

# 95

## Handkerchiefs and NECKWEAR

Jabots, 95c. Instead of \$2.00—Handsome Lace and Georgette Jabots. Regularly \$2.00 and \$2.25. Today, 95c.

Tuxedo Collars, our very best seller at \$1.25. On sale today, 95c.

Novelty Vests, Paris sample novelty vests, bezel mesh; dozen quantity only; \$1.50, \$2.00 and \$2.25 vests. Today, 95c.

Handkerchiefs, 6 for 95c—splendid value in normal times, extraordinary value today. Less than today's mill price in Ireland. 600 dozen women's all-pure linen handkerchiefs, narrow hem-stitched hem. On sale today, 6 for 95c. (Street Floor).

# 95

## HAND BAGS

Only of these sample Bags in the newest shapes, in black and colors. Come in leather and silk, lined throughout with silk, fitted with change purse and vanity mirror, very slightly soiled. Regular values \$2.50 to \$4.00, 20 special, 95c.

Men's Briar Pipes—These pipes are unusual value, extra large size, billiard and bent shapes, with black vulcanite mouthpiece. Regular price \$1.50. Special, 95c. (Fourth Floor).

# 95

## HOSIERY

Women's "Kaysers" Silk Gloves, Limited Quantity, 5c Pair—50 dozen taken from regular stock, perfectly finished, having guaranteed double-tipped fingers, with two dome fasteners. Strong sewn seams. Black and white. Sizes 7 1/2 to 8. Extra special value. No phone orders. Today, 95c.

Men's 5c Hose, 2 Pairs for 95c—Made of excellent quality black yarn, in good weight, having seamless foot. Sizes 7 1/2 to 11. Regularly 95c. Today, 2 pairs for 95c.

Men's Silk Hosiery of heavy pure thread silk, having closely-woven and ribbed cuff. Black, white and grey; lace thread heel, toe and sole. All sizes. Regularly 95c pair. Today, 2 pairs, 95c.

Men's 1 1/2 Work Gloves, 95c—A grouping of several different kinds of leathers, samples and odds and ends of regular stock, consisting of all-black or mulekin with pigskin palm, with drawing-stroke; also some gauntlets in pearl sheepskin. Small and large sizes. Regularly \$1.25. Today, 95c.

Boys' Union Black Cashmere Stockings, Usual 3c Value, Today, 2 Pairs 95c—Made in England; strong union wear; lifeline petticoats. Colors are seamless, with double knee. In good weight. Sizes 6 to 9 1/2. Today, 2 pairs, 95c. (Street Floor).

# 95

## PETTICOATS

No phone or C.O.D. orders. Odd lines taken from our regular stock, consisting of moire, saten and splendid wear-time petticoats. Colors are navy, Copenhagen, rose, brown and black. Made with novelty and knife-pleated flounces. Lengths 24 to 40. Regularly \$1.50. Today, 95c.

Good washing percales, in stripes, checks and polka dots, in greys, blue, pink; also black and white. Low waist, long sleeve petticoats. Colors are navy, Copenhagen, rose, brown and black. Made with novelty and knife-pleated flounces. Lengths 24 to 40. Regularly \$1.50. Today, 95c.

# 95

## HOUSECLEANING NEEDS

(In the Drug Section).

Quart Wood Alcohol, 95c.

2c lb. Powdered Borax, 4 lbs., 95c.

2c bottle Sun Ammonia Liquid, special, 4 for 95c.

13c Large Bar Ivory Soap, special, 8 for 95c.

Household Sponge, 95c.

5c bottle Carbonol, special, 2 for 95c.

13c Chloride of Lime, special, 8 for 95c.

10c package K.A.G., special, 10 for 95c.

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# \$1.25 Books at 95c

"The British Campaign in France and Flanders," by Arthur Conan Doyle. Regularly \$1.50. Today, 95c.

Cassell's English-French and French-English Dictionary. Regularly \$1.50. Today, 95c.

# SILVERWARE

Large Fruit or Berry Spoon Server, in Rogers' All quality silver plate. Your choice of patterns, each in a fancy lined box. Regularly \$1.75 each. Today, 95c.

Set of Four Vegetable Serving Spoons or Table Spoons, in Rogers' All quality silver plate; choice of patterns. Regularly \$1.45 set, for 95c.

