

Minister of Industry,
Science and Technology and
Minister for International Trade



Ministre de l'Industrie, des
Sciences et de la Technologie et
ministre du Commerce extérieur

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CANADA TO PARTICIPATE IN ECOBRASIL'92 INTERNATIONAL EXHIBITION OF ENVIRONMENTAL TECHNOLOGY

The Honourable Michael Wilson, Minister of Industry, Science and Technology and Minister for International Trade, today announced Canada's participation in ECOBRASIL'92, an International Exhibition of Environmental Technology, being held in Sao Paulo, Brazil, June 6-11, 1992.

ECOBASIL'92 is the major environmental trade show event occurring at the same time as the United Nations Conference on Environment and Development (UNCED), the "Earth Summit," in Rio de Janeiro.

"ECOBASIL'92 is an excellent opportunity for Canadian companies to market their expertise in environmental technologies, products and services to buyers from all over the world," said Mr. Wilson. "The world market in this area has been estimated at \$301 billion annually, with the Brazilian market alone estimated at over \$1 billion."

Over 300 companies from 16 different countries will participate in ECOBRASIL'92, including 34 Canadian companies that are part of the Canadian national stand. These companies cover a range of sectoral expertise from environmental engineering to urban and industrial waste management.

"The Canadian presence at ECOBRASIL'92 reflects our commitment to working with other nations to find solutions to the problems of environment and development at home and abroad," said Mr. Wilson.

External Affairs and International Trade Canada is leading an interdepartmental effort to promote Canadian expertise at this showcase event. Representatives from Environment Canada, the Canadian International Development Agency (CIDA), the Canada Centre for Remote Sensing (Energy, Mines and Resources Canada), Indian and Northern Affairs Canada, and Fisheries and Oceans Canada will also be participating in ECOBRASIL'92.