

Westervelt's College

Employs the highest grade teachers of any Canadian school. The principal of the business school is a chartered accountant of recognized ability and experience, and the principal of the shorthand school is a graduate of the author of the system, and a teacher among teachers.

Catalogue free.
J. W. WESTERVELT, Principal.

NOBBY SUITS

The correct styles are here in all the up-to-date goods. You want a new suit and we want to make it.

O. Labelle

Merchant Tailor,
220 DUNDAS STREET.

GUNS

Single Breech-Loading Guns \$6.00
Double Breech-Loading Guns, up from \$8.00
Hammerless Guns, up from \$18.50
22 Cal. Rifles, up from \$3.00
32 Cal. Rifles, up from \$4.50
A complete line of Guns and Rifles at lowest prices.

185 Dundas Street
GURD'S GOOD GUNS

Visitors

To the
Western Fair

Are invited to bring their leather repairs to our factory. We repair Hand Bags, Satchels, Suitcases, Traveling Bags, Harness, Etc. Called for and delivered.

Tackabery & CO.

Phone 866. 364 Richmond St.

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Let us show you some of the new ideas in wall paper.

COLERICK BROS.
212 DUNDAS STREET.

Kindling Wood

Delivered, \$1 Per Load
LONDON BOX CO., 369 BATHURST

SMITH, SON & CLARKE
UNDERTAKERS AND EMBALMERS
Lady assistant. Night calls personally attended.
Rubber-tired funeral cars.
113 DUNDAS ST. PHONE 585
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Residence on Premises.

ELLIOTT & OLMSTED
Removed to 256 Dundas.
FUNERAL DIRECTORS & EMBALMERS
Open day and night. Residence on premises. Phone 1175.

D. A. STEWART
(Successor to John T. Stephenson)
FUNERAL DIRECTOR and EMBALMER
Reasonable charges. Best equipments.
Open day and night. Residence on premises.
104 DUNDAS ST. PHONE 459
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FERGUSON & SONS
Funeral Directors
174 TO 180 KING STREET
ESTABLISHED 50 YEARS.
Phones 273 and 543.

CREAM

Whipping and Coffee Cream
Phone for one of our wagons to call on you.
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FOR SALE
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SUAVIAN PLATES

HOW TO MAKE THEM.
HOW TO USE THEM.
WHERE TO BUY THEM.

Have by leaps and bounds grown into public favor. The making of the Suavian Plates has been a source of pleasure and instruction to thousands of ladies, young girls and children. They are not a fad, they have come to stay. Call and see them, and we will explain.

R. E. DAVIS & CO.
206 DUNDAS STREET.

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's

THOS. WILSON

Merchant Tailor,
212 Dundas Street
Higgins Block. Telephone 598

What Adds More

to the comfort and happiness of the home than a bright fire? Call and see us. We will show you what we have to make you comfortable during the coming cold days. Just added to stock Pea size, one size less than Chestnut, for ranges. This comes less than regular sizes. Try a half ton.

May Bros. & Co
Phone 1224. 685 York Street.

Slack Barrels

For Apple Packers
Apple buyers and packers can obtain any quantity of these barrels from us at a very low price. We have a large stock of these barrels on hand. Your fall order solicited, which will receive every care and attention.

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Corner Adelaide and Bathurst streets
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Scranton Coal

D., L. & W. is the standard. We have a large stock of all sizes and solicit your patronage.

Webster & Kernohan
Piccadilly Street, West of Richmond
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Grand Watch Values

of special interest to Western Fair visitors.
Ladies' Gold-filled (14-karat cases), Waltham or Elgin movement, very special \$39. Gentlemen's watch in the same, very special, \$8.50. Boys' watches, \$1.
THOS. GILLEAN
402 RICHMOND STREET.

BREAD

There's nothing like Johnston Bros.' XXX Bread. No bread ever won the favor of a community like Johnston Bros.' XXX Bread. Reason—Because it is purest, most wholesome and delicious.