Oil and Vinegar Bottles, in white crystal, with a floral or scroll pattern of sterling silver deposited on each piece. Regularly \$2.00 each. Today, each, 95c.

Flower Vases and Single Rosebud Vases, in crystal tinted glass and black; height ranging 5, 6 and 9 inches; sterling silver deposited. Regularly \$2.00 and \$2.50. Today, each, 95c. (Street Floor).

# CHINAWARE

Cut Glass Tumblers, 95c Dozen—Bell shape, clear cut glass tumblers, set design. Regularly \$1.50 dozen. An exceptional bargain today, 1 dozen for 95c.

Cups and Saucers, 95c Dozen—Thin white English ware. Regularly \$1.50 dozen. Today, 1 dozen cups and saucers, 95c.

15c Brass Jardinieres, 95c—Three-ball footed; dull brass finish; full 6-inch size. Today, special, each, 95c.

15c China Whipped Cream Sets, 95c—Just 100 sets Royal Nippon china hand-painted whipped cream sets; set consists of footed cream bowl, ladle and plate. Special, today, set, 95c.

Florentine Lions, 95c—100 Bronzed-finished Florentine Lions; 14 inches long, 10 inches high. Today, each, 95c.

Sugar and Cream Sets, 95c—Hand-painted, new rose, violet and conventional decorations; "Royal Nippon" china. Special today, the pair, 95c.

# NEEDLE WORK

Grey Wool for Sox, a lovely soft well-twisted yarn. Clearing today, 1/2 lb. for 95c.

Tray Cloths, stamped in dainty designs; size 18 x 26 inches; hemstitched. Special today, 4 for 95c.

Gown Lengths, stamped on fine bleached cotton, with sufficient dress to complete. Special, today, 95c. (Basement).

# LACES

250 Yards 36-inch Allover Lace, in white and cream, neat dainty patterns, suitable for blouses, sleeves, collars, etc. \$1.25. Today, 95c. (Street Floor).

# SIMPSON'S 95c Day Today

The popularity of our one-price sales is known to everybody. The secret is we provide **ONE PRICE**—which is uniform, an **ODD PRICE**—which is spectacular, and an **OBVIOUSLY HONEST** saving price as well, which commends itself to your ideas of thrift in war time. Today, we've included a number of items to help the house-cleaning week. Please read the page through carefully.

# 1,000 Lingerie Waists, 95c Ea.

For this special sale we have been fortunate in gathering together from several of our best makers all samples and small quantities, which they were not repeating or of which they could not obtain any more materials. The result is an aggregation of quite unusual merit, combining excellence of material and at least 50 most delightful new styles to choose from.

Materials are mostly sheer voiles, either in all-white, white with colored effects, and a series of very pretty candy stripes, making a combination which no one should miss, either for immediate or future wear.

Sizes in the lot range from 34 to 44, and usual prices range from \$1.25 to \$2.25. One price today, 95c. (No Phone or Mail Orders).

# Don't Miss These Striking Whitewear Values

**\$1.50 Corsets, 95c.**  
Made of extra good quality white coutil, with medium and low bust and long free hip; rustproof low boning. Sizes 18 to 26. Regularly \$1.50. Today, 95c.

**\$1.35 Drawers, 95c.**  
Umbrella style, of fine or heavy cambric; wide knee with deep frills, with deep frills of Swiss embroidery. Sizes 23, 25 and 27. Regularly \$1.35 and \$1.50. Today, 95c.

**\$1.75 Undershirts, 95c.**  
Made of extra good quality white cotton in neat-fitting, good style, with deep frills of Swiss embroidery. Sizes 36 to 42. Regularly \$1.75. Today, 95c.

**\$2.00 Nightgowns, 95c.**  
Made of fine nainsook in slip-over style, with yokes of Swiss embroidery and lace insertion. Also cotton crepe in dainty empire style. Regularly \$1.75 and \$2.00. Today only, 95c.

**Women's Lisle Vests, 2 for 95c.**  
Made of fine elastic ribbed lisle thread and cotton. Low neck, no sleeves and short sleeves. Regularly 75c, 95c and \$1.00. Today, 2 for 95c. (Third Floor).

