WEDNESDAY MORNING

THE TORONTO WORLD

# The Robert Simpson Company, Limited



### Silver Plated Tea Sets at Low Prices

3-piece Silver-plated Tea Set, including tea pot, sugar bowl and cream jug, satin engraved finish. Regularly \$7.25. Feb-

3-piece Tea Set, including tea pot, cream jug and sugar bowl, full silver-plated, bright finish, with floral decoration, hand engraved; this set stands on feet. Regularly \$10, Feb-

3-piece Tea Set, in the "Georgian pattern." This is a sterling silver design, heavily silver-plated on a nickel silver base, cream jug and sugar bowl, gold-lined, with black ebony handle and knob on teapot. Regularly \$30.00. February Sale price, set ..... \$18.75

4-piece Tea Set, including large coffee pot, tea pot, cream jug and sugar bowl, heavily silver-plated on a nickel silver base. The pattern is the "Royal Stuart," a plain sterling silver pattern, with straight line effect, black ebony knobs and handles on coffee pot and tea pot. Regularly \$40.00. Complete Feb-

(Second Floor)

# A Carload of New **English Floor Oilcloth**

Bought Specially for the Gigantic February Carpet and Linoleum Sale, is the sensation for Thursday. A splendid lot, clear, bright, clean colors, in tile, carpet, and hardwood designs; perfect goods made by one of the best manufacturers, who wanted to clear all stock on hand and make room for others. All two yards wide, but sold by the square yard. Regular prices 

Examine carefully these values in large size Fine Wilton

## **Clearing Day for Portiere Fabrics**

#### \$1.25, \$1.50 AND \$1.75 VALUES FOR 49c.

Plain and figured Armures, Damasks and Florentines, "reversible," for window or door hangings and upholstering, 50 inches wide, in a good range of colors, including light and dark blue, brown, light and dark crimson, etc. The quantity is limited in some colors. The price means 

#### \$2.50 SHADOW TAFFETAS, \$1.79.

Warp-printed French Shadow Cloth, of the very finest quality, in a beautiful range of soft color combinations, rose and blue, baize and blue, rose and gray, etc., 50 inches wide. Colors are perfectly fast. Regular value \$2.50, Thursday, yard ..... \$1.79

#### 50C AMERICAN TAFFETAS, 36C YARD.

36 inches wide, for silk covers, hangings for bedrooms, etc., very pretty designs and dainty colors. A wonderful collection. Launders perfectly and gives excellent service. Regularly 45c 

#### \$1.25 ENGLISH SERGE, 72 INCHES WIDE, 89c YARD.

Two yards wide, specially adapted for wide doorways, table covers, couch throws or any place requiring wide, heavy curtains, in good shades of green, brown and crimson. Special tapes-

#### IMPERIAL LINEN VELOURS, \$1.39 YARD.

The pile is rich and very heavy, is a most effective drapery fabric, and no material at the price is more serviceable as an upholstering fabric, in soft shades of green, rose, blue and brown. Greatly reduced, Thursday, yard ......\$1.39

THE WONDERFUL VALUE IN NETS IS BEING FULLY APPRECIATED.

The tables are getting lighter as the days go by. Although some designs are getting limited, the selection is still easy. The prices are below cost.

At 19c yard, pretty Bedroom Curtaining; at 28c yard, good Fish and Mesh Nets; at 38c. 48c and 58c Nets, the like of which has never been seen at the price, in ecru, cream and white shades, and from 40 to 50 inches wide.

#### LACE BED SPREADS, \$4.85.

A special purchasing opportunity at this time gives you the opportunity to get a handsome Notting-ham Lace and Insertion, with imitation cluny effect, on heavy French tulle, frilled with bolster cover, complete. Thursday, each ...... 4.85

- \$2.50 AND \$3.00 CURTAINS FOR \$1.48 PAIR.
- UPHOLSTERING TAPESTRIES, \$1.19 YARD.

During February—The cost of re-covering your furniture and making slip covers, etc., is less than at any other season of the year. All made-to-order shades hung FREE OF CHARGE. All measures taken; estimates and suggestions given without any extra cost. -Fourth Floor.



