

To the Egg-Buyer.

If buying direct from the farmer, make regular and frequent collections.

Pay a premium for quality and do not hesitate to condemn bad, dirty, small and broken eggs.

Encourage the farmer to keep better poultry and more of it.

If buying from the country merchant, encourage frequent shipments and if possible buy on a quality basis.

To the Railways and Express Companies.

Handle eggs with care.

Provide suitable accomodation.

Guard against undue exposure to heat and cold.

Deliver with all reasonable despatch to the consignee.

To the Dealers and Packers.

Indicate to the producer that, financially, quality counts for more than quantity.

Adopt without delay a basis of "quality payment." The system of "average payment" on a case count basis permits of a great deal of the carelessness and dishonesty that exists in the egg trade.

If the packers were to adopt the method of "quality payment" in its fullest sense the store-keepers and collectors could not afford to take eggs from producers regardless of quality.

To the Retailer.

Buy eggs of assured good quality. If it is necessary to handle inferior eggs, sell them for what they are.

Encourage producers to forward their shipments direct.

Establish if possible, a brand of eggs, which will, in itself be a guarantee of good quality.

Every city re'ailer must realize how quickly the buying public of the better class proportions its consumption of eggs to the quality of the product. In fact, there is hardly any class of consumers, however careless, but which will increase consumption when the product is improved.

To the Consumer.

Demand new laid eggs of good size and colour.

Insist that they be clean.

Learn to distinguish between a new laid egg and a stale egg ; a fresh egg and a storage egg.

If bad eggs are furnished, demand retribution.

Be willing to pay a premium for good eggs.

Having purchased eggs do not overlook their perishable nature and give them proper care.