# WASH GOODS

Waist, Skirt and Dress Lengths for 95c Per Length.

Waist Lengths at 95c. Voiles, white and colored; also stripes, figures, flowered, etc.; 2 1/2 and 1 1/2 yard lengths. Today, per length, 95c.

Skirt Lengths at 95c. Mostly 3/4-yard lengths; plain weaves; also stripes, check and figured effects; 36 inches wide. Today, per length, 95c.

Dress Lengths at 95c. Mostly voiles in British floral, stripes and figured effects; 36 and 40 in. wide; 5 and 6 1/2 yard lengths. Today, the length, 95c. (Second Floor).

# Women's Spencers

Women's Spencers of pure English wool, in soft Shetland weave, with V-shape neck, long sleeves, in waist length. In colors rose and white only. Sizes 34 to 44. Special price, 95c.

# DRESS GOODS

Tweeds for Suits and Coats. Lovely British tweed mixtures; also solid greys and browns; just the thing for spring suits and coats; also for boys' suits. Today's one-price sale, per yard, 95c.

Fancy Plaids and Tartans. Included are Scotch and fancy plaids, in a big assortment for sporty skirts and misses' dresses. Today's one-price sale, 95c.

Cream and Fencil Serges, 95c—All-wool, also cream and black pencil stripes; 50 inches wide. Today, per yard, 95c.

2,000 Yards Fine Black Cashmere Lustre, 95c—Also fine lustres. All worth \$1.25 to \$1.50; 40 inches wide. Per yard, 95c. (Second Floor).

# SILKS

Extra Heavy Weight Jap Habutai, big shipment just received, in cord and shell pinks. Our regular \$1.25 stock; 36 inches wide. Today, per yard, 95c.

Natural Shantung, in fine even weaves and splendid washing quality. A special purchase for one day's selling. Regularly \$1.25 quality. For big selling today, per yard, 95c.

White Jap Habutai, in heavy weights, yard wide. Laundered beautifully. For waists, tub dresses, linings. Guaranteed quality. Our \$1.25 quality. On sale, per yard, 95c.

Cream Cord Velvets, in deep pile woven cords. A big favorite for separate skirts, etc. Limited quantity at the reduced price, per yard, 95c.

Printed Shantungs, Jap Crepe de Chine and Fancy Jacquard Silks. We have grouped a big selection from our \$1.25 and \$1.50 stocks. Offered for today at a greatly reduced price, yard, 95c. (Second Floor).

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## MEN'S WEAR

Men's Cotton Mole-skin Pant Overalls, very serviceable, and strongly made, with two side and one hip pocket, and back strap; in two shades, blue with black stripe and brown with black stripe; in sizes 36 to 48, 95c.

Men's Neglige Shirts, laundered stiff cuffs, also double soft French cuffs; coat style; in neat striped patterns; hairlines and cluster stripes; a clearing of broken ranges from regular stock. Sizes 14 to 17. Regularly \$1.25, 95c.

Men's Flannellette Nightrobes, pink and blue stripes; turn-down collars; one pocket. Sizes 18 to 18. Special today, 95c.

Men's Balbriggan Shirts and Drawers, in natural shade two-thread yarn; close elastic ribbed cuffs and ankles. Sizes 34 to 44. Today, per suit, 95c.

Men's Work Shirts, of black sateen; blue and white stripes, and blue chambray; collar attached; pocket. Sizes 14 to 18. Today, 95c.

Men's Natural Shade Merino Shirts and Drawers, medium spring weight; soft, fine and comfortable. Sizes 34 to 44. Today, 95c.

Boys' Sweater Coats, union knit; fancy stitch; deep shawl collar; two pockets; colors grey, navy, fawn and brown; trimmed. Sizes 26 to 32. Regularly \$1.50. Today, 95c.

Boys' Balbriggan Shirts and Drawers, natural shade two-thread yarn. Sizes 24 to 32. Special per suit, 95c.

Boys' Overall, blue and white striped denim overalls; overall in size, and well made. Sizes 24 to 28; 6 to 10 years. Today, 95c.

Boys' Wash Suits, blue and white striped cotton; made with blue collar and all-around belt, with blue neck. Sizes 2 1/2 to 5 years, 95c.