## Substantial Savings $\mathbf{0}\mathbf{1}$ Handsome Brass **Bedsteads**

FEBRUARY 12 1913

If you prefer the simple lines and clean construction of metal bed to the more ornate, but also more-to-be-cared-io wooden bed, you will welcome these decided drops in price.

Our first grade stocks, perfect in construction and finish offered for the one day's selling.

Brass Bedsteads. Regularly \$11.95. February Furnit Brass Bedsteads. Regularly \$15.00. February Furn Brass Bedsteads. Regularly \$18.90. February Furni Brass Bedsteads. Regularly \$20.00. February Furni Brass Bedsteads. Regularly \$24.60. February Furn Brass Bedsteads. Regularly \$26.00. February Furnitu Brass Bedsteads. Regularly \$28.00. February Furnit Brass Bedsteads. Regularly \$31.00. February Furn Brass Bedsteads. Regularly \$34.75. February Furn Brass Bedsteads. Regularly \$44.00. February Furnit Brass Bedsteads. Regularly \$36.50. February Furnit Brass Bedsteads. Regularly \$46.75. February Furnity (Fifth Floor.)

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byuarco, two size	, at itss tha	n the maker	s cost	price:	
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11.3 x 12. Re Regular \$52:00	gular \$45.75. Special	\$29.75 \$37.50
11.3 x 13.6, re	gular \$47.50. Special	\$29.75
	DOMESTIC ART RUGS.	WOOL BEDROOM

About 40 odd Single Rugs, all smart, good colors and designs, and everyone showing a liberal cut in price:

7.6 x 9.0	\$5.75. \$9.75 and \$10.35
9.0 x 9.0	
9.0 x 10.0	\$6.95, \$8.00 and \$13.75
9.0 x 12.0	
10.6 x 12.0	\$16.00 and \$19.25

#### BEAUTIFUL AND UNUSUAL EAST INDIA RUGS

with a reduction of 25 per cent. on every price. This is a unique offer, as all these rugs are recent importations. Light and dark colors, suitable for all rooms. A few sizes will illustrate the wonderful values:

8.0 x 5.1, regular \$17.25, special	12 05
10.5 x 7.1, regular \$29.75, special	121 00
II.I x 7.II, regular \$44.00, special	00 00
12.7 x 10.11, regular \$52.00, special	00.001
12.3 x 9.1, regular \$42.25, special	121 OF
13.1 x 10.5, regular \$68.00, special	51.00

#### ENGLISH TAPESTRY SQUARES.

A very fine lot, selected mostly from our regular stock, to clear out all sizes and designs that we cannot repeat.

	6.9 x 9.0, special sale price
	1.0 x 9.0, special sale price
-	you a you, special sale price
	9.0 x 10.0, special sale price \$7 25 \$0 50 and 00 50
	10.6 x 12.0, special sale price\$10.67 and \$11.95
	(Fourth Floor)

(Fourth Floor)

### Groceries

2000 lbs. Dairy Butter in prints
2000 lbs. Dairy Butter in prints
Side Bacon in pickle, half or whole
Edwardshing and Dags
Edwardsburg or Beehive Table Syrup
Fresh Flaked Wheat
25c
Malta Vita Breakfast Cereal
Carolina Rica
Carolina Rice
Canned Sweet Pumpkin
Imported Pure Orange Marmalade, Tickler's
2-lh, jar 10th

85c ASSAM TEA. 28c.

-Basement

# "Durward's" **English Made** Winter Coats

Warm, without excessive weight. Made from the best English coatings, and that means the best in the world. The colors are mostly neat, fashionable browns, in a number of different shades; also a few plain blues, and a few gray and brown mixtures. We have only a few sizes in the finest coat,

a double-breasted ulster, with plaid back, silk yoke and sleeve linings, at \$38.00 A Natty, Single-breasted Overcoat, in a dark seal brown color, plaid back, Only four sizes left ......\$32.00 A rich shade of brown, and a few plain blues, in double-breasted styles \$30.00 A swagger English Raglan style, singlebreasted Chesterfield cut, at. . \$26.50 You will do right to procure one of these superior coats before they are all gone. See if your size is here.

