

1915
on's
Just for Tuesday
YEAR
BOOTS, \$2.49
Blucher Boots, in calf and English
polished box calf
low heels, patent
shoes; well lined,
sizes 8 to 10 1/2
Tuesday... 1.79
WEDNESDAY, \$1.99
Interest in shing--LOOR
RUGS, \$1.95
ELB CARPETS
AD, \$4.15
PAIR
TUESDAY

HO USES FOR RENT
We have several very choice rooms
houses on Carlton, Wood and Alexander
streets, newly decorated throughout, at re-
duced rentals. Apply
H. M. WILLIAMS & CO.
33 King Street East.

The Toronto World

STORE FOR RENT
\$100 PER MONTH
477 Yonge St., four doors north of Wood
large store with good display window,
and workroom at rear; close location for
suite apartments. Apply
H. M. WILLIAMS & CO.
33 King Street East.

PROBS—S.W. winds; fair and warm today; N.W. winds and cooler, with local showers.
WEDNESDAY MORNING OCTOBER 20, 1915
VOL. XXXV—No. 12,761

\$125,000 Already Collected for the Red Cross Fund

FRENCH REPULSE BIG GERMAN ATTACK ON SIX-MILE FRONT EAST OF RHEIMS

Prospects in Gallipoli and Balkans Growing Brighter

Britain's New Recruiting Plan May Avert Conscription

LIBERAL GIFTS FOR RED CROSS ALREADY MADE

TORONTO citizens responded most liberally yesterday to the appeals of the Red Cross Association. The various heads of teams used their initiative to secure the needed donations, and their efforts were well rewarded. At 12 o'clock noon the fund was swelled to an amount of \$125,000.

Toronto's Excellent Response to British Fund on the First Day.

Motor cars were lined up in front of the building for two blocks, appropriately decorated, and they were immediately put into commission to carry the various teams on their mission of collecting funds.

TEAMS WORKING WELL

Hundred and Twenty-Five Thousand Dollars Received by Noon.

TORONTO citizens responded most liberally yesterday to the appeals of the Red Cross Association.

Workers in the cause were at the headquarters, in the McConkey Building, King street, at an early hour yesterday morning, and with their plans all mapped out, launched their campaign in a most satisfactory manner.

Numerous Clerks Busy.

Inside the building numerous clerks were stationed, and all were eager to take in subscriptions of any amount. The various heads of teams used their initiative to secure the needed donations, and their efforts were well rewarded.

Program team for Red Cross rally on Trafalgar night—Convenors, Mrs. Graham Thompson, Mrs. B. W. Wainwright, Mrs. A. Huestis, Mrs. R. S. Wilson, Mrs. A. Huestis, Mrs. R. S. Wilson, Mrs. A. Huestis, Mrs. R. S. Wilson.

City of Toronto	\$50,000.00
Committee	17,000.00
Office (over 100)	3,100.00
Captains of teams	3,525.00
A. R. Auld	1,375.00
W. C. Brent	4,800.00
Ralph Burns	2,300.00
A. H. Campbell	1,300.00
C. D. Danie	1,000.00
W. M. Douglas	2,151.50
F. B. Feltham	445.00
Geo. Frank	1,375.00
J. J. Gibson	2,281.45
W. P. Gundy	13,690.75
F. E. Milton	1,300.00
R. E. Munz	2,002.00
Geo. Oakley, Jr.	1,058.00
F. Foucher	2,323.00
Rotary Club, St. Cope-land, J. S. M. Ridley	2,000.00
E. E. Roden	1,510.00
Ald. Theo. Roden	5,052.00
C. H. Wilson	5,052.00
Total	\$123,602.17

MEN'S FURS.

The time to buy furs is when the stocks are complete and prices are low. Today! The Dineen Company, complete range of men's fur and fur-trimmed coats of swaggar style, and imported coats of famous mills of England and Scotland contributed their best cloths and the Dineen tailoring has made a complete coat that will grace the person of the most fastidious dresser in this city. The man who has only a few overcoat will find values in the Dineen tailoring has made a complete coat that will grace the person of the most fastidious dresser in this city. The man who has only a few overcoat will find values in the Dineen tailoring has made a complete coat that will grace the person of the most fastidious dresser in this city.

RED CROSS CHEQUES

There has been a little confusion in regard to the making out of cheques for contributions to the British Red Cross Fund. They should all be made out in favor of Sir Edmund Osler, treasurer, 20 West King street.

Real Estate Notes

The real estate offices all report things improving. Building permits are increasing. The Imperial Oil Co. and its associates are interested in the big new office structure corner of Court and Church streets has started the contractors on the work of fencing in and tearing down the old historic courthouse of early Toronto. The plans when filed will show an imposing building. The sale by the Doverscourt Land Co. of their Yonge street portion of the Anderson property has stimulated things up north. The quick action on the new C.P.R. Station at the crossing has also set many persons looking for advances in values in that locality. The Bloor street viaduct's rapid construction has hardened up values to the east and northeast.

C. N. R. PARTY ON COAST STARTING EAST TODAY

Parliamentarians Were Given Motor Car Trip in Vancouver.

RUSS CAVALRY ROUTED ENEMY

Charge Broke German Lines and Threw Teutons Into Panic.

FOE SHOWS STRAIN

Lines Are Weakened and Morale of Forces Greatly Impaired.

PEPE ASKS THE KAISER TO STAY EXECUTIONS

Request Is Granted Until a More Detailed Examination Can Be Made.