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## MEN'S WEAR

Other Jewelry at 95c—Expansion bracelet, 20-inch pearl necklets, sterling silver bar pins, set with brilliant and colored stones 10k. Pink, rose, pink and blue. Sizes 2 to 4 years, not in every color. The regular price is \$2.00. No phone or mail orders. Extra value today, each, 95c.

# 95

## MEN'S WEAR

Infants' Heavy Corded Silk Bonnets, silken-lined and warmly interlined, shirred covers around front, with silk piping round top and face, gathered back. Dainty ribbon rosettes and long ribbon ties. Sizes 18 to 18. Today, each, 95c.

Infants' Long Skirts, Gertrude style, made of soft fine nainsook, with hemstitched and embroidered full round neck and bottom. Special for today, 95c.

Children's Nightdresses of fine soft nainsook, Allover style; trimmed with fine lace and pretty insertion, with ribbon in neck and sleeves. Sizes 2 to 16 years. Today, special price, 95c. (Third Floor).

# 95

## MEN'S WEAR

Imported Cork Linoleum. This well-known real cork linoleum is soft and pliable; thoroughly seasoned, and in splendid making, with or without conventional designs; 2 yards wide. A limited quantity to sell today at per square yard, 95c.

Cocoa Door Mats, strongly woven from a tough cocoa brush fibre; well bound and durable. Size 14 x 24 inches. Today, each, 95c.

Shed-Door Rope Door Mats that will stand exposure and hard wear; made from heavy plaited rope; very suitable for verandah or porch use. Size 14 x 24 inches. Today, each, 95c.

Japanese Straw Mats, of fine quality, suitable for bedroom verandah or porch use. Size 27 x 54 inches. Today, 2 for 95c.

Tapestry Stair Carpet, strongly woven, and in good patterns and colorings; in two widths, 18 inches and 24 inches. Today, per yard, 95c.

# 95

## MEN'S WEAR

Quart of R. S. Co. Prepared Paint and Good Quality Brush Complete, 95c. High-grade paint, in large range of colors, for inside or outside use. One quart, complete with brush, today, 95c.

Japanese High-class White Enamel, Regularly \$1.50, Today, 95c. Quart. For inside or outside work.

Simpson's Special Varnish Stain, 3 Quarts for 95c. Dark oak, light oak, for floors, hard drying and glossy surface.

5-lb. Package Alabaster and 7-inch Kalsomine Brush for 95c. All tints and white; cold water paint, for ceilings and walls; good quality brush.

# 95

## MEN'S WEAR

Heavy Prairie Grass Rugs—Beautifully and strongly woven and nicely bound. Stenciled with fast colors, in pretty Japanese or Chinese characters or with plain centres and key or lined borders. Colors blue, brown and green.

Willow Grass Rugs—Woven from a fine quality grass and bound all around. Medallion designs or plain centres with fancy borders. Suitable for summer home, verandah or sunroom.

Plaited Rush Mats and Rugs—Artistic, durable and effective. Woven from thick plaited grass into square or diagonal shapes. These in turn are woven together, making larger rugs in unique square designs. Natural colors and natural with brown, green or red shades. All made reversible and sizes can be adjusted or altered to suit any verandah or sunroom. Sizes now in stock, 4 1/2 x 9 1/2, each, \$18.50; 4 1/2 x 7 1/2, each, \$11.75; 3 1/2 x 6, each, \$6.75.

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## 1000 Window Shades

1,000 New Combination Window Shades to Sell at 95c Each—The last time we will offer this popular shade at this price. Choice of dark green inside, white or cream to the street. Made of heavy oil-finished cloth, mounted on Hartshorn rollers, complete with brackets, etc. Size 37 inches wide and 70 inches long. Today, each, 95c.

# 95

## House-Cleaning Week Specials

Added Attractions for the One Day--Today

### Portiere Rods

With Sockets and Rings, 95c—50 only offered for today's selling, well polished extension rods, 1 inch in diameter, for use in doorways and small arches. A pair of strong brass sockets and 1 1/2 dozen curtain rings with each rod. They extend 30 to 54 inches. Today, complete for 95c.