Johnston Bros. Phone 818

LONDON AND DISTRICT

—The date of the Caradoc Fall Show at Mount Brydges is Friday, Oct. 4.
—A regular meeting of the hospital trust will be held at the city hall (mayor's office) Friday, the 13th inst., at 3 p.m.

—During the severe electric storm which passed over Harrietsville on Thursday last A. N. Faulds lost a valuable horse.
—Evangelist McHardy preached in the Siloam Methodist Church at Fanshawe on Sunday to large congregations. His sermon on "The Unpardonable Sin," will long be remembered.

No Use

Wandering all over the city, looking for something to take home to a friend. Come to our store. Here you will find the very latest in all kinds of novelty jewelry at very close prices.

SUMNER
The Jeweler
280 RICHMOND STREET.

Have you tried
OUR COAL?
The Famous Cross Creek
ANTHRACITE
Satisfaction Guaranteed.
John Mann & Sons
401 Clarence.
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Watches

FROM
75c to \$100.00

C. H. WARD & CO.
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The Lagging Appetite
longs for something. Try
TAKOMA LOAF.
For sale at all Grocers.
PHONE 929

Dermaline Snow

A cold cream of absolute purity. Exquisitely perfumed with true otto of roses.

It imparts a delightfully soothing sensation to the skin, leaving it smooth and refreshed.

Specially recommended to the toilet of ladies and gentlemen. Jars 25c and 40c.

Cairncross & Lawrence

Chemists and Druggists,
216 Dundas Street, London, Ont.

Meetings are continued this week and next Sabbath.

—Next Thursday evening Mr. Jordan will give a popular organ recital in the First Methodist Church. So many visitors to the Fair are desirous of hearing this magnificent organ that the opportunity will be given again. Mr. Maurice Poure, the well-known violinist, and Miss Beatrice Hunt, the soprano soloist of the church, will assist.

Closed for Season.

Hill Crest, Port Stanley, has closed for the season. The past summer has been a most successful one, and big plans are being matured for next summer, the management of the popular resort this year has attracted special notice and much favorable comment.

Wagon Demolished.

Car No. 78 of the Oxford and Hamilton road line this morning about 8:30 o'clock struck a gravel wagon on Oxford street and demolished it. The wagon was hauling gravel for the city, and failed to get out of the way of the trolley in time. No one was injured.

Card of Thanks.

Lieut.-Col. Reid and officers of the Seventh Regiment desire to express their thanks and appreciation to the employers who granted their men permission to accompany the regiment to Buffalo. The men's behavior unquestionable was a credit not only to the regiment and city, but to the country at large, and the good showing of the regiment, no doubt, will be of benefit to the city. The officers have done their utmost to improve the standard and place the regiment on the best possible basis, and are anxious to secure the further confidence, consideration and help of the citizens at large.

A Komoka Wedding.

On Thursday evening, September 5th, a quiet and interesting ceremony was performed by the Rev. Mr. Marshall at his residence, the Baptist parsonage, in the village of Komoka, the event being the marriage of Mr. John Irvine to Annie Retta McPherson, of Poplar Hill, county of Middlesex, the groom being the well-known builder and contractor of Lobo and the bride a daughter of Mr. John McPherson, a prominent citizen and business man of Memphis, Tennessee, and comes of United Empire Loyalist stock. The bride looked very becoming, gown in white India muslin, with trimmings of baby Irish and chiffon, and carried the usual comple-

ments of flowers, making a very pretty and interesting picture. After congratulations and a short honeymoon trip east, Mr. and Mrs. Irvine will receive at Irvine Lodge, Lobo.

REV. MR. HAGUE ON SUNDAY CARS

Alluded to the Agitation at the Memorial Church Last Night.

Prior to preaching his evening sermon last night the Rev. Dyson Hague, of the Cronyn Memorial Church, made a few remarks on the agitation which was in vogue just now for Sunday street cars.

