

Australia is also Canada's fourth most important market for manufactured goods and is a priority country in Canada's National Trade Strategy. Since most foreign visitors coming to Brisbane will be from countries of the Asia Pacific region, EXPO 88 provides an excellent opportunity for Canada to expand its trade with Pacific Rim countries.

The theme of the Brisbane Exposition, "Leisure in the Age of Technology", will permit Canada to showcase in particular its expertise in high technology and to demonstrate to an international audience the innovative spirit of its leisure industries.

The total cost of Canadian participation in EXPO 88 will be \$9,000,000 CDN and will cover, inter alia, rental of 2,250 square metres of pavilion space, design and construction of exhibits, salaries and accommodation for Canadian pavilion staff during the Exposition, and cultural and commercial activities.

The Department of External Affairs is responsible for Canada's participation at EXPO 88. A number of other federal government departments and agencies will also take part in the development of the themes and exhibits of the Canadian pavilion. Participation of interested provincial governments and the private sector will be major elements of the Canadian presentation.

For further information:

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