An opportunity to choose at a big saving the new curtains you may be needing for dining-room and bedrooms. There are 100 pairs in this special lot—some are in the durable Nottingham lace, showing a fine assortment of new patterns. Others are in conventional styles. Complete with a small Dutch valance to go between the curtains. Hemmed ready to hang. 2 1/2 to 3 yards long. Today, per pair, 95c.

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## 200 Sets Window Rods

New Style Bay Window Rods, in flat shape. They fit practically any size bay window, guaranteed never to sag, rust or tarnish. The centre rod extends from 22 to 28 inches, and the two side rods from 25 to 40 inches. Complete with attachments. Regularly \$1.20. Today, per set, 95c.

# 95

## Wall Papers

Fabric Weave Wall Papers, 49c—Textile, grass-cloth and weave effects, for living-rooms, halls and dining-rooms; rich shading of blues, browns and tans, also neutral tones of buff, grey and drab background treatments. Can be hung either plain or with band borders. Large selection to choose from; 30 inches wide. Regularly 75c to \$1.00. Extra special, per single roll, 49c.

Artistic Band Borders, 8c Yard—Regularly 15c to 25c special, per single roll, 49c.

Silk Wall Papers, 13c Single Roll—Regularly 35c to 50c. Two-tone shades of pale green, champagne, rose and grey backgrounds; heavily embossed cloth. Regularly 35c to 50c. Today, per single roll, 13c.

New Chintz Wall Papers, Special Value 25c Per Single Roll—New floral patterns for bedrooms, on white and grey backgrounds. Many quaint styles, some with birds, others with black spot markings. Special value today, per single roll, 25c.

# 95

## Four Lots of New Fixtures Greatly Underpriced

Lot No. 1 Comprising fixtures with shades where \$22.00 to \$28.00. Today ..... 19.75

Lot No. 2 Comprising fixtures with shades where \$27.50 to \$33.50. Today ..... 24.75

Lot No. 3 Comprising fixtures with shades where \$33.00 to \$40.00. Today ..... 29.75

Lot No. 4 Comprising fixtures with shades where needed, at values up to \$25.00. Today ..... 14.75

# 95

## Draperies

Sunfast Casement Cloth, 75c Yard.

A big shipment of this much-wanted fabric has come to us direct from the English manufacturers. It is particularly desirable for side draperies in the living-rooms or bedrooms.

Obtainable in the newest tones of greens and browns. Every yard guaranteed not to fade. Will give excellent wear and drapes very gracefully. Yard, 75c.

Fine Voile Curtains at \$3.98 Pair.

Quite the most popular style this season for dining-rooms and bedrooms. Splendid selection of the daintiest kinds with lace edgings and insertion, finished with double hems and hemstitching. All are in silk length, 2 1/2 yards. Choice of white, ivory and ecru. Pair, \$3.98.

Fine English and American Chintzes, 59c Yard.

These very newest productions have just arrived. There are pretty delicate colorings for the sleeping chambers in blues, yellows and pinks, and a host of darker hues shades to use in the living-rooms. Practically any color scheme can be matched with a harmonious shade and in a suitable pattern. Per yard, 59c.

New Bungalow Nets at 79c Yard.

A score of very handsome patterns to choose from in Bungalow Nets of English manufacture, in fine, medium and heavy weaves, showing beautiful block, stripe and floral effects in white, ivory and ecru, some having dainty lace edges, others with plain or scalloped hems; 42 to 45 inches wide. Yard, 79c.

# 95

## Housecleaning Specials in Practical Furniture

Four Slightly Imperfect Parlor Suites, seats in mixed silks. Regularly \$50.00, \$27.45.

Parlor Suites, with highly polished mahogany finish; seats upholstered in silks. Regularly \$31.50, \$21.95.

Odd Chairs and Rockers in mahogany finish; seats covered in silks. Regularly \$5.50. Today, \$4.25.

Eight Serving Tables of solid quarter-cut oak, large drawer and low shelf. Regularly \$18.75. Today, \$6.75.

Extension Tables of solid fumed or golden oak, 45-inch top and pedestal base, extends to 6 ft. Regularly \$21.75. Today, \$15.15.

Extension Tables of solid fumed or golden oak, 45-inch top and pedestal base, extends to 6 ft. Regularly \$22.00.