The bulwark of our Christian citizenship, he remarked, should be safeguarded, especially by the members of the churches in the interest of the working classes.

One of the great beauties of the city of London is the quiet and peaceful Sunday, and it is greatly to be deplored that this be not forfeited. He then went on to say that in his experience in two other large cities of Ontario that the running of Sunday cars had made a considerable change for the worse, as far as observing the Lord's day was concerned.

A \$1,000 Typewriter

One thousand dollars for a typewriter seems a price all out of proportion for a machine of this size, and so it is, for no one would pay that amount if asked to. Yet thousands of merchants have stated that the Underwood typewriter has been of that value to them in their business, in saving time and labor in the office. The Underwood biller does not cost but a fraction of \$1,000.

United Typewriter Company are exhibiting at their store, 441 Richmond street only.

A CHALLENGE

Sporting Editor of The Advertiser:
London, Sept. 9, 1907.

I hereby challenge Mr. George Crispin to skate a two-mile race in Jubilee Roller Rink for his title, the championship of Western Ontario, also for purse and side bet of \$25, any time suitable to himself.

L. LUCAS.

BABIES TO BE ROOTERS

Asylum Will Be Beneficiary of a Ball Game Sept. 17.

Chicago, Sept. 10.—Three hundred babies, whose parents in most instances are unknown and whose ages are a matter of guesswork, are to be "rooters" at a benefit ball game to be played Sept. 17 at the American League Park by "Jimmy" Callahan's Logan Squares and "Judge" Melville's Normals. While the infants may not be present in person to squeal with delight when "Call" hammers out a home run, they will probably make as much noise in their cribs at St. Vincent's Infant Asylum, 191 LaSalle avenue, as if they were spectators at the contest.

The average number of babies "mothered" at St. Vincent's is between 300 and 350, and the means to clothe, feed and care for them are meager. The work done by the Sisters of St. Vincent's in behalf of the little waifs is such that general interest in the benefit game is already promised.

The Knights of Columbus are taking blocks of tickets and other organizations also are responding. City and county officials who appreciate what St. Vincent's is to Chicago are expected to attend.

The ball game will be as warmly contested as any of the season, as both teams are manned with hard hitters and clever fielders.

Advertiser Correspondence

Model or Normal.

To the Editor of The Advertiser:
Dear Sir,—My daughter was admitted to the Normal School before we knew that there would be another term of the model schools this year. Now she is advised to go to the model school first and teach a while, as that will make her a better teacher in the end. Can she get into the model now; also can she get the refund of the \$10 she paid to enter the normal?—SUBSCRIBER.

There have been quite successful teachers who have only had a model school training, and without doubt a person can get much more benefit from a session at a normal school after having had a year or two's experience in teaching. The model schools opened last Tuesday, but your daughter can probably gain admission yet. The education department refunds the normal admission fee if application for the same is made in time.

PILES

See testimonials in this paper and your neighbors about it. You can use it and get your money back if not satisfied. See all dealers or DR. CHASE'S OINTMENT.

Now in London.

J. Y. Egan, the specialist on rupture, who has been before the public for over forty years, is visiting this city during the fair, and is now quartered at the Grigg House. Visitors to the city will have the opportunity of consulting Mr. Egan in person. See advertisement in today's paper.

Architects, Contractors and Builders.

The Ideal Concrete Machinery Company, Limited, 211 King street, London, Ont., extend an invitation to you and all visitors to the London Fair to call and inspect their exhibit of "Ideal" Concrete Block and Brick Machines, Architectural Moulds, etc. Main entrance machinery building. 41-u

Stylish turnouts for wedding order. Hueston's Livery.

DEATH OF MRS. SCHRAM

Respected Lady of Parkhill Passes Away.

Mrs. Jane Schram, one of Parkhill's oldest residents, passed away on Wednesday, Sept. 4, aged 83 years.