BULGARIA'S TREASON FORCES RUSSIA TO RESORT TO ARMS

Imperial Manifesto Expresses Great Reluctance To Draw Sword Against Co-religionists, Whom They Freed from Turkish Yoke.

NEW PLAN TO GIVE IMPETUS TO RECRUITING

Volunteers Will Be Permitted to Continue Work Subject to Summons.

CALL BACHELORS FIRST

Lord Derby Says This is Final Effort Under Voluntary System.

UNMARRIED AND MARRIED MEN, Lord Derby explains, would be put into respective groups, and the bachelors called first. Married men would be called later, according to age. By such a system, he pointed out, there would be no sudden, unmanageable number of recruits, but a steady supply as needed by Earl Kitchener.

BRITAIN CURBS EXPORT OF COTTON PRODUCTS

Cotton Lace and Cotton Waste Are Alone Excepted in Order.

SEVENTEEN HUNDRED CANADIANS LANDED

Safe Arrival of C. P. R. Steamer Missinable Is Reported.

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CANADA PUTS IN FIELD HUNDRED THOUSAND MEN

That Many Overseas or Already Under Orders to Embark.

SIR ROBERT BORDEN REFERS TO CONTINGENT AND VALOR OF TROOPS

Referring to the part Canada has played in the struggle Sir Robert said: "When the Canadian troops now actually under orders to proceed across the Atlantic shall have embarked, Canada will have sent over 100,000 men. Add to the army which Great Britain first sent to the Crimea, the British forces that fought under Wellington at Waterloo, and you will find that the total is 15,000 less than the force which Canada has already despatched to the front. In addition, we have in training and on duty in Canada not less than 75,000. We have even and any raising of our best, in valor, in initiative, and in resourcefulness the troops which Canada has sent and will continue to send are inferior to none in the world."

ON EQUAL TERMS WITH FEE

"During the first six months of the war the allied troops hardly fought on even terms with the enemy. The superiority of the enemy in guns, machine guns and ammunition of all kinds was almost, if not wholly, removed. From personal enquiry on the other side of the Atlantic, I am satisfied that whatever the arrangements made and the organization established in the British Isles, in the dominions and elsewhere, will soon place our forces on equal terms with the enemy."

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COMMONS NOT GIVEN LIGHT TOUCHING BALKAN SITUATION

Premier Asquith's Sudden Illness and Delicate Negotiations Under Way Delayed Statement Expected—Controversy Over Recruiting Silenced Awhile.

LONDON, Oct. 19.—Owing to the illness of Premier Asquith and the delicate negotiations which are proceeding between the allies, the enlightenment which today's meeting of the house of commons was expected of the day, dealing chiefly with the Balkan operations, over which Sir Edward Carson is believed to have resigned from the cabinet and on the substitution of Major-General Monro for General Sir Ian Hamilton to command in the Dardanelles, was not forthcoming.

OUTLOOK GROWING BRIGHTER IN DARDANELLES AND BALKANS

More Vigorous Attempt to Open Sea Route to Constantinople Is Expected in Britain—Forces in Gallipoli Have Not Been Weakened.

LONDON, Oct. 19.—So far as the Dardanelles and the Balkans are concerned a good deal of the pessimism which reigned a week ago has disappeared. It is believed that the attempt to open the straits and sea route to Constantinople, and that when the right moment comes the Italian navy, if not the Italian troops, will co-operate.

INITIATIVE LOST ON MAIN FRONTS

Major Morah Admits Germany is on Defensive in France and Russia.

REPORTS FROM BALKANS VAGUE

Foe Claims Further Progress But Various Despatches Are Conflicting.

POLITICAL CAMPAIGN

Attack on Serbia Serves Policy of the Central Powers.

GERMANS GIVEN SEVERE CHECK ROUND RHEIMS

Heavy Attack Prepared by Violent Bombardment Repulsed With Loss.

ARTILLERY FIGHT ON

British Vigorously Attack German Positions in Sector of Loos.

PARIS, Oct. 19.—While British and French artillery was continuing the heavy bombardment of the German positions in the sector of Loos in Artois, in the region north of the Aisne, on the Nouvron plateau between the Meuse and the Moselle, in Apremont forest, and south of Letrin in Lorraine, the Germans made a violent attack on a front of over six miles east of Rheims, between Laponelle and Promes, and were completely checked. The enemy at first gained a footing in some of the French front line trenches, but he was driven out a short time afterwards and forced back to his own lines. The German losses were heavy in this attempt to reduce the pressure from the bombardment. Military observers say that this attack was similar to the attacks of the crown prince in the Argonne. (Continued on Page 2, Column 3.)

FOUR GERMAN VESSELS TORPEDOED IN BALTIC

British Submarines Are Continuing Activities Off Coast of Sweden.

STOCKHOLM, via London, Oct. 19.—Four German steamers, the Pernambuco, Soederhamn, Johannes-Russ and Dalifven have been torpedoed in the Baltic Sea off Oxeloesund to the south of Stockholm by British submarines. The Soederhamn, Johannes-Russ and Dalifven are still afloat. The crews of all the steamers were saved. The Soederhamn, which was loaded with wood, and the Pernambuco, with a cargo of iron ore, were bound for Germany. The destinations of the Johannes-Russ and Dalifven are not known.

LONDON, ONT., WILL GIVE TWENTY THOUSAND MORE

Will Raise Fifty Thousand Dollars for British Red Cross Fund.

ITALY ESTABLISHES BIG CREDIT IN U. S.

Arrangements Made for Borrowing Twenty-five Million Dollars.

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