellent stock of this famous Italian hat. All the new and staple shapes, in fawn, brown, black, pearl, slate, steel and Oxford grays, moss, myrtle and olive greens. Wednesday **4.00**

Stiff Hats—From Christy, King and other English makers. All the new Fall shapes, both tapered and full crowns. **\$2.00, \$2.50, \$3.00 and \$4.00.**

Specials for Today

200 Soft Hats, samples and odd sizes, in the very newest shapes. Every hat extra good value at the regular price. Shades of green, gray, brown and navy. Regular \$1.50, \$2.00 and \$2.50. Wednesday **.95**

\$1.50 Black Stiff Hats, odd lines from our regular stock; all excellent values. Regular \$2.00 and \$2.50. Wednesday **1.50**

How About New Curtains?

There Are Many Good Specials for Today

English Lace Curtains, Pair 50c. 150 pairs, good quality; 2½ yards long; white only. Wednesday, day special, pair **.59**

English Lace Curtains, Pair 98c. Lacey borders; plain and spray centres; good quality of net, in white only; 3 yards long. Wednesday, pair **.98**

English Lace Curtains, Pair \$1.49. A large assortment of patterns, in white, ivory or ecru; 2 yards long; popular bungalow effects. Regular to \$2.00 pair. Wednesday, day, pair **1.49**

\$8.00 Swiss Lace Curtains at \$5.98. Assortment of patterns, imported from Switzerland; 8 yards long; white or ivory; excellent quality. Worth up to \$10.00 pair. Regular to \$2.00 pair. Friday, yard **23**

Curtain Net at 23c. 1,000 yards of Nottingham Curtain Net, in pretty check patterns; white, ivory or ecru; 45 inches wide. Regular to 36c yard. Friday, yard **23**

WINDOW SHADES: TWO ITEMS OF INTEREST.

At 30c—A well-made Opaque Window Shade, in cream, green or white. Size 36 in. x 70 in., mounted on strong spring roller.

At 59c—A Duplex Shade, in cream or white, with reverse of green. Size 36 in. x 70 in., mounted on Harshorn roller.

Phone Your Order for Fruit Jars

Call Main 7841

CROWN SCREW TOP JARS.

Pints, per dozen **.55**
Quarts, per dozen **.65**
Half gallon, per dozen **.75**

"PERFECT SEAL" JARS.

Pints, per dozen **.80**
Quarts, per dozen **.90**
Half gallon, per dozen **1.00**

6-oz. Tin Top Jellies, dozen **.35**
8-oz. Tin Top Jellies, dozen **.38**
Red Rubber Fruit Jar Rings, per dozen **.8**

Glass Tops for Crown Jars, doz. 20 **.20**
Metal Rings, for Crown Jars, dozen **.20**
Glass Fruit Funnel, each **.10**



Another Day of Big Values in the Men's Store Today

This Time It's a Sale of \$13.50, \$15.00 and \$16.50 Values at \$9.95, and Again We Urge You to Come Early.

On Wednesday there will be 200 Men's Suits in the special sale. They are well-made suits of good-wearing materials, English tweeds in browns and grays. Sizes 36 to 44. We promise you as good a suit as you can get anywhere at \$13.50 to \$16.50; and the price will be only \$9.95.

MEN'S PARAMATTA RAINCOATS, \$8.95. English double texture paramatta cloth, in a greenish fawn color. Cut single-breasted motor style to button to chin; all seams are secured. Sizes 34 to 44. Wednesday **6.95**

TWEED RAINCOATS, \$12.50. English tweeds in brown and gray, and also in gray with fancy check back; made in a good fitting style, attached collar, all seams are secured and taped, finely tailored. Sizes 34 to 42, at **12.50**

A Few Examples of Today's Values in Men's Furnishings

Men's Flannellette Pyjamas, with stripes of blue and white, pink and white, brown and white, high military collar, two pockets, silk frog on coat. Sizes 34 to 44. Wednesday **1.00**

Men's Duck Outing Shirts, collar attached style, in white or gray, large roomy bodies and sleeves, lengths, double sewn seams. Sizes 32 to 42. Wednesday **.50**