She was the eldest daughter of the late Walter and Janet Ireland, she being the last member of the family who emigrated from Peeblesshire, Scotland, and settled in Westminster, near Lambeth, the deceased being then only three years old.

She was married to Mr. Jeremiah Schram, of Westminster, and they moved to McGillivray Township, 52 years ago when it was almost a forest. There they endured all the privations of early pioneer life. They resided on a farm until a few years ago, when they moved to Parkhill.

They raised a family of ten children, nine boys and one daughter; two boys predeceased Mrs. Schram a number of years ago. The remaining children are: John, of this city; Peter and Ezra, in business at Parkhill; Walter, in McGillivray; William, of Westminster; Simon, of Sarnia; Frank, of Lansing, Mich. and Mrs. Silas Marks, of Pigeon, Mich.

The late Mrs. Schram was of a very kind and cheerful disposition, which made her many friends, and was highly esteemed by all who knew her.

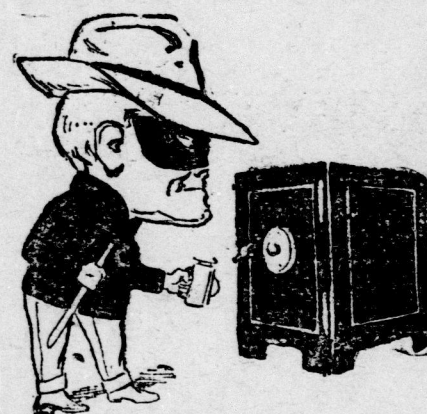
The funeral was held from the family residence on Saturday afternoon, the Revs. Messrs. Doan and Woods conducting the funeral services.

Six grandsons acted as pallbearers. The remains were interred in the family plot in Parkhill Cemetery. The deceased was for many years a member of the Baptist Church. Her aged husband survives her; also three sisters, the Misses Euphemia and Elizabeth Ireland, of Westminster, and Mrs. Janet Bratt, of Delaware Township, also a number of grandchildren.

We Have Moved

to our new store directly opposite the City Hall, and are showing a lot of swell new things in Hats and Furnishings. We will be glad to have everyone call and see our new store.

BOUGHNER



A Safe Proposition

Will be to buy your coal now. There may be no scarcity, but it's just as well to be prepared.

We want your orders and are sure we can satisfy you.

Hunt Bros., Limited

Phone 123 or 412. Office, 363 Richmond



Absolutely Supreme

Stands as the Toronto and Oxford of modern high-grade business colleges. Fair Visitors, if at London Fair, visit us. Make our exhibit your headquarters. Leave your parcels with us. Rest when tired. Command us if we can add to your pleasure. C. H. Clark, president, 208-212/2 Dundas street, Phone 703.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London.



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DENTIST
213 DUNDAS STREET
Corner of Clarence St.



\$2 Buys a Good Shoe
At PAXMAN'S, 290 Dundas St

MARA'S

Visitors to the Western Fair

All Given a Cordial and a Hearty Welcome

Meet your friends here, have your parcels checked free for the asking.

No trouble to show goods.

Our store is stocked to overflowing with all the latest novelties in Dress Goods, Silks, Gloves, Hosiery and Ready-to-Wear Goods of all descriptions.

Largest selection of Furs in London.

Housefurnishing Department and Ready-Made Clothing upstairs.

MARA'S, Opposite Market Lane

THORO

NEXT TO BENNETT'S

75c Neckwear 45c



Hundred and twenty-nine dozen to choose from. Latest fall designs and colorings. Regularly 75c. Our price,

45c

See them in our window

75c Neckwear 45c

VISITORS

to our city, before leaving see our big display of

**New Hats
New Shirts
New Neckwear
New Gloves
New Underwear**

All the new fall goods opened to show you this week.

Graham Bros.

MEN'S FURNISHERS AND HATTERS,
DUNDAS STREET, 2nd DOOR WEST RICHMOND