#### MEN'S SHEEP-LINED COATS.

Made from a splendid wearing moleskin cloth, of a light drab color, lined with heavy sheepskin, and have beaverette collar, patent fasteners, and leather-

#### A SPLENDID WORK COAT.

Made from a drab color English corduroy; has a check mackinaw lining, an interlining of slicker making it proof against wind and rain; beaverette fur collar. 

### BOYS' TWO-PIECE ENGLISH TWEED SUIT.

Fashionable double-breasted style, with full cut bloomer pants; made fry n an imported medium brown tweed, in a neat stripe pattern; splendidly tailored, and trimmed, with first-class linings. Thursday-

Sizes 25 to 30 ..... \$6.00 Sizes 31 to 33 ..... \$6.50

NORFOLK RUSSIAN SUITS FOR LITTLE FELLOWS. One of the leading styles for small boys is a smart single-breasted coat, with double box-pleated front and back, wide sailor collar and bloomer pants; fancy cream serge shield, black flowing end tie, and wide black belt. Made from a medium gray cheviot cloth, plain patterns. Thursday, sizes 3 to 7 years ..... \$5.00 (Main Floor).

# Hosiery Sale

Final Days of the

Women's Fine Pure Silk Thread Hose, extra weight, fashioned, firm, close weave, spliced ankle, heel, sole and tee, 8 to in, Women's 2-tone shop effect Cashmere Hose, fine rib, showing two colors, fine English spun yarn, spliced heel, toe and

sole, medium sizes, 75c value. Hosiery Sale ..... Women's "Llama" Cashmere Hose, 8 1-2 to 10. Sp value, Hosiery Sale, ..... 35c pair, 3 pairs \$1.00 Women's Plain Black Cashmere Hose, 8 1-2 to 10, 350 

Children's Plain Black Cashmere Stockings, seamless, ages 

Children's Pure Wool, Fine Ribbed Cashmere Stockings, correct weight for present wear, pure lamb's wool, silken heel and toe, dressy and wear well. Ages four months to seven 

Men's Two-tone, Shot Effect Cashmere Half Hose, fine rib, showing two colors-red, white or blue, on a black cashinere yarn ; spliced heel, toe and sole ; \$1-2 to 11 ; 50c value. Hosiery 

Men's Plain Black, Tan or Gray Cashmere Half Hose; 91-

Men's Cashmere Half Hose, plain finish, special brands in "Llama" or "Indiana" qualities ; 9 I-2 to 11 ; extra value. Hosiery 

### Men's Flannel Shirts With Separate Collar for \$1.25

150 Men's Gray Flannel Shirts, with a soft separate collar of the same material, in a medium shade of gray. The fabric is of weight suitable for Winter and early Spring. All sizes, 14 to 18. Regularly \$1.50, Thursday ..... \$1.25

185 Suits of Boys' Pure Wool Combinations, made in England, medium heavy weight, buttoned to crotch. A few slight counter soiled. Sizes 22 to 30. Regularly \$1.50. To clear, 

100 Men's Sweater Coats, in gray with a little green trimmings, or navy with green; made in a plain rib knit, high collar, pearl buttons, two pockets, double knitted cuffs. Sizes 36 to 40 

(Main Floor.)

### Men's Fur Caps

Men's Fur Caps, Driver shape, adjustable peak and sliding bands to pull down over the ears, made from No. 1 Astracha lamb skins, glossy and even curl, satin lined, Thursday \$2.90 Men's Persian Lamb, Driver Shape Caps, adjustable peak and sliding bands; rich, glossy curls; satin lined, Thurs-Men's Fur Caps, Wedge Shape, in nutria beaver, Astrachan The Robert Simpson Company, Limited lamb, electric seal and Australian beaver; deep, full shape, and well lined. Regularly

\$3.00 to \$3.50. Thursday, for .....\$1.95 (Main Floor.)