Men's Merino Underwear, natural shade shirts and drawers, long sleeves and ankle length. Sizes 32 to 42. Wednesday **.50**

These Splendid School Suits at \$4.95

We Advise You to Come and See Them, for They Are Exceptionally Good

110 suits for special clearing Wednesday. In the lot you have a choice of the new Fall and Winter models, made up from strong English tweeds, in gray and brown, mostly plain woven patterns. Each suit is perfectly tailored, Norfolk styles, with full fitting bloomers. Sizes 25 to 34. Wednesday **4.95**

Boys' Raincoats for School, \$4.85—Every boy needs a raincoat for the wet weather that is sure to come. We guarantee every raincoat in this lot. Coats are well tailored, and every seam is cemented and double stitched. Sizes 25 to 36. Wednesday **4.85**

"Theodore Haviland" Dinner Sets at Greatly Reduced Prices

\$70.00 DINNERWARE, \$49.50. Theodore Haviland Limoges china; pretty brown dice border decoration; full coin gold handles, 102 pieces. Regular price \$70.00. Wednesday **49.50**

\$60.00 DINNER SET, \$48.75. Theodore Haviland Limoges china; popular quarter-inch bright gold band border design; 102 pieces. Regular price \$60.00. Wednesday, the set **48.75**

In the Basement

Galvanized Iron Wash Boilers, sizes 8 and 9. Wednesday **.95**

Galvanized Iron Garbage Cans, ball handles, with cover; three sizes. Wednesday, 80c, \$1.10, \$1.25.

Aluminum Double Boilers, 1½-quart size. Regular \$1.25. Wednesday **.98**

The National Triangle Polish Mop, large size, for cleaning and polishing hardwood floors, linoleums, oilcloths. Wednesday **.69**

Royal Floor Wax, no better wax made. 1-lb. tins **.39**

BATHROOM FITTINGS. Bath Seats, oak finish, adjustable. Wednesday **.49**

Bath Stools, white enamel, 75c, \$1.50, \$1.98.

Nickel-plated Brass Towel Bars, 24 inches long. Wednesday **.49**

Glass Shelves, size 5 x 18 or 24 inches, with nickel-plated brackets and screws. Regular \$1.50. Wednesday **.98**

Bathroom Mirrors, white enamel frame **.75**

Soap and Sponge Holder, for bath tub **1.25**

HAMMOCKS, VERANDAH SEATS, CROQUET SETS, AT GREATLY REDUCED PRICES TO CLEAR.

Hammocks, closely woven, good size; pillow and valance. Regular \$2.25. To clear Wednesday **1.19**

3 only, Couch Hammocks, heavy canvas covered, adjustable head rest, folding legs, with castors, angle iron frame. Regular \$15.00. To 7.98

clear Wednesday **7.98**

MARKET Telephone Adelaide 6100

MEATS. 1000 lbs. Fresh Beef Tenderloins. Wednesday, special, lb. **.25**

500 Lbs. Spring Lamb. Wednesday special, lb. **.25**

Shoulder Pot Roast, best beef, lb. **.15**

Brisket of Beef, lb. **.15**

Family Sausages, our own, lb. **.15**

Finest Cooked Ham, lb. **.15**

Jellied Beef Tongue, lb. **.15**

Jellied Pork Tongue, lb. **.15**

Pressed Pork, lb. **.15**

Pressed Veal, Ham and Tongue, lb. **.15**

Headcheese, lb. **.15**

GROCERIES. 6000 packages Redpath's Granulated Sugar in 5-lb. packages, 3 packages **1.25**

Shirley's Marmalade, 5-lb. jar **.25**

Choice Tea, 5-lb. tin **.25**

3 LBS. PURE CELONA TEA, 5-lb. tin **.25**

100 lbs. Pure Celona Tea of uniform quality and fine flavor, black or mixed, lb. **.25**

FRUIT SECTION. Selected Tomatoes, 11-quart basket, special **.25**

Good Cooking Apples, peck **.25**

Large Cucumbers, 3 for **.25**