

STORE HOURS: Store Opens at 8.30 a.m. Store Closes at 5.30 p.m.

The Robert Simpson Company, Limited

TELEPHONE 1111... Adelaide 5120... Other Departments Main 7641

NEWS OF TODAY'S SELLING

The Easter Club for Home Furnishers... Splendid Spring Fabrics at remarkably low prices... Display of millinery: hats by

We Are Headquarters for Embroideries

Look at These Values—They'll Prove It... 15,000 yards of Batiste and Swiss All-overs... Lot 2—Swiss All-over Embroideries... Lot 3—Fine Swiss Embroidered All-overs

First Chance of the Season to Buy New Spring Overcoats At a Big Saving

If you've followed old Omar's advice to wake up and throw your winter overcoat into the fire of spring... welcome this chance to buy a smart, new, lightweight overcoat at a big saving tomorrow.

New Silks, New Dress Goods New Wash Goods

(Second Floor) Make a point of visiting our Second Floor tomorrow. It is full of interest to women who appreciate fine values in fine fabrics.

In the Dress Goods

NEW BROADCLOTHS, GABARDINES AND SERGES. A second shipment of new spring suitings, in the fashionable weaves and colors.

Two Dress Goods Bargains

DRESS FABRICS, 50c YARD. A beautiful assortment of all-wool crepe de chine, in ripple and granite weaves, poplins, armures, cashmeres, etc.

The Silks and Satins

JATIN PAILLETES, a weave that we recommend for wear: firm and weighty in texture... BLACK DUCHESSE SATINS, one yard wide; three different finishes

New Wash Goods

40-INCH SHOWER VOILE, dainty floral patterns on white. Special yard... 28-INCH BLACK AND WHITE STRIPED VOILES, narrow, medium and wide stripes

Silk Tussah Waists \$1.00

Of uncommonly good quality silk; natural shade; open front; ornamented with silk buttons; low rounded collar; tiny corse revers



New! That's the word that focuses the interest on the Coats, Skirts, Suits and Dresses here mentioned.

SMARTLY TAILORED SKIRTS FOR MISSES. This season's best styles, new suspender skirts, plain flares and yokes

NEW SPRING COATS, \$8.50 to \$12.50. Empire belted and full flare models, with large buttons and pockets

NEW SERGE DRESSES, \$6.95 and \$7.50. Black, green, navy or Belgian blue serges, for street or house wear

NOVELTY SUITS. Many individual styles in gabardines, poplins, serges, whipcords, and checks or stripes

At \$50.00—A suit with ripple backed, satin-lined coat and box-pleated, flare skirt; brown and white check material

At \$45.00—Fancy shade model with high waist line and ripple back coat, pleated wide skirt, novelty trim

\$1.00 Night-dresses 59c

Made in our own factory by well-paid employees and turned over to you at about the cost of materials and making, just to keep everything humming.

600 Women's Nightdresses, fine white flannel, long neck, long sleeves, double yoke, collar edged with narrow ruffle

Girls' Kilt Suits

CLEARING 120 ONLY LITTLE GIRLS' KILT DRESSES. Fine ribbed knit wool, high collar, buttoned on shoulder

Women's Combinations

Twelve hundred to go Wednesday at exactly half-price. Lay in a stock for future use, if not required for present wear

Paris Millinery

An interesting showing of French millinery tomorrow. A large shipment of French goods has arrived, including several cases of the dainty colored Paris flowers, novelties

An Interesting Sale of Small-wares Begins Tomorrow

We have for your smaller sale tomorrow with a list of values that you'll pronounce remarkable. These values are founded on purchases made before money was so scarce

EXTRA SPECIAL SEWING THREAD

30-cord, 200-yard spools, black and white, sizes 20, 24, 30, 36, 40, 50 and 60 in. Sale price 3c spool, dozen \$30.

The Easter Club

For Housewives makes Homes Brighter and More Attractive Without Depleting the Cash on Hand Join Today

Rare Values in Homefurnishings

Open to Club Members as Well as Other Customers Furniture Opportunities Drapery Materials

Dining-room Chairs, solid quarter-cut oak, turned or golden finish, panel backs, leather upholstered seats... Extension Dining Table, quarter-cut oak, turned or golden finish, round top extending to 9 ft.

The New Tapestry Wall Papers

Imported and Made-in-Canada Tapestries, all-over foliage, scenic and leaf designs; browns, grays, tans, blues, greens, buffs and wood shades

Oil Paintings and Water Colors

LANDSCAPE, in water colors, in antique gilt and gilt-accented and gold burnished frames; mounted on antique gilt and bright gilt mats

HALF-PRICE SALE

Landscape, in water colors, in antique gilt and gilt-accented and gold burnished frames; mounted on antique gilt and bright gilt mats



SPECIAL \$15.00 VALUE IN MEN'S SPRING SUITS

High-Grade Suits, sent us by the best and most skilled manufacturers on the continent, Michael Sterns of Rochester, and some of the best Canadian manufacturers

500 Suits, Norfolk and double-breasted styles, with full out bloomer pants, of imported tweeds, in stripes and small checks, brown, tan and gray

Hats and Caps

Men's Soft Hats, medium or wide brims, black only; sizes 6 3/4 to 7 1/4... Men's Telescope Crown Soft Hats, in navy, slate, brown and black

Men's White Shirts Half Price

400 BUSINESS MEN'S WHITE STIFF BOOM SHIRTS. Open front, and open front and back styles, cuffs and bands; all sizes from 14 to 18

Sizeable Savings on Footwear

Men's Branded Boots, \$2.65—500 only, High-Grade Boots, button and lace patterns; selected tan and willow calf, cordovan and box calf leathers

Linens, Staples and Beddings

Bed Sheets, pair \$1.45—Fancy bleached, serviceable quality, hemmed, size 90 x 90 inches... Remnants and Odd Lengths of Sheeting, Pillow Cotton, etc., Lengths from 1-1/2 to 4 yards

The Grocery List

TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100. 1500 dots, strictly New Laird Eggs, Per 1/2 doz... 4000 lbs Finest Canned Peas, only 6 cts to a customer

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